Strategic Leadership for Corporate Sustainability Training Course



07 - 11 Dec 2026

Baku

5100 € (Per Person)

Ref: #SUS1202_2058

Course Introduction / Overview:

This training course is designed to equip leaders and managers with the strategic mindset and practical tools needed to drive corporate sustainability. In today's business environment, sustainability is no longer a niche concern; it is a core driver of innovation, long-term value, and competitive advantage. This program, offered by BIG BEN Training Center, provides a framework for integrating environmental, social, and governance (ESG) principles into core business strategy and operations. We will explore how to lead change from within, build a compelling business case for sustainability initiatives, and foster a culture of corporate responsibility. The curriculum is informed by the work of thought leaders like Andrew Savitz, whose book The Triple Bottom Line: How Today's Best Businesses Are Achieving Peak Performance and How You Can Too highlights how companies can create value by focusing on people, planet, and profit. This course goes beyond simple compliance to provide a deep understanding of how to use sustainability as a lever for growth, risk management, and brand reputation. We prepare participants to be agents, able to inspire their teams and lead their organizations toward a more resilient and sustainable future.

Target Audience / This training course is suitable for:

- Corporate sustainability and CSR managers.
- Business executives and senior leaders.
- Strategic planning and innovation managers.
- Financial analysts and investors.
- Human resources and organizational development professionals.
- Operations and supply chain leaders.
- Risk and compliance officers.
- Government agencies and equivalents.

Target Sectors and Industries:

- All sectors.
- Financial services.
- Manufacturing and heavy industry.
- Retail and consumer goods.
- Technology.
- Energy and utilities.
- Government and public administration agencies.
- Consulting.

Target Organizations Departments:

- Strategic planning.
- Corporate social responsibility (CSR).
- Sustainability.
- Operations.
- Human resources.
- Finance.
- Risk management.
- Communications.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a corporate sustainability strategy.
- Build a compelling business case for sustainability initiatives.
- Integrate environmental, social, and governance (ESG) factors into decision-making.
- Lead and inspire organizational change.
- Measure and report on sustainability performance.
- Manage risks and opportunities related to climate change and social issues.
- Communicate sustainability efforts to internal and external stakeholders.
- Foster a culture of responsibility and innovation.

Course Methodology:

This training course uses a highly interactive and case-study-based methodology. The program is built on a series of real-world corporate sustainability challenges, where participants will work in teams to develop a strategic plan for a hypothetical company. We will use interactive workshops to practice leadership skills, like building a business case and communicating a vision for change. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide immediate feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic learning environment that is both intellectually rigorous and directly applicable to professional practice, ensuring that participants leave with the skills and confidence to lead a successful sustainability transformation.

Course Agenda (Course Units):

Unit One: Foundations of Corporate Sustainability

- Defining corporate sustainability and its importance.
- The business case for sustainability.
- Understanding ESG factors.
- Global trends and regulatory landscape.
- The role of leadership in driving changes.
- Identifying material issues for your organization.
- Mapping stakeholders and their interests.

Unit Two: Strategy and Integration

- Developing a sustainability vision and strategy.
- Integrating sustainability into core business functions.
- Setting goals and targets.
- Building a business case for new initiatives.
- The role of innovation and new business models.
- Aligning sustainability with corporate purpose.
- Engaging the board and senior management.

Unit Three: Performance Measurement and Reporting

- Selecting key performance indicators (KPIs).
- Sustainability reporting frameworks.
- Data collection and management.
- Analyzing and interpreting sustainability data.
- The role of technology in reporting.
- External assurance and verification.
- Communicating performance to stakeholders.

Unit Four: Leading Change and Culture

- The psychology of change management.
- Building a culture of sustainability.
- Engaging employees at all levels.
- Incentives and rewards.
- Leading difficult conversations.
- Internal communication strategies.
- Overcoming resistance to change.

Unit Five: The Future of Sustainable Business

- Emerging trends in sustainability.
- The role of circular economy.
- The future of ESG investing.
- Building a resilient and purpose-driven organization.
- Personal leadership and career development.
- Case studies of innovative leaders.
- Navigating future challenges.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can strategic leadership in corporate sustainability move beyond simply mitigating risk to actively creating new market opportunities and long-term value for a business?

What unique qualities does this course offer compared to other courses?

This training course is unique because it provides a dedicated, strategic focus on corporate sustainability from a leadership perspective. While many programs cover the technical aspects of sustainability, our curriculum is designed to empower leaders with the skills and mindset needed to drive and embed sustainability into the very fabric of their organizations. The program is a hands-on experience, with exercises that directly simulate the strategic challenges and decisions leaders face. We go beyond theoretical concepts to provide a clear, actionable roadmap for change management. This course is for professionals who want to lead their organizations toward a more resilient and profitable future, one where sustainability is not a side project but a core business strategy.