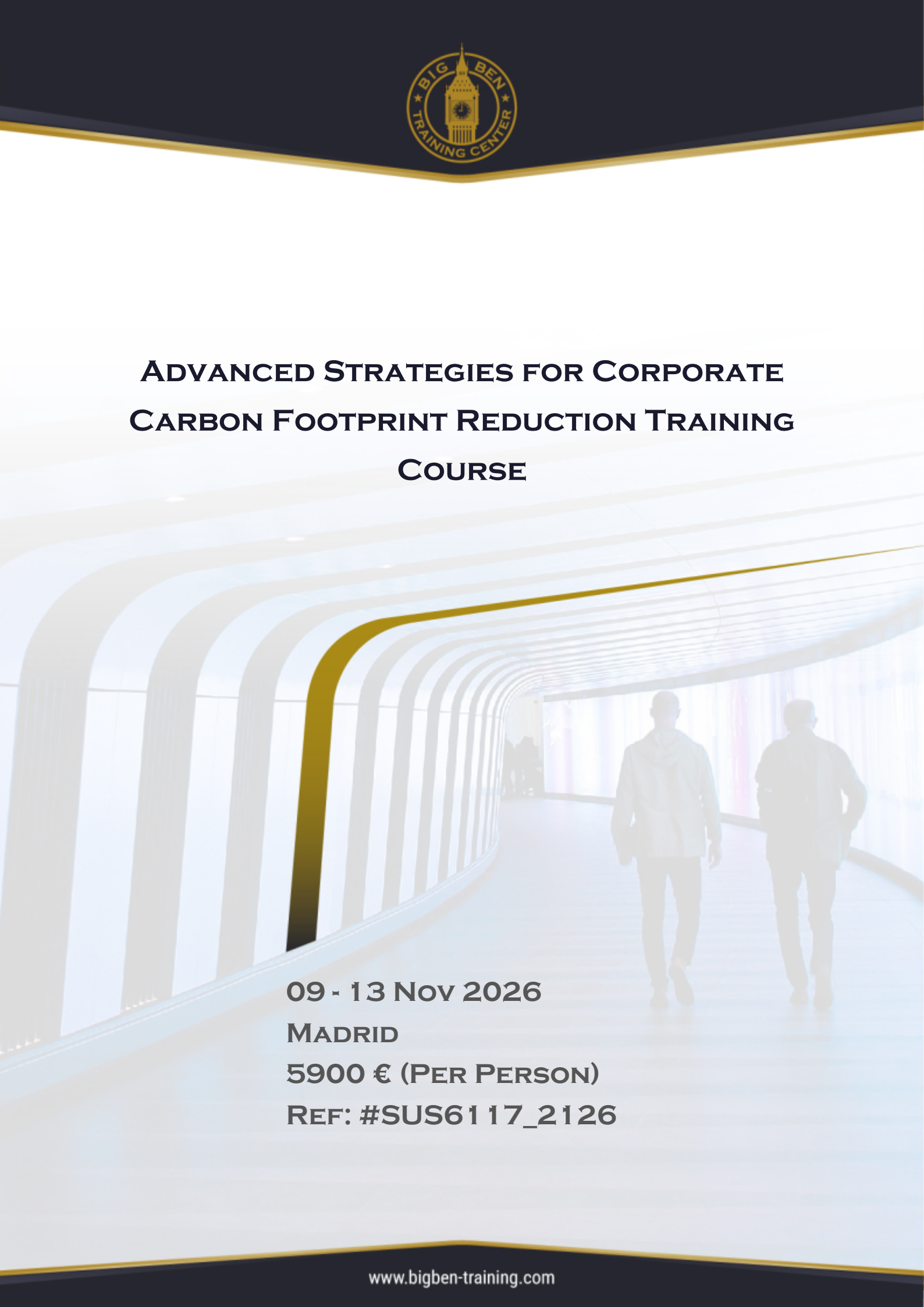
Advanced Strategies for Corporate Carbon Footprint Reduction Training Course



09 - 13 Nov 2026

Madrid

5900 € (Per Person)

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Course Introduction / Overview:

This training course is designed to provide professionals with the knowledge and tools to effectively measure, manage, and reduce a corporate carbon footprint. With increasing regulatory pressure and consumer demand for sustainability, managing carbon emissions is now a critical business imperative. This program, offered by BIG BEN Training Center, provides a strategic framework that goes beyond basic calculations to focus on actionable strategies for real-world impact. We will explore the entire process, from setting a baseline and identifying emissions sources to implementing reduction initiatives across operations and the supply chain. The curriculum is informed by leading academic work in the field, including the book Corporate Carbon and Climate Accounting: The IPCC Approach by Bill Dougherty, which provides a detailed look into the standardized methods for carbon accounting. This course goes beyond simple reporting to provide a deep understanding of how to embed carbon management into your business strategy, ensuring that you can drive significant reductions and position your organization as a leader in climate action. We prepare you to build a compelling business case for these initiatives, lead cross-functional teams, and communicate your progress with confidence.

Target Audience / This training course is suitable for:

- Sustainability and environmental managers.
- Energy managers and engineers.
- Operations and supply chain professionals.
- Finance and compliance officers.
- Corporate social responsibility (CSR) specialists.
- Risk managers.
- Business analysts and consultants.
- Government agencies and equivalents.

Target Sectors and Industries:

- Manufacturing and industry.
- Transportation and logistics.
- Energy and utilities.
- Retail and consumer goods.
- Finance and investment.
- Real estate and construction.
- Government and public administration agencies.
- Consulting.

Target Organizations Departments:

- Sustainability.
- Operations and supply chain.
- Energy management.
- Corporate social responsibility (CSR).
- Finance and accounting.
- Risk management.
- Strategic planning.
- Compliance.

Course Offerings:

By the end of this course, the participants will have able to:

- Accurately measure a corporate carbon footprint.
- Identify all emissions sources (Scope 1, 2, and 3).
- Develop a comprehensive carbon reduction strategy.
- Implement energy efficiency and renewable energy projects.
- Optimize supply chain logistics to reduce emissions.
- Set science-based targets for climate action.
- Communicate carbon reduction efforts to stakeholders.
- Navigate carbon regulations and reporting frameworks.

Course Methodology:

This training course uses a highly practical and project-based methodology. The program is built on a series of real-world corporate case studies where participants will work in teams to measure a company's carbon footprint and develop a strategic reduction plan. We will use interactive workshops to practice using carbon accounting tools and to analyze emissions data. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide direct feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic and engaging learning environment, ensuring that participants leave with the skills and confidence to lead effective carbon reduction initiatives within their organizations. This approach transforms a complex topic into a powerful, actionable skill set.

Course Agenda (Course Units):

Unit One: Fundamentals of Carbon Accounting

- Introduction to corporate carbon footprint.
- Understanding emissions scopes: Scope 1, 2, and 3.
- The Greenhouse Gas (GHG) Protocol.
- Setting organizational and operational boundaries.
- Data collection and quality control.
- Calculating emissions from energy, transport, and waste.
- Communicating your carbon footprint.

Unit Two: Energy Efficiency and Renewable Energy

- Assessing energy consumption.
- Implementing energy efficiency measures.
- The business case for renewable energy.
- Sourcing renewable energy certificates (RECs) and power purchase agreements (PPAs).
- On-site renewable energy generation.
- Energy audits and management systems.
- Innovations in clean technology.

Unit Three: Supply Chain and Value Chain Emissions

- Understanding Scope 3 emissions.
- Engaging suppliers in carbon reduction.
- Life cycle assessment (LCA) for products.
- Sustainable logistics and transportation.
- Case studies in supply chain optimization.
- Reporting on value chain emissions.
- Collaboration for collective impact.

Unit Four: Strategy and Target Setting

- Developing a corporate climate strategy.
- Setting science-based targets (SBTs).
- The role of offsets and carbon credits.
- Integrating carbon reduction into business planning.
- Climate risk assessment.
- Investor expectations and reporting.
- Building a climate-resilient organization.

Unit Five: Implementation and Communication

- Implementing your carbon reduction plan.
- Employee engagement and training.
- Communication strategies for stakeholders.
- The role of transparency and trust.
- Future trends in carbon management.
- Case studies of leading companies.
- Personal leadership in driving climate action.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond reporting, how can organizations use carbon footprint data as a strategic tool to drive operational efficiency and unlock new market opportunities?

What unique qualities does this course offer compared to other courses?

This training course is unique because it provides an integrated and strategic approach to carbon footprint reduction. While other courses may focus on technical accounting, our curriculum is designed to help professionals develop and implement a comprehensive strategy that drives real business value. The program is a hands-on experience, with exercises that directly simulate the challenges and decisions involved in carbon management. We go beyond simple calculations to address the leadership and change management aspects of these initiatives, preparing participants to build a compelling business case for climate action. This course is for professionals who want to lead their organizations toward a more sustainable and resilient future.