Smart City Telecom Infrastructure and Integration Training Course



23 - 27 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #TEL5639_285410

Course Introduction / Overview:

The successful evolution of a modern metropolis into a smart city is fundamentally dependent on its telecommunications backbone. This nervous system, comprising advanced wireless networks, high-speed fiber optics, and a web of interconnected IoT devices, is the enabler of all smart services, from intelligent transportation systems to responsive energy grids. This intensive training course provides a comprehensive exploration of the principles, technologies, and strategies required to design, deploy, and manage robust telecommunications infrastructure for smart cities. Delving into concepts discussed by experts like Anthony M. Townsend in his work "Smart Cities: Big Data, Civic Hackers, and the Quest for a New Utopia," the program moves beyond theory to address practical integration challenges. Participants will gain a deep understanding of 5G deployment, IoT network architecture, and data management platforms. BIG BEN Training Center has designed this course to equip professionals with the critical skills needed to lead complex urban technology integration projects, ensuring that the digital infrastructure they build is scalable, secure, and capable of supporting the next generation of city services and citizen experiences. It is a holistic journey from foundational concepts to advanced governance and future trends.

Target Audience / This training course is suitable for:

- Urban Planners and City Managers.
- Telecommunications Engineers and Technicians.
- IT Project Managers and Systems Integrators.
- Government Officials in Technology and Innovation Departments.
- Network Architects and Designers.
- Public Works and Utilities Professionals.
- Consultants specializing in smart city development.
- Infrastructure Investment and Policy Analysts.

Target Sectors and Industries:

- Telecommunications and Network Service Providers.
- Government and Public Sector Agencies.
- Urban Planning and Development Consultancies.
- Engineering and Construction Firms.
- Energy and Utilities Sector.
- Information Technology and Services.
- Transportation and Logistics.
- Real Estate and Property Development.

Target Organizations Departments:

- Information Technology (IT) and Network Operations.
- Strategic Planning and Urban Development.
- Engineering and Public Works.
- Innovation and Digital Transformation Offices.
- Project Management Office (PMO).
- Regulatory and Compliance Departments.
- Public Safety and Emergency Services.
- Infrastructure and Asset Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Analyze the critical role of telecommunications in enabling smart city services.
- Evaluate various wireless technologies, including 5G, Wi-Fi 6, and LPWAN, for urban applications.
- Design a multi-layered telecommunications architecture for a smart city.
- Develop strategies for integrating diverse IoT devices and data platforms.
- Assess the requirements for fiber optic and high-speed broadband deployment.
- Formulate a comprehensive cybersecurity strategy for smart city networks.
- Understand the policy, regulatory, and governance frameworks for urban telecom infrastructure.
- Manage the lifecycle of a smart city telecommunications project.
- Apply principles of cloud and edge computing to optimize data processing and service delivery.
- Create a business case and explore financing models for smart infrastructure projects.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical. This course moves beyond traditional lectures to foster a dynamic learning environment where participants actively engage with the material. The curriculum is built around a series of real-world case studies from leading smart cities, allowing participants to analyze successful strategies and learn from practical challenges. Interactive workshops and group-based projects form a core part of the program, where attendees will collaborate to design a telecommunications plan for a model urban district. These exercises are designed to reinforce theoretical concepts and develop problem-solving skills. Expert-led sessions will facilitate in-depth discussions on complex topics like 5G network slicing, IoT interoperability, and cybersecurity resilience. Continuous feedback is provided throughout the course, ensuring participants can apply their new knowledge effectively. The methodology emphasizes a blend of technical instruction, strategic thinking, and hands-on application to ensure a comprehensive and lasting learning experience.

Course Agenda (Course Units):

Unit One: Foundations of Smart City Telecommunications

- Introduction to Smart City Concepts and Ecosystems.
- The Critical Role of Telecommunications as the Urban Nervous System.
- Key Stakeholders in Smart City Infrastructure Development.
- Understanding the Digital Divide and Promoting Digital Equity.
- Global Standards and Interoperability Frameworks.
- The Evolution from Traditional to Smart Infrastructure.
- Case Study Analysis of a Pioneering Smart City's Telecom Strategy.

Unit Two: Core Communication Technologies and Networks

- Deep Dive into 5G Technology and its Urban Applications.
- Network Slicing for Differentiated Smart City Services.
- Low-Power Wide-Area Networks (LPWAN) for IoT.
- The Role of Wi-Fi 6 in Public and Private Spaces.
- Fiber Optic Infrastructure as the High-Speed Backbone.
- Satellite and Alternative Connectivity Solutions for Urban Areas.
- Comparing and Selecting Technologies for Specific Use Cases.

Unit Three: Infrastructure Integration and Data Management

- Designing a Converged Network Architecture.
- IoT Platforms and Device Management Strategies.
- The Role of Cloud, Fog, and Edge Computing in Smart Cities.
- Data Governance, Ownership, and Privacy Principles.
- Ensuring Interoperability Between Disparate Systems and Sensors.
- API Management and Service Integration Techniques.
- Introduction to Digital Twin Technology for Infrastructure Management.

Unit Four: Smart City Applications and Services Integration

- Telecommunications for Intelligent Transportation Systems (ITS).
- Network Requirements for Smart Grids and Energy Management.
- Public Safety and Emergency Response Communications (LTE/5G).
- Connectivity for Smart Buildings and Smart Lighting.
- Enabling Smart Waste Management and Environmental Monitoring.
- Telecommunications in Smart Healthcare and Education.
- Integrating Networks for a Seamless Citizen Service Experience.

Unit Five: Governance, Security, and Future Outlook

- Policy and Regulatory Frameworks for Urban Telecommunications.
- Public-Private Partnership (PPP) Models for Infrastructure Deployment.
- Developing a Robust Cybersecurity Strategy for Smart Cities.
- Risk Assessment and Resiliency Planning for Critical Infrastructure.
- Financing Models and Creating a Sustainable Business Case.
- The Impact of AI and Machine Learning on Network Management.
- Future Trends, 6G, and the Next Generation of Urban Connectivity.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As smart cities become more reliant on integrated telecommunications, how can we balance the drive for efficiency and data collection with the fundamental rights to privacy and digital equity for all citizens?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a holistic, strategy-first approach to smart city telecommunications, moving beyond a purely technical examination of hardware and protocols. While other programs may focus narrowly on 5G or IoT, this curriculum integrates these technologies within the broader context of urban planning, public policy, and financial sustainability. A key differentiator is the emphasis on the practical challenges of integration, addressing how to make disparate systems from different vendors work together seamlessly a critical real-world hurdle often overlooked. The course content is heavily informed by global case studies, providing participants with actionable insights from both successful and challenging projects worldwide. Furthermore, it places significant importance on the non-technical aspects crucial for success, such as governance, cybersecurity, and developing effective public-private partnerships. By blending deep technical knowledge with strategic management principles, the course prepares participants not just to understand the technology, but to lead, plan, and execute complex smart city infrastructure projects effectively.