Data-Driven R&D with Analytics and Informatics Training Course



21 - 25 Dec 2026

Casablanca

4500 € (Per Person)

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Course Introduction / Overview:

The landscape of research and development is undergoing a profound transformation, moving from intuition-based discovery to a data-centric paradigm. This shift necessitates a new set of skills that bridge the gap between scientific inquiry and advanced data technologies. The Data-Driven R&D with Analytics and Informatics Training Course is meticulously designed to equip professionals with the essential competencies to navigate this new era of innovation. This program provides a comprehensive A-to-Z journey, starting from the foundational principles of R&D data management to the application of sophisticated predictive analytics. As highlighted by thought leaders like Thomas H. Davenport in his influential work "Competing on Analytics", the ability to leverage data is the new competitive advantage. This course translates that concept directly to the R&D environment, exploring how to structure data, manage it through informatics systems, and extract actionable insights using powerful analytical techniques. BIG BEN Training Center has developed this curriculum to empower participants to not only understand the theory but to apply these methods to accelerate discovery, optimize experiments, and ultimately drive business value through more efficient and effective research and development cycles.

Target Audience / This training course is suitable for:

- R&D Scientists and Researchers.
- Research and Development Managers.
- Product Development Specialists.
- Laboratory Managers and Supervisors.
- Clinical Research Associates and Coordinators.
- Data Analysts and Data Scientists working in R&D.
- Process Development Engineers.
- Quality Assurance and Quality Control Professionals.
- Informatics and IT Professionals supporting R&D.
- Innovation and Strategy Managers.

Target Sectors and Industries:

- Pharmaceuticals and Life Sciences.
- Biotechnology and Medical Devices.
- Chemicals and Materials Science.
- Consumer Packaged Goods (CPG).
- Food and Beverage Manufacturing.
- Aerospace and Defense.
- Automotive and Manufacturing.
- Energy and Utilities.
- Technology and Electronics.
- Governmental Research Agencies and Public Sector Labs.

Target Organizations Departments:

- Research and Development (R&D).
- Product Innovation and New Product Development.
- Clinical Operations and Trial Management.
- Scientific and Laboratory Services.
- Data Science and Analytics.
- Quality Assurance and Control (QA/QC).
- Regulatory Affairs.
- Process Engineering and Optimization.
- Corporate Strategy and Innovation.
- Information Technology (IT).

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive strategy for implementing data-driven R&D processes.
- Master the principles of scientific data management and governance.
- Evaluate and utilize R&D informatics systems like LIMS and ELNs effectively.
- Apply statistical methods, including Design of Experiments (DoE), to optimize research.
- Use predictive modeling techniques to forecast experimental outcomes and reduce cycle times.
- Create compelling data visualizations to communicate complex research findings.
- Integrate analytics into the R&D workflow to enhance decision-making.
- Measure the return on investment (ROI) of R&D analytics initiatives.
- Translate raw scientific data into actionable business intelligence.
- Foster a data-centric culture within their research teams and organization.

Course Methodology:

The training methodology for this course at BIG BEN Training Center is designed to be immersive, practical, and highly interactive, ensuring that participants can immediately apply their learning to real-world R&D challenges. We move beyond traditional lectures to a blended approach that combines expert-led instruction with hands-on application. A significant portion of the course is dedicated to workshops where participants will work with sanitized, industry-relevant datasets to practice data analysis, modeling, and visualization techniques. Case studies from leading organizations in pharmaceuticals, manufacturing, and technology will be dissected to understand successful implementations of data-driven R&D. Collaborative group exercises and brainstorming sessions will encourage peer-to-peer learning and the sharing of diverse perspectives. Our approach emphasizes critical thinking and problem-solving, with instructors acting as facilitators who guide participants through complex scenarios. Continuous feedback is a cornerstone of our method, with regular Q&A sessions and practical assessments to reinforce key concepts and ensure a deep understanding of the material. This experiential learning environment ensures that participants leave not just with knowledge, but with the confidence and skills to lead data-driven initiatives in their own organizations.

Course Agenda (Course Units):

Unit One: Foundations of the Data-Driven R&D Ecosystem

- The paradigm shift from traditional to data-centric R&D.
- The R&D data lifecycle from generation to archival.
- Understanding the roles of analytics and informatics.
- Key principles of scientific data governance and integrity.
- Introduction to FAIR data principles (Findable, Accessible, Interoperable, Reusable).
- Identifying key data sources and types within the R&D process.
- Challenges and opportunities in R&D data management.

Unit Two: R&D Informatics and Scientific Data Management

- Overview of Laboratory Information Management Systems (LIMS).
- The role of Electronic Lab Notebooks (ELNs) in modern research.
- Scientific Data Management Systems (SDMS) for data integration.
- Data standards and ontologies in scientific research.
- Strategies for integrating disparate data sources and systems.
- Ensuring data quality, security, and compliance in the lab.
- The future of lab informatics and automation.

Unit Three: Core Analytical Techniques for R&D Professionals

- Fundamentals of applied statistics for scientists and engineers.
- Hypothesis testing and statistical significance in experimental work.
- Introduction to Design of Experiments (DoE) for process optimization.
- Regression analysis for understanding variable relationships.
- Multivariate data analysis techniques (e.g., PCA, PLS).
- Statistical Process Control (SPC) for R&D and pilot plants.
- Best practices for analyzing and interpreting experimental data.

Unit Four: Advanced Analytics and Predictive Modeling in Research

- Introduction to machine learning concepts for R&D.
- Supervised vs. unsupervised learning applications in science.
- Building predictive models for formulation and discovery.
- Classification and clustering techniques for sample analysis.
- Introduction to text mining for scientific literature and patents.
- The role of Artificial Intelligence (AI) in accelerating discovery.
- Validating and deploying analytical models in an R&D setting.

Unit Five: Strategy, Visualization, and Communicating Insights

- Developing a strategic roadmap for R&D analytics.
- Key performance indicators (KPIs) for measuring R&D effectiveness.
- Principles of effective data visualization for scientific data.
- Using dashboards to monitor R&D projects and performance.
- Techniques for communicating complex findings to non-technical stakeholders.
- Building a business case for investment in R&D analytics.
- Fostering a data-driven culture of innovation and continuous improvement.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As AI and machine learning become more integrated into R&D, how might the fundamental nature of scientific inquiry and the role of the human researcher evolve over the next decade?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by offering a holistic and strategic perspective on data-driven R&D, rather than focusing narrowly on specific software or a single analytical technique. We bridge the critical gap between informatics—the systems and structures for managing data and analytics the methods for deriving insight from that data. Many courses teach one or the other; we teach how to integrate them into a seamless, value-generating ecosystem. The curriculum is built around a strategic framework, teaching participants not just how to perform an analysis, but how to ask the right questions, design effective experiments, and align their analytical efforts with overarching business objectives. We emphasize the "so what?" behind the data, focusing on translating complex analytical outputs into clear, actionable recommendations that drive innovation and efficiency. Furthermore, the course content is deeply rooted in practical application, using case studies and hands-on exercises that mirror the real-world challenges faced by R&D professionals. The focus is on building transferable critical thinking skills that empower participants to select and apply the right tools and methods to any research problem, ensuring a lasting and impactful learning experience.