Leveraging AI and ML for Research and Development Training Course



23 - 27 Nov 2026

Madrid

5900 € (Per Person)

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Course Introduction / Overview:

This course provides a comprehensive exploration of Artificial Intelligence (AI) and Machine Learning (ML) applications within the Research and Development (R&D) landscape. In an era where data-driven discovery is paramount, harnessing AI and ML is no longer a luxury but a strategic necessity for innovation and maintaining a competitive edge. This program is designed to move beyond theoretical concepts and provide a practical roadmap for integrating intelligent technologies into the entire R&D lifecycle, from initial hypothesis generation to product launch. As discussed by authors like Ajay Agrawal, Joshua Gans, and Avi Goldfarb in their book "Prediction Machines: The Simple Economics of Artificial Intelligence", the core value of AI lies in reducing the cost of prediction, a concept that has profound implications for R&D. Participants will learn how to leverage predictive modeling, natural language processing, and computer vision to accelerate experiments, uncover novel insights from complex datasets, and optimize development processes. BIG BEN Training Center has meticulously structured this course to empower R&D professionals to build and manage AI-driven projects, ensuring that investments in technology translate into tangible business outcomes and groundbreaking discoveries. This is a journey from foundational principles to strategic implementation.

Target Audience / This training course is suitable for:

- Research and Development Managers.
- Scientists and Researchers.
- Product Development Specialists.
- Lab Managers and Technicians.
- Data Analysts working in R&D.
- Innovation and Strategy Leaders.
- Engineers involved in design and testing.
- Project Managers in technology and science sectors.
- Business Analysts focused on innovation pipelines.
- IT professionals supporting R&D departments.

Target Sectors and Industries:

- Pharmaceuticals and Biotechnology.
- Chemicals and Materials Science.
- Manufacturing and Engineering.
- Aerospace and Defense.
- Automotive and Transportation.
- Consumer Goods and Electronics.
- Energy and Utilities.
- Agriculture and Food Science.
- Information Technology and Software Development.
- Governmental research agencies and public sector laboratories.

Target Organizations Departments:

- Research and Development (R&D).
- Innovation and New Product Development.
- Data Science and Analytics.
- Engineering and Design.
- Quality Assurance and Control.
- Strategic Planning.
- Clinical Research.
- Process Optimization.
- Information Technology.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a strategic framework for integrating AI and ML into R&D workflows.
- Identify high-impact R&D challenges that can be solved using machine learning.
- Understand the fundamentals of key ML algorithms relevant to scientific research.
- Implement data preparation and feature engineering techniques for R&D datasets.
- Apply predictive modeling for forecasting experimental outcomes and material properties.
- Utilize Natural Language Processing (NLP) to extract insights from scientific literature and patents.
- Leverage computer vision for automated analysis of experimental images and data.
- Evaluate the ROI and business impact of AI projects within the R&D context.
- Manage the lifecycle of an ML model from conception to deployment in a research environment.
- Navigate the ethical considerations and challenges of implementing AI in scientific discovery.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, practical, and highly interactive, ensuring that participants can directly apply their learning to real-world R&D challenges. We believe that adult learning is most effective when it combines conceptual knowledge with hands-on application. Therefore, the course heavily emphasizes case study analysis, where participants will dissect successful and unsuccessful AI implementations in industries like pharmaceuticals, manufacturing, and materials science. A significant portion of the training will be dedicated to collaborative group workshops, where teams will work on simulated R&D projects, such as designing a predictive model for a specific outcome or creating a strategy for automating data analysis. These sessions are facilitated by an expert instructor who encourages active discussion, problem-solving, and knowledge sharing. The curriculum incorporates interactive exercises, live demonstrations of relevant tools, and structured feedback sessions. This blended approach ensures that participants not only grasp the theoretical underpinnings of AI and ML but also develop the practical skills and strategic mindset required to lead AI-driven innovation within their organizations.

Course Agenda (Course Units):

Unit One: The Strategic Role of AI in Modern R&D

- Foundations of Artificial Intelligence and Machine Learning.
- The evolution from traditional R&D to data-driven discovery.
- Identifying key opportunities for AI across the R&D value chain.
- Case studies of AI-driven innovation in various industries.
- Building a business case for AI and ML projects in R&D.
- Understanding the difference between AI, ML, and Deep Learning.
- Key terminology and concepts for R&D professionals.

Unit Two: Data Foundations for R&D Machine Learning

- Sourcing and managing R&D data (experimental, simulation, literature).
- Data cleaning, preprocessing, and preparation techniques.
- Feature engineering for scientific and experimental data.
- Exploratory Data Analysis (EDA) to uncover initial insights.
- Strategies for dealing with small or incomplete datasets.
- The importance of data governance and quality in R&D AI.
- Introduction to key platforms and tools for data handling.

Unit Three: Core Machine Learning Models for Scientific Application

- Supervised Learning: Regression for predictive modeling of outcomes.
- Supervised Learning: Classification for categorizing materials and results.
- Unsupervised Learning: Clustering for discovering patterns and anomalies.
- Hands-on workshop on selecting the right algorithm for an R&D problem.
- Model training, validation, and testing methodologies.
- Interpreting model results and explaining them to non-technical stakeholders.
- Avoiding common pitfalls like overfitting and data leakage.

Unit Four: Advanced AI Techniques for R&D Breakthroughs

- Introduction to Natural Language Processing (NLP) for scientific literature analysis.
- Using NLP for patent analysis and competitive intelligence.
- Computer Vision applications in laboratory automation and image analysis.
- Introduction to Deep Learning and Neural Networks for complex pattern recognition.
- Generative AI for hypothesis generation and molecular design.
- Reinforcement Learning for process optimization and control.
- Case study on combining multiple AI techniques to solve a complex R&D challenge.

Unit Five: Implementing and Managing AI in the R&D Ecosystem

- Developing a strategic AI roadmap for your R&D department.
- Project management methodologies for AI and ML projects.
- Measuring performance and calculating the ROI of R&D AI initiatives.
- Building and managing interdisciplinary AI teams (scientists, engineers, data scientists).
- Ethical considerations and responsible AI in research.
- The future of R&D with AI and emerging trends.
- Final project: Developing a proposal for an AI-driven R&D project.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Considering the ethical implications of AI-driven hypothesis generation, where should the line be drawn between automated discovery and human-led scientific inquiry?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the strategic intersection of artificial intelligence and the practical realities of the research and development environment. While many courses concentrate solely on the technical execution of machine learning algorithms, this program is uniquely designed for R&D leaders, scientists, and managers who need to understand not just the 'how' but the 'why' and 'where' of implementing AI. We bridge the critical gap between data science and domain-specific scientific inquiry. The curriculum emphasizes building a robust business case, measuring return on investment, and managing AI projects within the existing R&D workflow, skills that are crucial for successful adoption. Furthermore, the content moves beyond standard models to explore advanced applications directly relevant to innovation, such as using NLP for competitive intelligence through patent analysis and leveraging generative AI for novel design. By integrating modules on project management, team building, and ethical considerations, the course provides a holistic, 360-degree view, empowering participants to become strategic leaders of AI-driven innovation rather than just passive users of the technology.