Advanced Logistics and International Trade Operations Training Course



25 - 29 Oct 2026

Istanbul

4900 € (Per Person)

Ref: #PSC7038_234778

Course Introduction / Overview:

In today's interconnected global economy, the efficient management of logistics and international trade operations is no longer a competitive advantage but a fundamental necessity for survival and growth. This comprehensive training course is meticulously designed to equip participants with the advanced knowledge and practical skills required to navigate the complexities of the global supply chain. We will delve deep into the critical components of international trade, from understanding Incoterms and customs compliance to mastering freight forwarding and trade finance. The curriculum draws upon established principles, such as those articulated by the renowned academic Donald J. Bowersox in his seminal work, "Supply Chain Logistics Management," to provide a robust theoretical foundation. BIG BEN Training Center has structured this program to bridge the gap between theory and practice, ensuring that participants can immediately apply their learning to real-world scenarios. This course offers a holistic A-to-Z journey, empowering professionals to optimize their logistics networks, mitigate risks, reduce costs, and ultimately drive their organizations' success on the international stage.

Target Audience / This training course is suitable for:

- Logistics and Supply Chain Managers.
- Import and Export Specialists.
- Procurement and Sourcing Professionals.
- Freight Forwarders and Customs Brokers.
- Operations Managers.
- International Sales and Marketing Professionals.
- Compliance Officers.
- Warehouse and Distribution Managers.
- Business Owners and Entrepreneurs involved in international trade.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Retail and E-commerce.
- Freight Forwarding and Logistics Services.
- Pharmaceuticals and Healthcare.
- Automotive and Aerospace.
- Technology and Electronics.
- Agriculture and Food Products.
- Government agencies, including customs authorities and trade ministries.

Target Organizations Departments:

- Logistics and Distribution.
- Supply Chain Management.
- Procurement and Purchasing.
- Operations.
- International Trade and Compliance.
- Finance and Accounting.
- Sales and International Business Development.
- Legal and Regulatory Affairs.

Course Offerings:

By the end of this course, the participants will have able to:

- Master the application of Incoterms 2020 to define responsibilities in international shipments.
- Navigate complex customs clearance procedures and ensure full trade compliance.
- Develop a comprehensive understanding of international trade documentation requirements.
- Analyze and select the most efficient modes of international transportation.
- Implement effective risk management strategies for global supply chains.
- Evaluate and utilize various international trade finance and payment methods.
- Optimize warehouse and distribution strategies for global operations.
- Leverage technology to enhance supply chain visibility and efficiency.
- Formulate strategic logistics plans that align with organizational goals.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to foster a dynamic and engaging learning environment that prioritizes practical application and skill mastery. This course moves beyond traditional lectures to incorporate a blended learning approach. Participants will engage in interactive sessions, expert-led presentations, and collaborative group discussions that encourage the sharing of diverse perspectives and experiences. A significant portion of the curriculum is dedicated to analyzing real-world case studies, allowing participants to dissect complex international trade scenarios and develop viable solutions. Practical exercises and simulation activities will be used to reinforce key concepts related to documentation, customs procedures, and logistics planning. Continuous feedback and Q&A sessions with the instructor ensure that all concepts are thoroughly understood. This hands-on, participant-centered approach guarantees that attendees leave not just with theoretical knowledge, but with the confidence and competence to tackle the challenges of global logistics and trade within their own organizations.

Course Agenda (Course Units):

Unit One: Foundations of Global Logistics and International Trade

- Introduction to the Global Supply Chain Ecosystem.
- The Role of Logistics in International Business Strategy.
- Understanding the International Trade Environment and Key Players.
- Incoterms 2020, Rules and Practical Application.
- Harmonized System (HS) Codes and Tariff Classification.
- Key International Trade Agreements and Trading Blocs.
- The Legal and Regulatory Framework of Global Trade.

Unit Two: International Trade Documentation and Customs Procedures

- Mastering Essential Shipping Documents (Bill of Lading, Air Waybill).
- Preparing Commercial Invoices, Packing Lists, and Certificates of Origin.
- The Import and Export Process Flow, Step-by-Step.
- Navigating Customs Clearance and Brokerage.
- Understanding Duties, Taxes, and Tariffs.
- Managing Customs Audits and Ensuring Compliance.
- Special Procedures, Free Trade Zones, and Bonded Warehouses.

Unit Three: Global Transportation and Risk Management

- Modes of International Transportation, Sea, Air, Road, and Rail.
- Containerization and Unit Load Devices (ULDs).
- The Role of Freight Forwarders and NVOCCs.
- Cargo Insurance and Liability in International Shipping.
- Identifying and Assessing Risks in the Global Supply Chain.
- Strategies for Risk Mitigation, Hedging, and Contingency Planning.
- Supply Chain Security Initiatives (e.g., C-TPAT, AEO).

Unit Four: Trade Finance and International Payments

- Methods of Payment in International Trade (Open Account, Documentary Collections).
- Understanding and Utilizing Letters of Credit (L/C).
- The Role of Banks in Facilitating Global Trade.
- Managing Foreign Exchange Risk.
- Export Credit Agencies and Trade Finance Solutions.
- Costing and Pricing for International Markets.
- Ensuring Financial Compliance in Cross-Border Transactions.

Unit Five: Strategic Logistics and Future Trends

- Designing and Optimizing Global Logistics Networks.
- Global Sourcing and Procurement Strategies.
- Performance Measurement and Key Performance Indicators (KPIs) in Logistics.
- Sustainable and Green Logistics Practices.
- The Impact of Technology, AI, and Blockchain on Supply Chains.
- E-commerce Logistics and Last-Mile Delivery Challenges.
- Developing a Strategic Roadmap for Future-Proofing Logistics Operations.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of increasing geopolitical instability and trade protectionism, how can organizations redesign their global supply chains to be more resilient without sacrificing efficiency and cost-effectiveness?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself through its holistic and strategic approach, moving beyond a purely operational or procedural focus. While many programs concentrate solely on the "how-to" of documentation and customs, this training integrates these essential skills within a broader strategic framework. We emphasize the critical interplay between logistics, finance, and risk management, providing participants with a comprehensive understanding of the entire international trade lifecycle. The curriculum is built upon a foundation of real-world applicability, utilizing contemporary case studies that reflect current global challenges, from supply chain disruptions to evolving trade regulations. Rather than just presenting information, the course methodology fosters critical thinking and strategic problem-solving. Participants will learn not only how to execute tasks but also how to analyze complex situations, anticipate future trends, and design robust, agile, and cost-effective logistics strategies that provide a sustainable competitive advantage in the complex global marketplace.