Cultivating a High-Performance Learning Culture Training Course



28 Dec 2026 - 01 Jan 2027

Casablanca

4500 € (Per Person)

Ref: #TDD5591_294759

Course Introduction / Overview:

This course provides a comprehensive framework for transforming your organization into a dynamic learning entity. In today's rapidly evolving business landscape, the ability to learn, adapt, and innovate is no longer a competitive advantage but a necessity for survival. This program moves beyond traditional training models to instill a culture of continuous learning and development at every level. We will explore the foundational principles of a learning organization, drawing on the seminal work of scholars like Peter Senge and his book, "The Fifth Discipline: The Art and Practice of the Learning Organization". Participants will learn how to diagnose their current organizational culture, identify barriers to learning, and design strategic interventions that foster psychological safety, a growth mindset, and robust feedback mechanisms. BIG BEN Training Center has designed this course to be highly practical, equipping leaders and HR professionals with the tools to champion a culture where knowledge sharing is seamless, curiosity is encouraged, and every challenge is viewed as a learning opportunity. By embedding these principles, organizations can enhance employee engagement, drive innovation, and achieve sustainable high performance. This journey is about building a resilient system where learning is integrated into the very fabric of daily work.

Target Audience / This training course is suitable for:

- Human Resources Managers and Directors.
- Learning and Development (L&D) Specialists.
- Organizational Development (OD) Practitioners.
- Team Leaders and Department Heads.
- Senior Executives and C-Level Leaders.
- Change Management Professionals.
- Talent Management and Succession Planners.
- Corporate Trainers and Facilitators.

Target Sectors and Industries:

- Technology and Information Technology.
- Financial Services and Banking.
- Healthcare and Pharmaceuticals.
- Manufacturing and Engineering.
- Telecommunications.
- Consulting and Professional Services.
- Retail and Consumer Goods.
- Governmental bodies and public sector organizations.
- Non-profit organizations.

Target Organizations Departments:

- Human Resources.
- Learning and Development.
- Executive Leadership and Management.
- Operations and Production.
- Strategy and Corporate Planning.
- Project Management Office (PMO).
- Information Technology.
- Research and Development.

Course Offerings:

By the end of this course, the participants will have able to:

- Diagnose the existing organizational culture and identify key barriers to learning.
- Develop a strategic roadmap for building a high-performance learning culture.
- Champion the principles of psychological safety to encourage risk-taking and innovation.
- Implement effective feedback systems that promote continuous improvement.
- Apply systems thinking to understand complex organizational dynamics.
- Design and facilitate initiatives that encourage knowledge sharing and collaboration.
- Foster a growth mindset across all teams and departments.
- Measure the impact of learning initiatives on business performance and ROI.
- Align learning and development strategies with overall business objectives.
- Lead change management efforts to sustain a culture of continuous learning.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and application-oriented. We believe that true learning occurs through active participation and real-world problem-solving. This course utilizes a blended approach that combines expert-led presentations with a variety of engaging activities. Participants will work through practical case studies of organizations that have successfully built learning cultures, analyzing their strategies and outcomes. A significant portion of the course is dedicated to collaborative group workshops and breakout sessions, where participants can share experiences, brainstorm solutions to their own organizational challenges, and develop actionable plans. Interactive discussions, peer-to-peer coaching, and structured feedback exercises are integrated throughout the five days to foster a safe and supportive learning environment. We emphasize action learning, where participants will draft implementation plans and receive constructive feedback from both the facilitator and their peers. This hands-on approach ensures that participants leave not just with new knowledge, but with the confidence and a clear strategy to drive meaningful cultural change within their organizations.

Course Agenda (Course Units):

Unit One: Foundations of a High-Performance Learning Culture

- Defining the learning organization.
- The business case for a learning culture in the modern economy.
- Exploring Peter Senge's Five Disciplines: Systems Thinking, Personal Mastery, Mental Models, Shared Vision, and Team Learning.
- Assessing your organization's current learning maturity level.
- Identifying common barriers and enablers of organizational learning.
- The critical link between learning culture and employee engagement.
- Distinguishing between a training culture and a learning culture.

Unit Two: The Leader's Role in Cultivating Learning

- Leading by example: How leaders model learning behaviors.
- Creating psychological safety to encourage curiosity and experimentation.
- Developing coaching and mentoring skills for managers.
- Empowering employees through autonomy and self-directed learning.
- Communicating the vision for a learning culture effectively.
- Fostering a growth mindset versus a fixed mindset in teams.
- Techniques for leading productive "learning from failure" conversations.

Unit Three: Designing the Learning and Development Ecosystem

- Architecting a blended learning strategy (formal, informal, and social).
- Leveraging technology to support continuous learning and knowledge sharing.
- Building effective communities of practice.
- Designing performance support tools for learning in the flow of work.
- Implementing knowledge management systems and processes.
- Curating learning content versus creating it from scratch.
- Strategies for promoting peer-to-peer learning and collaboration.

Unit Four: Embedding Feedback and Continuous Improvement

- Building a robust and constructive feedback culture.
- Techniques for giving and receiving feedback effectively.
- Moving from annual performance reviews to continuous performance management.
- Implementing after-action reviews and retrospectives for team learning.
- Applying agile principles to learning and development projects.
- Encouraging reflective practice for individual and team growth.
- Using data and analytics to inform learning interventions.

Unit Five: Measuring Impact and Sustaining the Culture

- Developing Key Performance Indicators (KPIs) for a learning culture.
- Linking learning outcomes directly to business objectives and results.
- Calculating the Return on Investment (ROI) of learning initiatives.
- Strategies for sustaining momentum and avoiding "initiative fatigue".
- Creating a governance structure for organizational learning.
- Building a network of learning champions across the organization.
- Developing a long-term strategic plan for cultural evolution.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can an organization balance the need for standardized learning processes with the encouragement of individual, self-directed learning exploration?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a systemic and deeply integrated approach to organizational development, rather than offering a superficial checklist of training activities. While many courses focus on the "what" – the tools and platforms for learning – this program concentrates on the "how" and "why". It delves into the cultural and psychological underpinnings of a true learning organization, emphasizing the critical role of leadership modeling and psychological safety as non-negotiable foundations. Drawing from established academic frameworks like Peter Senge's systems thinking, the curriculum guides participants to see their organization as an interconnected whole, enabling them to diagnose root causes of learning barriers instead of just treating symptoms. The methodology is intensely practical, moving beyond theory to focus on actionable strategy. Participants will not only learn concepts but will actively design a roadmap for cultural change tailored to their specific context. The emphasis on building a continuous feedback loop, learning from failure, and measuring the tangible business impact of learning initiatives ensures that the investment in this training translates into sustainable performance and organizational resilience.