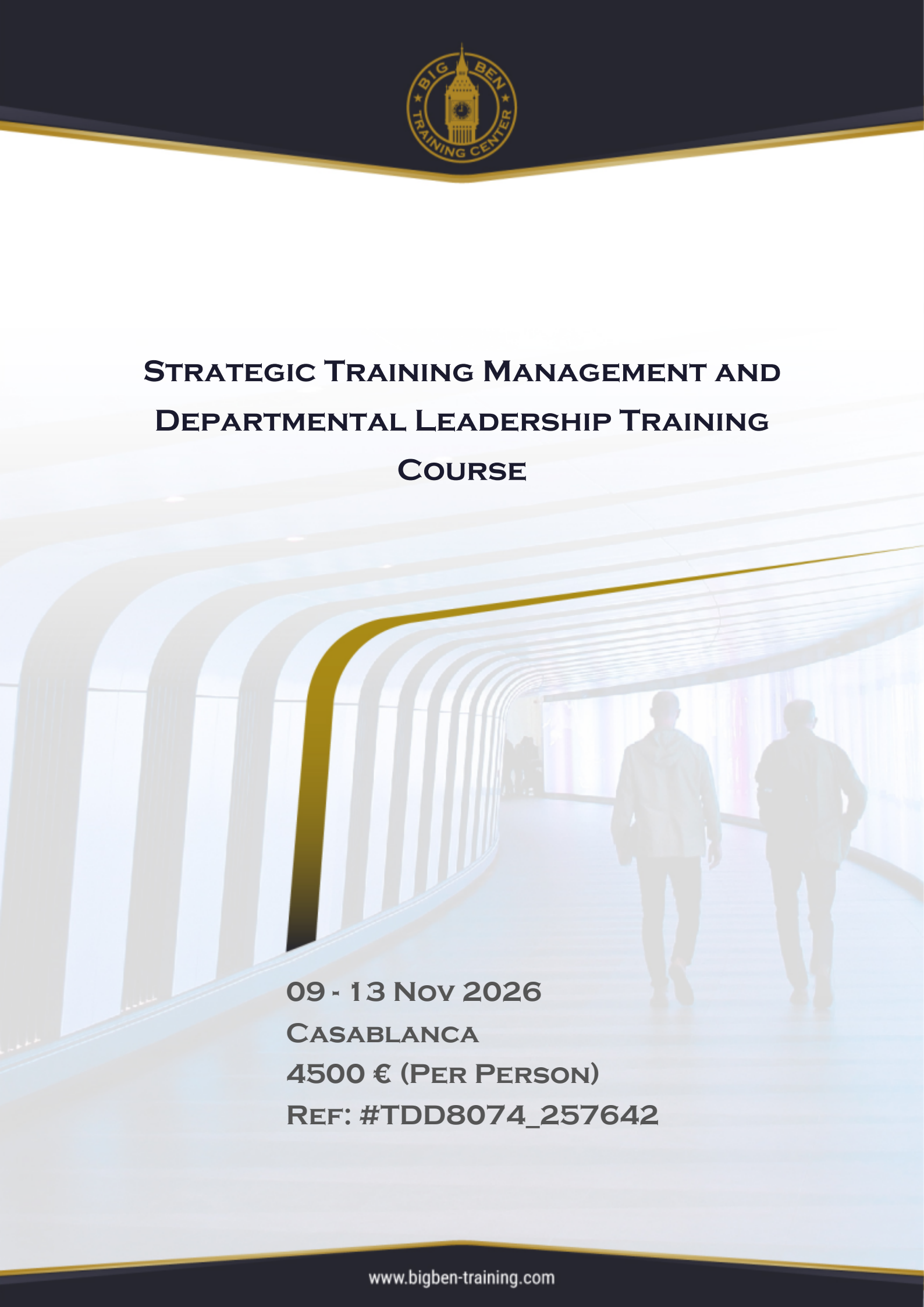
Strategic Training Management and Departmental Leadership Training Course



09 - 13 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #TDD8074_257642

Course Introduction / Overview:

In today's dynamic business landscape, the role of training and development has evolved from a support function to a critical strategic imperative. This comprehensive training course, offered by BIG BEN Training Center, is meticulously designed to equip aspiring and current training managers and departmental leaders with the advanced skills and strategic mindset necessary to drive organizational success through effective learning initiatives. Participants will delve into the intricacies of strategic training management, learning how to align L&D efforts with overarching business objectives and foster a culture of continuous learning. The program emphasizes not just the 'what' but the 'how' of leading a high-impact learning function, covering everything from talent development strategy and instructional design to measuring training ROI and leading change. Drawing inspiration from pioneers in adult learning theory, such as Malcolm Knowles, whose seminal work "The Adult Learner" underscores the principles of self-directed learning and experience-based education, this course integrates these foundational concepts with contemporary leadership practices. By focusing on practical application and data-driven decision-making, BIG BEN Training Center ensures that participants gain actionable insights to transform their L&D departments into strategic business partners, enhancing organizational effectiveness and employee upskilling. This course is a vital investment for leaders committed to elevating their talent development strategy and driving performance improvement.

Target Audience / This training course is suitable for:

- Training Managers.
- Learning and Development (L&D) Heads.
- Human Resources (HR) Business Partners.
- Department Leaders overseeing training initiatives.
- Talent Development Specialists.
- Organizational Development Professionals.
- Learning Consultants.
- HR Managers.
- Project Managers involved in training.
- Future L&D Leaders.

Target Sectors and Industries:

- Corporate Sector.
- Manufacturing.
- Technology and IT.
- Healthcare.
- Financial Services.
- Education.
- Government Agencies and Public Sector Organizations.
- Retail and Hospitality.
- Consulting.
- Non-Profit Organizations.

Target Organizations Departments:

- Human Resources (HR).
- Learning and Development (L&D).
- Organizational Development (OD).
- Talent Management.
- Operations.
- Sales and Marketing.
- Project Management Office (PMO).
- Executive Leadership.
- IT Department.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement strategic training plans aligned with business objectives.
- Lead and manage high-performing L&D teams effectively.
- Design and deliver impactful learning experiences using adult learning principles.
- Measure the effectiveness and calculate the Return on Investment (ROI) of training programs.
- Foster a culture of continuous learning and innovation within their organizations.
- Implement change management strategies to drive L&D initiatives.
- Optimize resource allocation and budget management for training.
- Enhance communication and stakeholder engagement skills for L&D leaders.
- Drive organizational performance through advanced talent development strategies.
- Utilize learning analytics for data-driven L&D decisions.

Course Methodology:

BIG BEN Training Center employs a highly interactive and practical methodology designed to maximize learning and retention for strategic training management and departmental leadership. The course integrates a blend of experiential learning techniques, including dynamic group discussions, real-world case studies, and collaborative problem-solving exercises, ensuring participants can immediately apply concepts to their professional contexts. Role-playing scenarios will provide opportunities to practice critical leadership and communication skills in a safe environment. Expert-led sessions will deliver cutting-edge insights into talent development strategy, instructional design, and organizational effectiveness, while encouraging active participation and peer learning. Participants will engage in hands-on exercises focused on developing strategic L&D frameworks, conducting training needs analysis, and calculating training ROI. Regular feedback mechanisms, including self-assessment tools and constructive peer reviews, will facilitate continuous improvement. This comprehensive approach ensures that participants not only grasp theoretical knowledge but also develop the practical skills and confidence required to excel as L&D leaders, driving performance improvement and fostering a learning culture within their organizations.

Course Agenda (Course Units):

Unit One: Foundations of Strategic Training Management

- Understanding the strategic role of L&D in organizational success.
- Aligning training initiatives with overarching business strategy and goals.
- Conducting comprehensive training needs analysis and competency mapping.
- Developing a robust strategic L&D framework and annual plan.
- Budgeting and resource planning for effective training initiatives.
- Leveraging learning technologies and platforms for broader reach.
- Ethical considerations and compliance in training and development.

Unit Two: Leading Learning and Development Initiatives

- Exploring various leadership styles for L&D professionals.
- Building and managing high-performing training teams and fostering collaboration.
- Developing effective communication and stakeholder engagement strategies.
- Driving change management within L&D departments and across the organization.
- Implementing coaching and mentoring programs for talent development.
- Fostering a culture of continuous learning, innovation, and knowledge sharing.
- Managing conflicts and building psychological safety within teams.

Unit Three: Designing and Delivering Impactful Training Programs

- Applying adult learning principles and modern instructional design models.
- Developing engaging and relevant curriculum content for diverse audiences.
- Utilizing blended learning and digital learning strategies for maximum impact.
- Mastering facilitation skills for effective program delivery and engagement.
- Creating immersive and experiential learning experiences.
- Ensuring accessibility and inclusivity in training design and delivery.
- Leveraging participant feedback for continuous program improvement.

Unit Four: Measuring Training Effectiveness and ROI

- Establishing clear learning objectives and success metrics for programs.
- Implementing Kirkpatrick's Four Levels of Evaluation for comprehensive assessment.
- Calculating Return on Investment (ROI) for training programs.
- Utilizing learning analytics and data-driven decision-making in L&D.
- Reporting and communicating training impact to key stakeholders.
- Benchmarking L&D performance against industry standards and best practices.
- Developing continuous improvement strategies for training evaluation processes.

Unit Five: Advanced Departmental Leadership for L&D

- Strategic workforce planning and talent pipeline development.
- Integrating L&D with broader HR and business strategies for holistic impact.
- Leading innovation and adapting to future trends in learning and development.
- Building a resilient and agile L&D function capable of rapid response.
- Navigating global and cross-cultural training management challenges.
- Developing succession planning and leadership development programs.
- Positioning the L&D leader as a strategic business partner and organizational influencer.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of rapid technological advancement and evolving workforce demands, how can L&D leaders strategically position their departments to not only respond to current needs but also proactively shape the future capabilities of their organizations?

What unique qualities does this course offer compared to other courses?

This Strategic Training Management and Departmental Leadership Training Course distinguishes itself through its holistic and integrated approach, uniquely blending advanced strategic training methodologies with robust departmental leadership principles. Unlike courses that focus solely on either instructional design or general management, this program from BIG BEN Training Center empowers participants to excel in both domains, transforming them into comprehensive L&D leaders. The curriculum emphasizes practical application, moving beyond theoretical concepts to provide actionable frameworks for talent development strategy, performance improvement, and organizational effectiveness. Participants will gain expertise in measuring training ROI, utilizing learning analytics, and fostering a culture of continuous learning, ensuring a data-driven approach to L&D. Furthermore, the course delves into the critical aspects of leading change, building high-performing teams, and positioning the L&D function as a strategic business partner. This focus on developing future-ready leadership, combined with an experiential learning methodology and academic rigor, ensures participants acquire not just skills but a strategic mindset to drive significant, measurable impact within their organizations.