# Strategic Telecom Asset Management and Lifecycle Management Training Course



19 - 23 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #TEL5936_266497

## Course Introduction / Overview:

This training course is designed to equip telecom professionals, IT managers, and financial analysts with strategic mindsets and practical tools to effectively manage telecom assets throughout their entire lifecycle. In a fast-paced and competitive industry, the ability to optimize asset use, reduce costs, and ensure compliance is critical for business success. This program, offered by BIG BEN Training Center, provides a comprehensive framework for understanding asset management from procurement and deployment to maintenance and disposal. We will explore how to use asset inventory management, performance monitoring, and cost analysis to drive business efficiency. The curriculum is informed by the academic work of authors like William H. Davidow, whose book, Total Asset Management, provides a foundational understanding of the strategic importance of effective asset management in a technology-driven world. This course goes beyond a simple overview of asset tracking to provide a deep understanding of how to implement a strategic asset management plan that creates long-term value. We prepare participants to be leaders who can build more efficient and resilient organizations.

## Target Audience / This training course is suitable for:

- Telecom and network managers.
- IT and asset management professionals.
- Financial analysts.
- Procurement and purchasing specialists.
- Operations and field managers.
- Auditors.
- Strategic planners.
- Government agencies and equivalents.

## Target Sectors and Industries:

- Telecommunications.
- IT and Managed Services.
- Mobile Network Operators (MNOs).
- Internet Service Providers (ISPs).
- Corporate IT Departments.
- Government and public administration agencies.
- Consulting.
- Financial Services.

## Target Organizations Departments:

- IT and Network Operations.
- Asset Management.
- Procurement.
- Finance.
- Strategic Planning.
- Operations.
- Supply Chain Management.
- Audit and Compliance.

## Course Offerings:

By the end of this course, the participants will have able to:

- Understand the principles of telecom asset lifecycle management.
- Develop a comprehensive asset inventory and tracking system.
- Optimize asset utilization to reduce costs.
- Create a strategic plan for asset maintenance and repair.
- Manage the disposal and recycling of old equipment.
- Analyze the total cost of ownership (TCO).
- Leverage asset management software.
- Ensure compliance with regulatory requirements.

## Course Methodology:

This training course uses a project-based and case-study driven methodology. The program is built on real-world examples of telecom asset management challenges and successful solutions. Participants will work in teams to develop an asset management plan for a hypothetical enterprise, applying the tools and frameworks learned in the course. We will use interactive workshops to practice skills like inventory auditing and cost-benefit analysis. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide direct feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic and practical learning environment, ensuring that participants leave with the skills and confidence to lead effective telecom asset management initiatives.

## Course Agenda (Course Units):

### Unit One: Foundations of Telecom Asset Management

- Defining telecom assets and their importance.
- The asset lifecycle.
- Drivers for asset management.
- Asset inventory management vs. asset lifecycle management.
- The role of data and technology.
- The business case for effective asset management.
- Case studies of asset management strategies.

### Unit Two: Asset Lifecycle: Planning and Procurement

- Strategic planning for asset acquisition.
- Vendor selection and procurement.
- Contract management.
- Licensing and compliance.
- Total Cost of Ownership (TCO) analysis.
- Financial models for asset acquisition.
- Budgeting and forecasting.

### Unit Three: Asset Lifecycle: Deployment and Operations

- Asset tagging and tracking.
- Deployment and installation best practices.
- Asset utilization and performance monitoring.
- Maintenance and repair.
- Warranty and service level agreements (SLAs).
- Risk management and disaster recovery.
- Optimizing operational efficiency.

## Unit Four: Asset Lifecycle: Disposal and Compliance

- Asset retirement and disposal strategies.
- Data sanitization and security.
- E-waste recycling and environmental regulations.
- Regulatory compliance.
- Auditing and reporting.
- The role of governance.
- Reverse logistics.

## Unit Five: Strategic Management and Future Trends

- Integrating asset management with IT and finance.
- Leveraging AI and machine learning.
- The future of telecom assets.
- Leadership in asset management.
- Emerging technologies and their impact.
- Career pathways.
- The future of strategic asset management.

# FAQ:

### Qualifications required for registering to this course?

There are no requirements.

### How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

## Something to think about:

How can organizations use a strategic telecom asset management approach to move beyond simply tracking equipment and instead use it as a powerful tool to drive innovation and create new business value?

## What unique qualities does this course offer compared to other courses?

This training course is unique because it provides a dedicated, strategic focus on the practical application of telecom asset management across the entire asset lifecycle. While other programs may cover general IT asset management, our curriculum is designed to empower telecom professionals with the specific skills needed to manage the unique challenges of telecom assets. The program is a hands-on experience, with exercises that directly simulate the challenges and decisions involved in a real-world asset management project. We go beyond theoretical concepts to provide a clear, actionable roadmap for balancing business needs with the imperative of cost optimization, risk management, and compliance. This course is for professionals who want to lead their organizations toward a more efficient and resilient future.