Strategic ESG Management and Reporting Standards Training Course

26 - 30 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #SUS8877_284413

Course Introduction / Overview:

In today's rapidly evolving business landscape, Environmental, Social, and Governance (ESG) factors are no longer peripheral concerns but central pillars of corporate strategy, risk management, and long-term value creation. This comprehensive training course is meticulously designed to equip professionals with the essential knowledge and practical skills to navigate the complexities of ESG management and reporting. We delve deep into the core principles that drive sustainable business practices, moving beyond mere compliance to foster genuine strategic integration. As highlighted by leading academic George Serafeim of Harvard Business School, the ability to measure and manage ESG performance is directly linked to financial outperformance and corporate resilience. This program, offered by BIG BEN Training Center, provides a structured pathway to understanding and implementing globally recognized frameworks such as GRI, SASB, and the new IFRS Sustainability Disclosure Standards. Participants will learn to develop robust ESG strategies, conduct meaningful materiality assessments, and produce transparent, credible reports that meet the expectations of investors, regulators, and other key stakeholders. This course is your definitive guide to transforming ESG challenges into strategic opportunities for sustainable growth and enhanced corporate reputation.

Target Audience / This training course is suitable for:

- Sustainability Managers and ESG Professionals.
- Corporate Social Responsibility (CSR) Officers.
- Finance and Accounting Professionals.
- Investor Relations Officers.
- Risk Management and Compliance Professionals.
- Corporate Strategy and Business Development Managers.
- Legal Counsel and Corporate Secretaries.
- Supply Chain and Procurement Managers.
- Human Resources Executives.
- Board Members and Senior Leadership.

Target Sectors and Industries:

- Banking, Finance, and Investment Services.
- Energy, Oil, and Gas Sector.
- Manufacturing and Industrial Production.
- Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Real Estate and Construction.
- Retail and Consumer Goods.
- Transportation and Logistics.
- Governmental bodies and public sector organizations.
- Non-profit and non-governmental organizations (NGOs).

Target Organizations Departments:

- Sustainability and Corporate Responsibility Departments.
- Finance and Accounting Departments.
- Investor Relations Departments.
- Risk Management and Compliance Departments.
- Legal and Corporate Governance Departments.
- Strategy and Corporate Planning Departments.
- Operations and Supply Chain Management.
- Human Resources Departments.
- Marketing and Corporate Communications.
- Internal Audit Departments.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive ESG strategy aligned with organizational goals and stakeholder expectations.
- Master the application of leading ESG reporting frameworks, including GRI, SASB, TCFD, and ISSB standards.
- Conduct a thorough materiality assessment to identify and prioritize key ESG issues for the organization.
- Establish effective systems for ESG data collection, management, verification, and assurance.
- Integrate ESG considerations into corporate governance, risk management, and strategic decision-making processes.
- Communicate ESG performance effectively to investors, regulators, and other stakeholders through compelling reports.
- Analyze the impact of emerging regulations like the EU's CSRD and SFDR on corporate reporting.
- Identify and mitigate risks associated with greenwashing and ensure the credibility of sustainability claims.
- Evaluate the role of ESG in sustainable finance and investment analysis.
- Lead ESG-related change and foster a culture of sustainability within their organization.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring participants can immediately apply their learning in a real-world context. We employ a blended learning approach that combines expert-led presentations with hands-on, experiential activities. The course is built around a series of in-depth case studies of leading global companies, allowing participants to analyze successful ESG strategies and learn from common challenges. Interactive group discussions and workshops encourage peer-to-peer learning and the sharing of diverse industry perspectives. Practical exercises, such as conducting a mock materiality assessment or drafting key sections of an ESG report, provide tangible skills development. Our expert instructors facilitate a dynamic learning environment where questions are encouraged and complex concepts are broken down into manageable components. Participants will receive continuous feedback throughout the sessions, helping to solidify their understanding and build confidence. This immersive approach ensures a deep and lasting comprehension of strategic ESG management and reporting, empowering attendees to drive meaningful change within their organizations.

Course Agenda (Course Units):

Unit One: Foundations of Environmental, Social, and Governance (ESG)

- Introduction to the core concepts of ESG.
- The historical evolution from CSR to strategic ESG.
- The business case for ESG integration and value creation.
- Understanding key drivers: investors, regulators, consumers, and employees.
- Identifying and engaging with key stakeholders.
- Introduction to the global ESG landscape and key players.
- Defining sustainable development and its connection to corporate strategy.

Unit Two: Developing a Robust ESG Strategy

- Conducting a comprehensive materiality assessment.
- Aligning ESG strategy with corporate vision and business objectives.
- Setting meaningful ESG goals, targets, and Key Performance Indicators (KPIs).
- Integrating ESG into corporate governance and board oversight.
- The role of leadership in driving the ESG agenda.
- Developing policies and procedures to support ESG implementation.
- Case studies of successful ESG strategy integration.

Unit Three: Key ESG Reporting Frameworks and Standards

- Deep dive into the Global Reporting Initiative (GRI) Standards.
- Understanding the Sustainability Accounting Standards Board (SASB) framework.
- Applying the Task Force on Climate-related Financial Disclosures (TCFD) recommendations.
- Navigating the new International Sustainability Standards Board (ISSB) standards (IFRS S1 & S2).
- Comparing and selecting the right frameworks for your organization.
- Introduction to integrated reporting (Framework).
- Understanding regional standards such as the EU Corporate Sustainability Reporting Directive (CSRD).

Unit Four: ESG Data Management and the Reporting Cycle

- Establishing processes for ESG data collection and consolidation.
- Ensuring data quality, accuracy, and reliability.
- The role of technology and software in ESG data management.
- Preparing for and managing the ESG assurance process (internal and external).
- Structuring and writing a compelling ESG or sustainability report.
- Best practices in data visualization and ESG communication.
- Managing the annual ESG reporting timeline and project plan.

Unit Five: Advanced ESG Topics and Future Trends

- Integrating ESG into enterprise risk management (ERM).
- Understanding sustainable finance, green bonds, and impact investing.
- Navigating the complexities of supply chain sustainability and due diligence.
- Strategies for avoiding greenwashing and enhancing credibility.
- The concept of double materiality and its strategic implications.
- Future of ESG: Emerging trends in regulation, technology, and investor expectations.
- Developing a personal action plan for implementing ESG initiatives.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond compliance and reporting, how can organizations authentically embed ESG principles into their core culture to drive genuine, long-term value creation for all stakeholders?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself through its holistic and strategic approach, moving beyond a narrow focus on compliance to empower participants as leaders in sustainable value creation. Unlike programs that concentrate solely on reporting mechanics, we dedicate significant time to the development of a robust ESG strategy that is deeply integrated with core business objectives. Our curriculum is uniquely forward-looking, providing an in-depth analysis of the latest and most influential standards, including the newly established ISSB (IFRS S1 & S2) and the EU's CSRD, ensuring participants are prepared for the future of non-financial disclosure. The methodology emphasizes practical application through real-world case studies and hands-on exercises, such as materiality assessments and reporting simulations, rather than abstract theory. Furthermore, the course content is curated to foster a strategic mindset, teaching participants not just how to report on ESG, but how to leverage it as a driver for innovation, risk mitigation, and competitive advantage. It offers a comprehensive journey from foundational concepts to advanced topics like sustainable finance and double materiality, providing a complete toolkit for the modern ESG professional.