



MASTERING ENVIRONMENTAL SECURITY AND SUSTAINABILITY MANAGEMENT TRAINING COURSE

07 - 11 DEC 2026

CASABLANCA

4500 € (PER PERSON)

REF: #SM9744_253359



COURSE INTRODUCTION / OVERVIEW:

As businesses and governments face increasing pressure to address environmental challenges, the need for skilled professionals in environmental security and sustainability management has never been greater. This training course provides a comprehensive framework for understanding the complex relationship between environmental issues, human security, and business operations. Participants will explore everything from climate change and natural resource scarcity to corporate social responsibility and green technology. We will use key concepts from leading academic authors, such as Lester R. Brown, who in his book Plan B 4.0: Mobilizing to Save Civilization, explores the urgent need for a shift toward a sustainable economy. The course is designed to equip participants with the knowledge to identify environmental risks, develop effective mitigation strategies, and implement sustainable practices that benefit both the planet and the bottom line. BIG BEN Training Center is proud to offer a program that moves beyond theoretical concepts and provides practical, actionable insights. We will cover the essentials of environmental policy, regulatory compliance, and stakeholder engagement. Our curriculum highlights the business case for sustainability, showing how smart environmental management can lead to cost savings, innovation, and enhanced brand reputation. By the end of this program, participants will be able to lead their organizations toward a more secure and sustainable future, turning environmental challenges into strategic opportunities. This course is a must for anyone looking to make a meaningful impact on their organization's environmental performance.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Corporate sustainability managers.
- Environmental health and safety (EHS) officers.
- Government environmental policy analysts.
- Operations and supply chain managers.
- Compliance and regulatory affairs specialists.
- Risk management professionals.
- Corporate social responsibility (CSR) executives.



TARGET SECTORS AND INDUSTRIES:

- Manufacturing and industrial sectors.
- Energy and utilities companies.
- Government agencies and public administration.
- Financial and investment firms.
- Agriculture and food production.
- Transport and logistics.
- Non-profit and non-governmental organizations.

TARGET ORGANIZATIONS DEPARTMENTS:

- Sustainability and Corporate Responsibility.
- Environmental Health and Safety.
- Operations and Facilities Management.
- Risk Management.
- Legal and Compliance.
- Supply Chain Management.
- Public Relations and Communications.

COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Formulate and implement a comprehensive environmental management system (EMS).
- Assess and mitigate environmental risks, including climate change and natural resource depletion.
- Ensure compliance with local and international environmental regulations.
- Develop and manage a corporate sustainability strategy.
- Integrate sustainable practices into supply chain management.
- Measure and report on an organization's environmental performance.
- Use green technologies and circular economy principles to drive innovation.
- Engage with stakeholders on environmental issues.



COURSE METHODOLOGY:

This training course uses a blend of interactive teaching methods to make sure the content is practical and engaging. We start with instructor-led sessions to provide a clear understanding of the core principles of environmental security and sustainability. These sessions are designed to be highly participatory, with plenty of time for questions and group discussions. A key element of our methodology is the use of real-world case studies and scenarios. Participants will analyze examples of successful and unsuccessful sustainability initiatives from various industries, helping them understand how these concepts apply in a professional setting. The program also includes hands-on workshops where participants will work in teams to develop a sustainability plan or conduct a mock environmental risk assessment. This collaborative approach promotes teamwork and allows participants to apply their new knowledge in a low-risk environment. Instructors at BIG BEN Training Center provide continuous feedback to help refine each participant's skills and knowledge. By focusing on practical, problem-solving skills, we make sure that our graduates are well-equipped to face the complex challenges of environmental management. Our goal is to empower professionals to drive real, positive changes within their organizations and beyond.

COURSE AGENDA (COURSE UNITS):

UNIT ONE: FOUNDATIONS OF ENVIRONMENTAL SECURITY.

- The link between environmental degradation and security threats.
- Global environmental challenges and their impact on business.
- Understanding environmental risk assessment and management.
- The role of corporate governance in environmental stewardship.
- Developing an environmental policy and strategy.

UNIT TWO: SUSTAINABILITY AND BUSINESS OPERATIONS.

- Integrating sustainability into core business functions.
- Principles of the circular economy and resource efficiency.
- Sustainable supply chain and logistics management.
- Waste management and pollution control.
- Measuring and reporting environmental performance.



UNIT THREE: COMPLIANCE AND LEGAL FRAMEWORKS.

- Key international and national environmental regulations.
- The importance of environmental auditing and due diligence.
- Navigating compliance requirements and standards.
- Legal liabilities and best practices for risk mitigation.
- Stakeholder engagement and reporting.

UNIT FOUR: CLIMATE CHANGE AND NATURAL RESOURCES.

- Understanding climate change and its impact on industries.
- Strategies for carbon footprint reduction and mitigation.
- The management of water resources and conservation.
- Biodiversity protection and land use planning.
- Investing in renewable energy and green technologies.

UNIT FIVE: LEADING THE WAY TO A SUSTAINABLE FUTURE.

- Communicating sustainability to internal and external stakeholders.
- Driving innovation through sustainable practices.
- The business case for sustainability: cost savings and brand value.
- Corporate social responsibility and ethical practices.
- Creating a culture of sustainability within your organization.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



SOMETHING TO THINK ABOUT:

How can an organization effectively balance short-term financial pressures with the long-term strategic imperative of environmental sustainability, and what metrics are most useful for measuring this balance?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This training course is unique because it connects the traditionally separate fields of environmental security and sustainability management into one cohesive program. Many courses on this subject focus on either regulatory compliance or corporate social responsibility, but we understand that a truly effective strategy requires both. This course provides a holistic view, showing participants how environmental risks can impact on an organization's stability and how sustainability can be a driver of long-term success. Our approach is deeply practical and uses a blend of academic theory and real-world application. We move beyond lectures to provide hands-on workshops where participants can work on real-life case studies, developing tangible skills they can use right away. This program is not just about understanding the issues; it is about learning how to lead change. We explore the business case for sustainability, demonstrating how it can lead to innovation, cost savings, and a better brand reputation. BIG BEN Training Center helps professionals navigate the complex landscape of environmental management and transform challenges into opportunities. By providing comprehensive, integrated, and practical learning experience, we are helping to create a new generation of leaders ready to build a more secure and sustainable world.