Sustainable Finance and Green Investment Training Course



07 - 11 Dec 2026

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4100 € (Per Person)

Ref: #SUS8354_253230

Course Introduction / Overview:

This training course is designed to equip financial professionals and business leaders with the knowledge and tools to navigate the rapidly evolving world of sustainable finance and green investment. The global financial system is increasingly recognizing the importance of environmental, social, and governance (ESG) factors in investment decisions. This program, offered by BIG BEN Training Center, provides a strategic framework for understanding how to integrate sustainability into financial practices, from risk management to capital allocation. We will explore key instruments like green bonds and impact investing and discuss how to align financial goals with environmental and social objectives. The curriculum is informed by the work of authors like Caroline Flammer, a leading academic whose research on corporate green bonds and their impact on long-term value creation provides a strong foundation for this course. We go beyond traditional finance principles to prepare participants to make informed, responsible investment decisions that drive both financial returns and positive societal change. The financial world is not just about profit; it is about building a sustainable and resilient future.

Target Audience / This training course is suitable for:

- Financial analysts and portfolio managers.
- Corporate finance professionals.
- Investment bankers and asset managers.
- Sustainability and ESG specialists.
- Chief financial officers (CFOs) and treasurers.
- Regulators and policymakers.
- Investors.
- Government agencies and equivalents.

Target Sectors and Industries:

- Financial services.
- Investment and asset management.
- Corporate banking.
- Consulting.
- Energy and utilities.
- Real estate.
- Government and public administration agencies.
- Manufacturing.

Target Organizations Departments:

- Finance and treasury.
- Investor relations.
- Corporate social responsibility (CSR).
- Strategic planning.
- Risk management.
- Portfolio management.
- Compliance and legal.
- Sustainability.

Course Offerings:

By the end of this course, the participants will have able to:

- Assess environmental, social, and governance (ESG) risks.
- Identify and evaluate green investment opportunities.
- Understand the principles of sustainable finance.
- Develop a green bond issuance strategy.
- Integrate ESG factors into financial modeling.
- Measure and report on the environmental impact of investments.
- Navigate sustainable finance regulations.
- Build a portfolio aligned with sustainability goals.

Course Methodology:

This training course uses a project-based and case-study driven methodology. The program is built on real-world examples of successful green investment projects and corporate green bond issuances. Participants will work in teams to develop a financial strategy for a specific project, applying the tools and frameworks learned in the course. We will use interactive workshops to practice skills like ESG data analysis and green bond valuation. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide direct feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic and practical learning environment, ensuring that participants leave with the skills and confidence to lead effective sustainable finance initiatives.

Course Agenda (Course Units):

Unit One: Foundations of Sustainable Finance

- The evolution of finance and sustainability.
- Defining sustainable finance and green investment.
- ESG factors and their financial materiality.
- Key drivers and global trends.
- The role of financial institutions in the green transition.
- Navigating the sustainable finance ecosystem.
- Case studies in early sustainable investing.

Unit Two: Green and Sustainable Financial Instruments

- Green bonds and their issuance process.
- Sustainability-linked loans.
- Impact investing and its principles.
- Social bonds and blue bonds.
- Carbon markets and pricing mechanisms.
- Evaluating sustainable funds and ETFs.
- Financial innovation in green finance.

Unit Three: ESG Integration and Risk Management

- Assessing ESG risks and opportunities.
- Integrating ESG data into credit analysis.
- Climate risk and financial stability.
- Transition risk and physical risk.
- Understanding and using sustainable finance taxonomies.
- Best practice in ESG reporting.
- The role of governance in sustainable finance.

Unit Four: Portfolio Management and Valuation

- Building a sustainable investment portfolio.
- Financial modeling with ESG data.
- Valuation of green and sustainable projects.
- Performance of sustainable investments.
- Shareholder engagement and active ownership.
- Measuring and reporting on impact.
- The link between ESG and corporate performance.

Unit Five: Regulation and the Future of Sustainable Finance

- Emerging sustainable finance regulations.
- The role of government and central banks.
- Combating greenwashing and ensuring transparency.
- Future trends and emerging technologies.
- The road to a net-zero financial system.
- Leadership in sustainable finance.
- Building a career in green investment.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can financial markets overcome the challenges of short-termism and misaligned incentives to effectively channel capital towards long-term, high-impact sustainable projects?

What unique qualities does this course offer compared to other courses?

This training course is unique because it provides a dedicated, strategic focus on the practical application of sustainable finance and green investment principles. While many courses cover general finance, our curriculum is designed to empower professionals with the specific skills needed to navigate the complexities of ESG risk management and green financial instruments. The program is a hands-on experience, with exercises that directly simulate the challenges and decisions involved in a green bond issuance or portfolio construction. We go beyond theoretical concepts to provide a clear, actionable roadmap for balancing financial returns with positive environmental and social impact. This course is for professionals who want to lead the industry toward a more responsible and resilient financial future.