Strategic Leadership in Sustainable Urban Development and Green Building Training Course



07 - 11 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #SUS8169_253275

Course Introduction / Overview:

This training course is designed to equip urban planners, architects, engineers, and real estate professionals with the strategic insights and technical skills needed to lead sustainable urban development and green building projects. As cities grow and face increasing environmental and social pressures, there is a strong demand for professionals who can create resilient, livable, and eco-friendly urban spaces. This program, offered by BIG BEN Training Center, provides a framework for understanding the key principles of sustainable urban design, from energy-efficient building practices to green infrastructure and community engagement. We will explore how to integrate environmental performance, social equity, and economic viability into every stage of the development process. The curriculum is informed by the academic work of authors like Ken Yeang, whose book Eco-Design: A Manual for Ecological Design provides a foundational understanding of how ecological principles can be applied to architectural and urban design. This course goes beyond a simple overview of green certifications to provide a deep understanding of how to implement real-world solutions that create long-term value for all stakeholders. We prepare participants to be leaders in building the cities of the future.

Target Audience / This training course is suitable for:

- Urban planners and designers.
- Architects and landscape architects.
- Civil and environmental engineers.
- Real estate developers and managers.
- Construction and project managers.
- Municipal and government officials.
- Sustainability consultants.
- Government agencies and equivalents.

Target Sectors and Industries:

- Urban and regional planning.
- Architecture and engineering.
- Real estate and construction.
- Municipal government.
- Energy and utilities.
- Transportation and logistics.
- Government and public administration agencies.
- Consulting.

Target Organizations Departments:

- Urban planning.
- Design and architecture.
- Real estate development.
- Construction.
- Environmental affairs.
- Public works.
- Strategic planning.
- Corporate social responsibility (CSR).

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a strategic plan for sustainable urban development.
- Apply green building standards and certifications.
- Integrate green infrastructure into urban design.
- Understand and manage the environmental impact of construction.
- Leverage technology for smart and sustainable cities.
- Navigate and comply with urban environmental regulations.
- Engage and partner with local communities.
- Measure and communicate the performance of green buildings.

Course Methodology:

This training course uses a project-based and case-study driven methodology. The program is built on real-world examples of successful sustainable urban development projects and green buildings from around the globe. Participants will work in teams to design a sustainable development plan for a specific urban area, applying the tools and frameworks learned in the course. We will use interactive workshops to practice skills like life cycle assessment and green building material selection. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide direct feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic and practical learning environment, ensuring that participants leave with the skills and confidence to lead effective sustainable urban projects.

Course Agenda (Course Units):

Unit One: Foundations of Sustainable Urbanism

- Defining sustainable urban development and green building.
- Key principles of eco-friendly design.
- The environmental and social impact of cities.
- The role of cities in climate change.
- Introduction to green building rating systems.
- Economic benefits of sustainable development.
- Case studies of sustainable cities.

Unit Two: Green Building Strategies and Technologies

- Energy efficiency in buildings.
- Renewable energy integration.
- Water conservation and management.
- Sustainable materials and resource efficiency.
- Indoor environmental quality.
- Passive design strategies.
- Smart building technologies.

Unit Three: Urban Planning and Green Infrastructure

- Sustainable land use and transportation planning.
- Green infrastructure: parks, green roofs, and urban forests.
- Waste management and recycling in cities.
- Urban biodiversity and ecosystem services.
- Community engagement in urban development.
- Equity and social justice in city planning.
- Resilience and climate adaptation.

Unit Four: Project Management and Implementation

- The business case for green building.
- Life cycle assessment (LCA).
- Cost analysis and financing for sustainable projects.
- Navigating regulatory and permitting processes.
- Supply chain management for sustainable materials.
- Construction management best practices.
- Performance monitoring and verification.

Unit Five: The Future of Sustainable Cities

- Emerging trends in urban innovation.
- The role of policy and governance.
- Smart cities and the Internet of Things (IoT).
- Circular economy in the built environment.
- Climate resilience and urban planning.
- Leadership in sustainable urban development.
- Career pathways in green buildings.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can city planners and developers ensure that sustainable urban projects are not only environmentally sound but also socially equitable and economically inclusive for all residents?

What unique qualities does this course offer compared to other courses?

This training course is unique because it provides a dedicated, strategic focus on the practical integration of sustainable urban development and green building principles. While other programs may cover general sustainability, our curriculum is designed to empower professionals with the specific skills needed to plan, design, and manage complex eco-friendly urban projects. The program is a hands-on experience, with exercises that directly simulate the challenges and decisions involved in a green building project, from a conceptual idea to a complete design. We go beyond theoretical concepts to provide a clear, actionable roadmap for balancing environmental performance with economic viability. This course is for professionals who want to lead the construction of a more resilient, livable, and sustainable urban future.