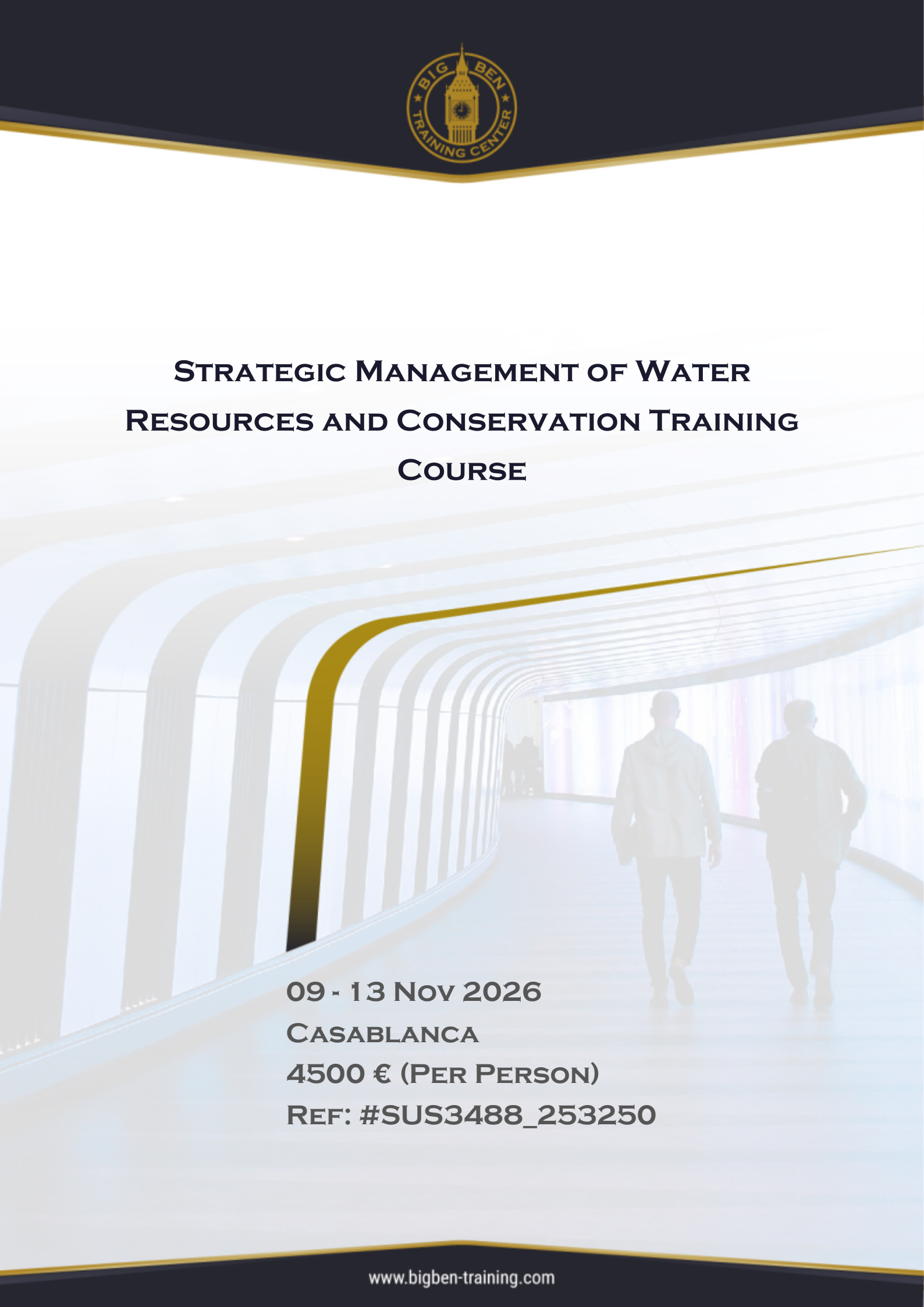
Strategic Management of Water Resources and Conservation Training Course



09 - 13 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #SUS3488_253250

Course Introduction / Overview:

This training course is designed to equip professionals with the strategic and technical skills needed for effective water resource management and conservation. As climate change and population growth intensify, managing water resources has become a critical challenge for governments, businesses, and communities worldwide. This program, offered by BIG BEN Training Center, provides a framework for understanding the complex issues surrounding water, from scarcity and quality to policy and governance. We will explore how to develop sustainable water strategies, implement water conservation measures, and leverage technology for better management. The curriculum is informed by the academic work of authors like Peter Gleick, whose book The World's Water provides a definitive look at the state of global water resources and the policies needed for a sustainable future. This course goes beyond a simple overview of water issues to provide a deep understanding of how to implement real-world solutions. We prepare participants to be leaders in water stewardship, able to address the challenges of water scarcity and quality with innovation and strategic planning.

Target Audience / This training course is suitable for:

- Environmental engineers and hydrologists.
- Sustainability and CSR managers.
- Urban and regional planners.
- Operations and facility managers.
- Public health officials.
- Agricultural managers.
- Policy makers and regulators.
- Government agencies and equivalents.

Target Sectors and Industries:

- Water and utilities.
- Agriculture and food production.
- Manufacturing.
- Urban and regional development.
- Energy and mining.
- Consulting and engineering.
- Government and public administration agencies.
- Real estate.

Target Organizations Departments:

- Operations.
- Environmental health and safety.
- Sustainability.
- Corporate social responsibility (CSR).
- Strategic planning.
- Public works.
- Research and development.
- Compliance and legal.

Course Offerings:

By the end of this course, the participants will have able to:

- Assess and manage water-related risks.
- Develop and implement water conservation strategies.
- Understand and apply water treatment technologies.
- Analyze water quality and compliance standards.
- Manage water resources in a changing climate.
- Engage stakeholders in water stewardship initiatives.
- Navigate water policy and governance frameworks.
- Integrate water efficiency into business operations.

Course Methodology:

This training course uses a project-based and case-study driven methodology. The program is built on real-world examples of successful water management projects from different industries and regions. Participants will work in teams to develop a water management plan for a specific organization or community, applying the tools and frameworks learned in the course. We will use interactive workshops to practice skills like water footprint analysis and risk assessment. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide direct feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic and practical learning environment, ensuring that participants leave with the skills and confidence to lead effective water stewardship initiatives.

Course Agenda (Course Units):

Unit One: Foundations of Water Resource Management

- The global water crisis and its challenges.
- Water scarcity and quality issues.
- The water-energy-food nexus.
- Understanding the water cycle.
- Key drivers and trends in water management.
- The role of technology in water efficiency.
- Case studies in water governance.

Unit Two: Water Conservation and Efficiency

- Conducting a water audit and footprint analysis.
- Strategies for water conservation in industrial settings.
- Water reuse and recycling technologies.
- Smart irrigation and agricultural water management.
- Water-efficient urban design.
- Engaging employees and stakeholders.
- Developing a water conservation plan.

Unit Three: Water Quality and Treatment

- Sources of water pollution.
- Water quality standards and regulations.
- Conventional and advanced water treatment technologies.
- Wastewater treatment and reuse.
- Managing water quality in a supply chain.
- Assessing water contamination risks.
- Best practices in water testing.

Unit Four: Water Policy and Governance

- Understanding international water agreements.
- National and local water policies.
- Water rights and allocation.
- Public-private partnerships in water management.
- The role of government agencies and regulators.
- Stakeholder engagement and conflict resolution.
- Policy advocacy for water security.

Unit Five: Strategic Planning and Future Readiness

- Developing a corporate water strategy.
- Integrating water management into business resilience plans.
- Financial analysis of water efficiency projects.
- Emerging trends and future innovations.
- The link between water and climate change.
- Building a career in water resources.
- Personal leadership in driving change.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can we reframe our relationship with water from a simple resource to be consumed to a vital asset to be managed and conserved for the benefit of all?

What unique qualities does this course offer compared to other courses?

This training course is unique because it provides a dedicated, strategic focus on the practical management and conservation of water resources. While many courses may touch on environmental issues, our curriculum is designed to empower professionals with the specific skills needed to address the complex challenges of water scarcity and quality. The program is a hands-on experience, with exercises that directly simulate the challenges and decisions involved in a water audit or the development of a conservation plan. We go beyond theoretical concepts to provide a clear, actionable roadmap for balancing business needs with environmental stewardship. This course is for professionals who want to lead their organizations toward a more water-secure and resilient future.