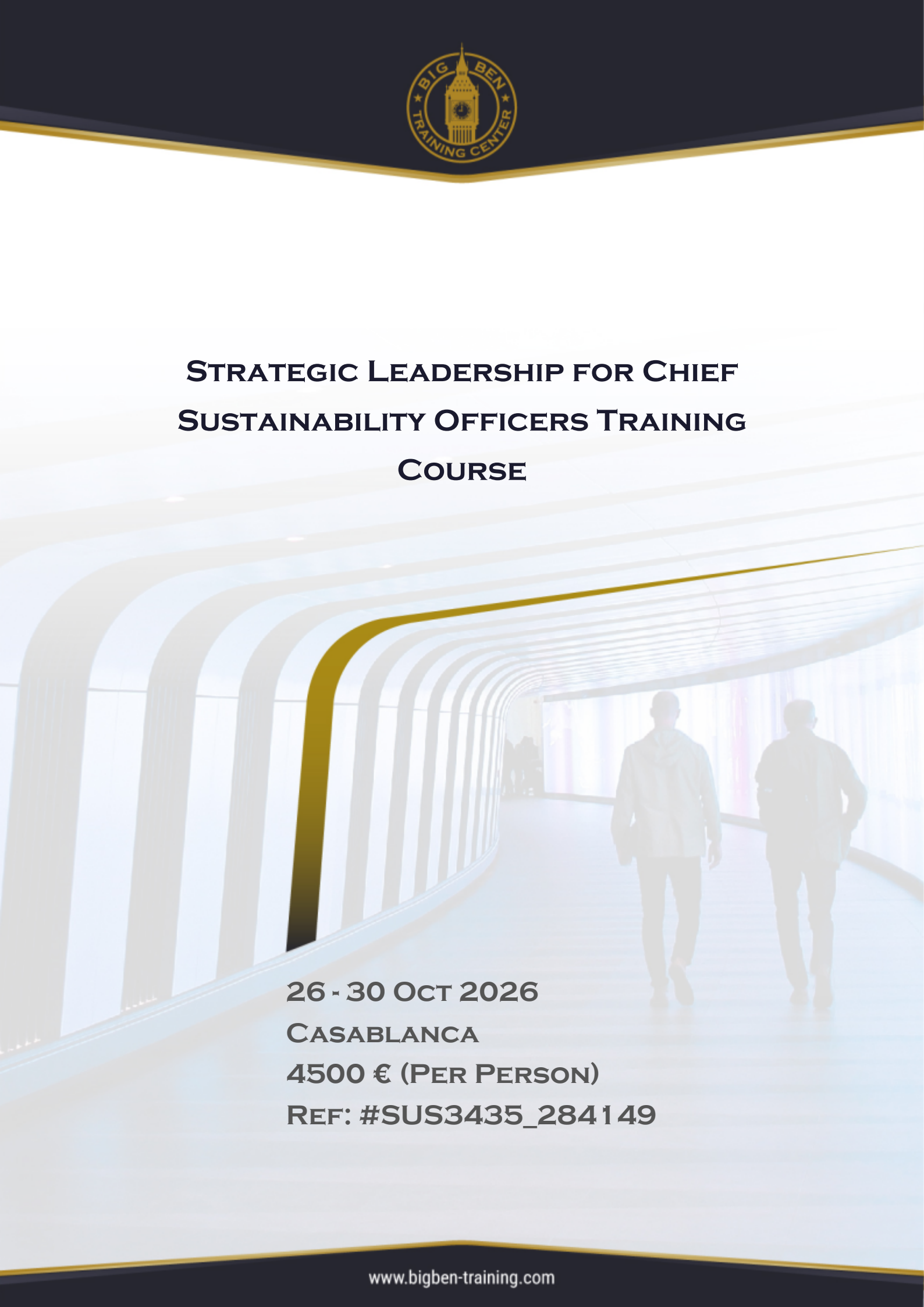
# Strategic Leadership for Chief Sustainability Officers Training Course



26 - 30 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #SUS3435_284149

## Course Introduction / Overview:

The role of the Chief Sustainability Officer (CSO) has evolved from a peripheral communications function to a central strategic position critical for long-term corporate viability and value creation. This intensive training course is designed to equip current and aspiring CSOs with the advanced skills, strategic frameworks, and leadership acumen required to navigate the complex landscape of environmental, social, and governance (ESG) challenges. As articulated by sustainability pioneer John Elkington in his work, including "Green Swans: The Coming Boom in Regenerative Capitalism," the future belongs to organizations that can move beyond incremental improvements to embrace transformative, regenerative models. This program, offered by BIG BEN Training Center, provides a comprehensive roadmap for integrating sustainability into the core of business strategy, from developing robust ESG frameworks and mastering complex reporting standards to driving cultural change and engaging effectively with investors. Participants will explore how to translate sustainability initiatives into tangible financial performance, manage climate-related risks, and leverage sustainability as a powerful driver of innovation and competitive advantage, preparing them to lead their organizations toward a resilient and profitable future.

## Target Audience / This training course is suitable for:

- Chief Sustainability Officers (CSOs) and aspiring CSOs.
- C-Suite Executives (CEOs, CFOs, COOs) seeking to integrate sustainability into corporate strategy.
- Vice Presidents and Directors of Sustainability, ESG, and Corporate Social Responsibility.
- Board Members and Corporate Governance Professionals.
- Heads of Strategy, Risk Management, and Investor Relations.
- Senior leaders responsible for operational and supply chain management.
- Investment professionals and financial analysts focusing on ESG integration.

## Target Sectors and Industries:

- Finance, Banking, and Investment Services.
- Energy, Oil, and Gas.
- Manufacturing and Industrial Goods.
- Technology and Telecommunications.
- Consumer Goods and Retail.
- Pharmaceuticals and Healthcare.
- Construction and Real Estate.
- Governmental bodies and public sector agencies.

## Target Organizations Departments:

- Executive Leadership and C-Suite.
- Sustainability and Corporate Responsibility Departments.
- Strategy and Corporate Development.
- Finance and Investor Relations.
- Risk Management and Compliance.
- Operations and Supply Chain Management.
- Legal and Corporate Governance.
- Human Resources and Internal Communications.

## Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a comprehensive, data-driven ESG strategy aligned with corporate objectives.
- Master the leading global sustainability reporting frameworks, including GRI, SASB, and the TCFD.
- Lead organizational change to embed a culture of sustainability across all departments.
- Articulate the business case for sustainability to the board, investors, and other key stakeholders.
- Integrate sustainability considerations into financial planning, risk management, and investment decisions.
- Design effective stakeholder engagement strategies to build trust and enhance corporate reputation.
- Navigate the evolving regulatory landscape of climate disclosure and sustainability governance.
- Leverage sustainability as a catalyst for innovation in products, services, and business models.
- Implement strategies for supply chain decarbonization and promoting a circular economy.

## Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring that participants can immediately apply their learning within their organizations. This course moves beyond traditional lectures to foster a dynamic learning environment built on a blend of expert-led presentations, in-depth case study analyses of leading sustainable companies, and collaborative group workshops. Participants will engage in strategic simulation exercises that challenge them to solve real-world ESG dilemmas and develop robust sustainability plans. Interactive sessions, peer-to-peer learning circles, and facilitated C-suite level discussions will encourage the sharing of diverse experiences and best practices. A significant emphasis is placed on practical application, with participants working on projects directly relevant to their own organizational challenges. Continuous feedback from instructors and peers is a core component, ensuring a deep and lasting understanding of the strategic imperatives and leadership skills required for the modern Chief Sustainability Officer. This hands-on approach guarantees a rich and impactful learning experience.

## Course Agenda (Course Units):

### Unit One: The Strategic Mandate of the Modern Chief Sustainability Officer

- The evolution of the CSO role from compliance to strategic leadership.
- Understanding the global sustainability landscape and key megatrends.
- Core concepts: ESG, Corporate Social Responsibility (CSR), and the Triple Bottom Line.
- The business case for sustainability: linking ESG performance to financial value.
- Mapping the regulatory environment for climate and sustainability disclosure.
- The fundamentals of sustainability governance and board oversight.
- Identifying and prioritizing material ESG issues for your organization.

### Unit Two: Architecting a World-Class ESG Strategy

- Conducting a comprehensive materiality assessment to identify key priorities.
- Setting ambitious, science-based targets for environmental and social impact.
- Integrating ESG goals into the core corporate strategy and business planning cycles.
- Developing a strategic roadmap for sustainability implementation.
- Establishing key performance indicators (KPIs) to measure and track progress.
- Building the internal governance structure to support the ESG strategy.
- Securing executive buy-in and allocating resources for sustainability initiatives.

### Unit Three: Mastering Sustainability Reporting and Stakeholder Communications

- An in-depth overview of global reporting frameworks: GRI, SASB, and IFRS Standards.
- Implementing the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD).
- Crafting compelling sustainability reports and integrated annual reports.
- Strategies for effective communication with investors and rating agencies.
- Engaging with regulators, policymakers, and non-governmental organizations (NGOs).
- Leveraging digital platforms for transparent and continuous stakeholder dialogue.
- Managing corporate reputation and navigating sustainability-related crises.

## Unit Four: Sustainable Finance, Operations, and the Circular Economy

- The principles of sustainable finance and ESG investing.
- Exploring green bonds, sustainability-linked loans, and other financial instruments.
- Integrating climate risk and opportunity analysis into financial forecasting.
- Strategies for decarbonizing operations and achieving net-zero emissions.
- Implementing circular economy principles to reduce waste and create value.
- Building a resilient and sustainable supply chain.
- Evaluating and deploying clean technologies and sustainable innovations.

## Unit Five: Leading Transformation and Shaping a Sustainable Future

- The psychology of organizational change and overcoming resistance.
- Fostering a corporate culture where sustainability is everyone's responsibility.
- Developing leadership skills for influence, negotiation, and advocacy.
- Building cross-functional teams and internal sustainability champion networks.
- Anticipating future trends in sustainability, from biodiversity to social equity.
- The role of the CSO in driving product and business model innovation.
- Crafting a personal leadership plan for driving sustainable transformation.

# FAQ:

### Qualifications required for registering to this course?

There are no requirements.

### How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

## Something to think about:

How can a Chief Sustainability Officer effectively balance the pursuit of long-term regenerative value with the market's persistent demand for short-term financial returns?

## What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a strategic, C-suite perspective, focusing not just on the "what" of sustainability reporting and compliance, but on the "how" of executive leadership and organizational transformation. Unlike programs that remain at a technical or operational level, this curriculum is explicitly designed for senior leaders tasked with integrating ESG into the very fabric of corporate strategy and financial planning. We move beyond checklists and frameworks to explore the complex dynamics of stakeholder capitalism, the nuances of influencing board-level decisions, and the art of articulating a compelling business case that links sustainability initiatives directly to value creation and risk mitigation. The course emphasizes the integration of sustainable finance, circular economy principles, and forward-looking concepts like regenerative business models, ensuring participants are prepared for the next frontier of corporate sustainability. The focus is on developing the sophisticated leadership acumen required to navigate ambiguity, drive systemic change, and position the organization for long-term resilience and competitive advantage in a rapidly evolving global landscape.