# Digital Transformation Strategies for Corporate Learning and Development Training Course



07 - 11 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #TDD8521_257463

## Course Introduction / Overview:

In an era defined by rapid technological advancement and evolving workforce demands, the imperative for digital transformation in corporate learning and development (L&D) has never been more critical. This comprehensive training course, offered by BIG BEN Training Center, delves into the strategic frameworks and practical applications necessary to revolutionize organizational learning. Participants will explore how to leverage cutting-edge HR technology trends and innovative eLearning strategies to foster a culture of continuous learning and drive workforce upskilling. We will examine the core principles of digital transformation L&D, moving beyond traditional training models to embrace personalized learning paths, microlearning design, and immersive learning experiences. Drawing insights from leading thinkers like Tony Bingham and Marcia Conner, authors of "The New Social Learning: Connect. Collaborate. Learn. Engage.", this course emphasizes the power of connection and collaboration in the digital learning ecosystem. BIG BEN Training Center is committed to equipping L&D professionals with the expertise to implement data-driven L&D decisions, navigate organizational change management, and build a future-proof workforce through strategic human capital development. This program is designed to empower organizations to transform their learning functions into dynamic, agile, and impactful engines of growth, ensuring they remain competitive in the global landscape.

## Target Audience / This training course is suitable for:

- Learning and Development Managers.
- HR Business Partners.
- Training Specialists.
- Organizational Development Professionals.
- Chief Learning Officers.
- Talent Management Leaders.
- Instructional Designers.
- HR Technology Specialists.
- Change Management Professionals.
- Anyone involved in corporate learning innovation and strategy.

## Target Sectors and Industries:

- Technology and Software Development.
- Financial Services and Banking.
- Healthcare and Pharmaceuticals.
- Manufacturing and Engineering.
- Retail and E-commerce.
- Consulting and Professional Services.
- Telecommunications.
- Education and EdTech.
- Government agencies and public sector organizations.
- Non-profit organizations.

## Target Organizations Departments:

- Human Resources Department.
- Learning and Development Department.
- Organizational Development Department.
- Talent Management Department.
- IT Department (collaborating on learning technology integration).
- Strategy and Innovation Department.
- Operations Department (for operational training transformation).
- Marketing Department (for internal branding of learning initiatives).

## Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive digital transformation strategy for L&D.
- Design engaging and effective digital learning experiences.
- Implement advanced learning technology integration, including AI in corporate training.
- Measure the impact and ROI of digital learning initiatives using learning analytics for HR.
- Lead organizational change management efforts for digital learning adoption.
- Foster a culture of continuous learning and workforce upskilling.
- Curate and manage a robust digital learning ecosystem.
- Leverage personalized learning paths and adaptive learning systems.
- Apply agile L&D methodologies for efficient program delivery.
- Strategically align L&D with broader organizational digital goals.

## Course Methodology:

This intensive training course from BIG BEN Training Center employs a highly interactive and practical methodology designed to maximize learning and immediate applicability. Participants will engage in a blend of expert-led presentations, dynamic group discussions, and collaborative workshops. A significant portion of the course is dedicated to real-world case studies, allowing participants to analyze successful digital transformation L&D initiatives and identify best practices. Teamwork is central to our approach, with participants collaborating on practical exercises and project simulations to develop actionable strategies for their own organizations. Interactive sessions will facilitate peer-to-peer learning and the exchange of diverse perspectives on HR technology trends and eLearning strategies. We emphasize hands-on application of concepts, ensuring participants gain practical experience in designing personalized learning paths, implementing learning analytics for HR, and navigating the complexities of a digital learning ecosystem. Continuous feedback mechanisms, including instructor feedback and self-assessment tools, will support individual learning journeys. BIG BEN Training Center is committed to providing a stimulating and supportive environment where participants can confidently explore, experiment, and master the skills required for effective digital transformation in corporate learning.

# Course Agenda (Course Units):

## Unit One: Foundations of Digital Transformation in L&D

- Understanding digital transformation drivers and imperatives.
- The evolving landscape of corporate learning and development.
- Strategic alignment of L&D with organizational digital goals.
- Assessing current L&D capabilities and digital readiness.
- Key trends shaping the future of learning.

## Unit Two: Designing Modern Digital Learning Experiences

- Principles of learner-centric digital content creation.
- Leveraging microlearning design, gamification, and immersive technologies.
- Developing blended learning solutions for diverse workforces.
- Personalized learning paths and adaptive learning systems.
- Curating and managing digital learning resources and platforms.

## Unit Three: Technology Enablers for L&D Transformation

- Exploring Learning Experience Platforms (LXPs) and Learning Management Systems (LMS).
- Integrating AI and machine learning for intelligent learning.
- Utilizing virtual reality (VR) and augmented reality (AR) in training.
- Data analytics and reporting for L&D effectiveness.
- Cybersecurity and data privacy in digital learning environments.

## Unit Four: Implementing and Managing Digital L&D Initiatives

- Change management strategies for digital learning adoption.
- Building a culture of continuous learning and innovation.
- Measuring the impact and ROI of digital L&D programs.
- Agile methodologies for L&D project management.
- Stakeholder engagement and communication strategies.

### Unit Five: The Future-Ready L&D Professional and Ecosystem

- Developing future skills for the L&D team.
- Fostering a learning ecosystem within the organization.
- Ethical considerations in AI-driven learning.
- Strategic foresight for anticipating L&D trends.
- Crafting a sustainable digital learning roadmap.

## FAQ:

### Qualifications required for registering to this course?

There are no requirements.

### How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

### Something to think about:

In what ways can organizations effectively measure the long-term cultural impact of digital learning transformation beyond immediate skill acquisition metrics?

## What unique qualities does this course offer compared to other courses?

This course distinguishes itself through its holistic and forward-thinking approach to digital transformation L&D, moving beyond mere tool adoption to focus on strategic impact and sustainable change. Unlike programs that offer a superficial overview, this training delves deeply into the practical application of cutting-edge concepts such as personalized learning paths, AI in corporate training, and the development of a comprehensive digital learning ecosystem. We emphasize a blend of academic rigor and real-world applicability, drawing on insights from thought leaders in organizational learning and HR technology trends. Participants will not just learn about eLearning strategies; they will actively design and strategize their implementation, focusing on measurable outcomes and ROI through robust learning analytics for HR. The course's unique focus on change management strategies for digital learning adoption ensures that participants are equipped not only to innovate but also to successfully embed these innovations within their organizational culture. BIG BEN Training Center provides a unique learning environment that fosters critical thinking and collaborative problem-solving, enabling participants to craft bespoke solutions for workforce upskilling and talent development that are truly future-proof.