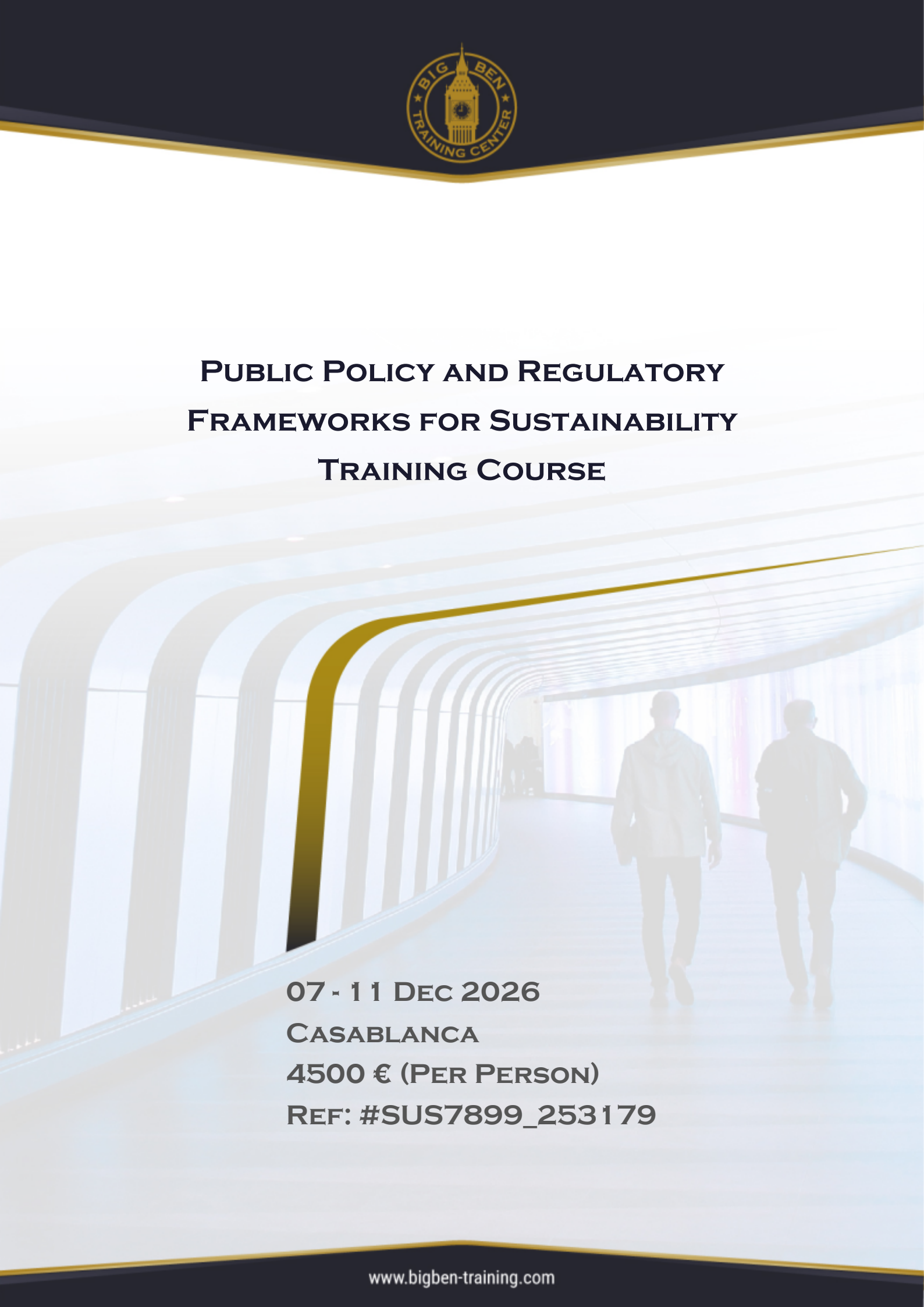
Public Policy and Regulatory Frameworks for Sustainability Training Course



07 - 11 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #SUS7899_253179

Course Introduction / Overview:

This training course is designed to provide a comprehensive understanding of how governmental policy and regulations shape the landscape of corporate and environmental sustainability. For professionals in any sector, it is crucial to understand the legal and policy frameworks that govern environmental practices, climate action, and social responsibility. This program, offered by BIG BEN Training Center, provides a strategic framework for navigating complex regulatory environments, from international agreements to local legislation. We will explore how to interpret regulations, ensure compliance, and even engage in policy advocacy to drive a more sustainable future. The curriculum is informed by the work of academics like Michael Porter and Forest Reinhardt, whose research in books like The Sustainable Business: The Strategic Advantage of Being Green highlights the link between proactive environmental management and competitive advantage. The course goes beyond a simple overview of laws to provide a deep understanding of how policy can be a powerful tool for both risk management and innovation. We prepare participants to be proactive leaders who can anticipate regulatory changes and position their organizations for long-term success.

Target Audience / This training course is suitable for:

- Sustainability and CSR managers.
- Corporate legal and compliance officers.
- Public affairs and government relations professionals.
- Strategic planners and business developers.
- Environmental consultants.
- NGO and advocacy leaders.
- Risk management professionals.
- Government agencies and equivalents.

Target Sectors and Industries:

- All sectors.
- Energy and utilities.
- Manufacturing.
- Financial services.
- Real estate and construction.
- Transportation and logistics.
- Government and public administration agencies.
- Consulting.

Target Organizations Departments:

- Legal and compliance.
- Corporate social responsibility (CSR).
- Sustainability.
- Public affairs.
- Strategic planning.
- Risk management.
- Operations.
- Finance.

Course Offerings:

By the end of this course, the participants will have able to:

- Interpret and apply key sustainability policies and regulations.
- Ensure organizational compliance with environmental laws.
- Identify and manage legal risks related to sustainability.
- Engage effectively in policy advocacy.
- Anticipate future regulatory changes and their business impact.
- Understand international agreements and their local implementation.
- Develop internal policies that exceed compliance standards.
- Communicate regulatory requirements to stakeholders.

Course Methodology:

This training course uses a highly practical and case-study based methodology. The program is built on real-world examples of how policies have impacted various industries, from carbon pricing to waste management. Participants will work in teams to analyze a regulatory challenge and develop a strategic response for a hypothetical company. We will use interactive workshops to practice skills like policy analysis and stakeholder communication. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide direct feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic and engaging learning environment, ensuring that participants leave with the skills and confidence to navigate the complex world of sustainability policy.

Course Agenda (Course Units):

Unit One: Foundations of Sustainability Policy

- The relationship between business and policy.
- Key drivers of environmental and social regulation.
- Understanding international agreements.
- Overview of national and local policies.
- The role of government in driving sustainability.
- Policy instruments: taxes, subsidies, and standards.
- The future of sustainability policy.

Unit Two: Regulatory Compliance and Risk Management

- Ensuring legal compliance.
- Managing legal and financial risks.
- Compliance auditing.
- Reporting requirements and frameworks.
- The role of legal counsel.
- Case studies in non-compliance.
- Developing an internal compliance program.

Unit Three: Policy Analysis and Advocacy

- Analyzing proposed policies and their impact.
- Developing a policy position.
- Engaging with policymakers.
- Building coalitions for advocacy.
- The role of lobbying.
- Communicating your position effectively.
- The ethics of policy advocacy.

Unit Four: Sector-Specific Policies and Trends

- Climate change policy and carbon markets.
- Waste and circular economic regulations.
- Water and natural resource management.
- Social and labor standards.
- Supply chain regulations.
- Sector-specific case studies.
- The role of public-private partnerships.

Unit Five: Strategic Implications and Future Readiness

- Integrating policy into business strategy.
- Anticipating and preparing for regulatory change.
- Using policy as a source of competitive advantage.
- The role of technology in compliance.
- Leadership in a changing regulatory landscape.
- Career pathways in sustainability policy.
- Personal leadership in driving change.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can organizations move beyond a reactive stance toward governmental policy and proactively engage in policy development to shape a more sustainable future for their industry?

What unique qualities does this course offer compared to other courses?

This training course is unique because it provides a dedicated, strategic focus on the intersection of governmental policy and corporate sustainability. While many programs cover sustainability in isolation, our curriculum is designed to empower professionals with the skills needed to navigate the complex world of regulations and use policy as a strategic tool. The program is a hands-on experience, with exercises that directly simulate real-world challenges in this field. We go beyond theoretical concepts to provide a clear, actionable roadmap for compliance and advocacy. This course is for professionals who want to lead their organizations toward a more resilient and responsible future, one where they are not just reacting to policy but actively shaping it.