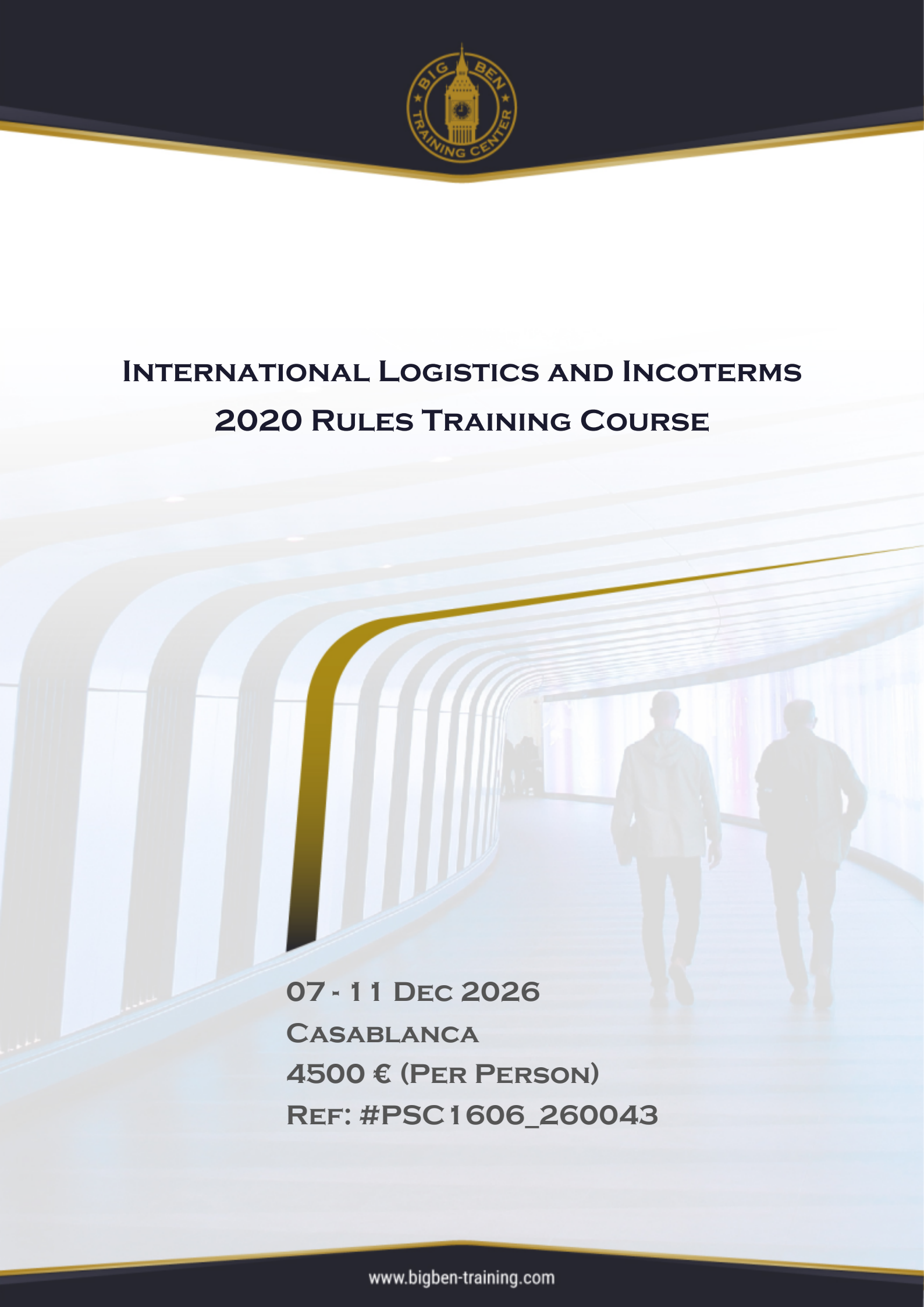
International Logistics and Incoterms 2020 Rules Training Course



07 - 11 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #PSC1606_260043

Course Introduction / Overview:

This comprehensive training course provides an in-depth exploration of the critical frameworks governing global trade, focusing on international logistics and the Incoterms 2020 rules. In today's interconnected economy, a misunderstanding of these regulations can lead to significant financial loss, delivery delays, and legal disputes. This program is designed to demystify the complexities of moving goods across borders, ensuring participants can navigate the landscape of international commerce with confidence and precision. We will delve into the core principles of supply chain management, freight forwarding, and customs compliance, grounding our sessions in practical, real-world applications. The course draws upon established principles, such as those discussed by authorities like Martin Christopher in his seminal work, "Logistics & Supply Chain Management," to provide a robust academic and practical foundation. At BIG BEN Training Center, we are committed to transforming theoretical knowledge into actionable skills, empowering professionals to optimize their logistics operations, mitigate risks, and enhance their organization's competitive edge in the global marketplace. This course is the definitive guide for mastering the obligations, costs, and risks associated with each of the 11 Incoterms rules.

Target Audience / This training course is suitable for:

- Logistics and Supply Chain Managers.
- Import and Export Specialists.
- Procurement and Purchasing Professionals.
- International Sales and Marketing Managers.
- Freight Forwarders and Customs Brokers.
- Commercial and Contract Managers.
- Finance and Accounting Staff involved in international trade.
- Legal and Compliance Officers.
- Warehouse and Distribution Supervisors.
- Business Owners and Entrepreneurs engaged in global trade.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Wholesale and Retail Trade.
- Freight Forwarding and Logistics Services.
- E-commerce and Online Retail.
- Pharmaceutical and Healthcare.
- Automotive and Aerospace.
- Oil and Gas.
- Construction and Engineering.
- Governmental bodies and public sector procurement agencies.
- Agriculture and Food Production.

Target Organizations Departments:

- Logistics and Distribution Department.
- Supply Chain Management Department.
- Procurement and Purchasing Department.
- International Sales and Export Department.
- Finance and Accounts Department.
- Legal and Compliance Department.
- Operations Management Department.
- Contract Administration Department.

Course Offerings:

By the end of this course, the participants will have able to:

- Differentiate clearly between the 11 Incoterms 2020 rules and their specific applications.
- Identify the precise point of risk and cost transfer for each Incoterm.
- Select the most appropriate Incoterm for various international trade scenarios to optimize cost and minimize risk.
- Analyze the relationship between Incoterms, sales contracts, and payment methods like Letters of Credit.
- Manage shipping documentation accurately in alignment with the chosen Incoterm.
- Mitigate common pitfalls and errors in the application of Incoterms.
- Enhance communication and negotiation with suppliers, buyers, and logistics partners.
- Ensure compliance with international trade regulations related to shipping terms.
- Improve overall supply chain efficiency and reduce transportation-related costs.
- Confidently resolve disputes arising from the misinterpretation of Incoterms.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and participant-centered, moving beyond traditional lecture-based formats. This course on International Logistics and Incoterms 2020 Rules employs a blended learning approach that combines expert-led instruction with practical, hands-on activities. We utilize a variety of real-world case studies to illustrate the financial and operational consequences of selecting the correct or incorrect Incoterm. Participants will engage in group discussions and collaborative problem-solving exercises to analyze complex shipping scenarios and develop optimal solutions. Interactive workshops will allow for the practical application of concepts related to documentation, risk assessment, and cost calculation. Role-playing activities will simulate negotiations between buyers and sellers, helping participants build confidence in applying their knowledge. Continuous feedback is provided by the instructor to ensure a deep understanding of the material. The learning environment is structured to encourage questioning and sharing of experiences, creating a dynamic and enriching educational journey for all attendees.

Course Agenda (Course Units):

Unit One: Foundations of Global Logistics and International Trade

- Introduction to International Logistics and Supply Chain Management.
- The Role of the International Chamber of Commerce (ICC).
- History and Purpose of Incoterms Rules.
- Key Differences Between Incoterms 2020 and Incoterms 2010.
- The Structure of the 11 Incoterms 2020 Rules.
- Understanding the Transfer of Risk, Cost, and Responsibility.
- The Relationship Between Incoterms and the Contract of Sale.

Unit Two: Detailed Analysis of Incoterms 2020 Rules for Any Mode of Transport

- EXW (Ex Works) and its Practical Limitations.
- FCA (Free Carrier) and its Two Delivery Options.
- CPT (Carriage Paid To).
- CIP (Carriage and Insurance Paid To) and New Insurance Levels.
- DAP (Delivered at Place).
- DPU (Delivered at Place Unloaded) - The New Rule.
- DDP (Delivered Duty Paid) and its Associated Risks.

Unit Three: Detailed Analysis of Incoterms 2020 Rules for Sea and Inland Waterway Transport

- FAS (Free Alongside Ship).
- FOB (Free On Board).
- CFR (Cost and Freight).
- CIF (Cost, Insurance and Freight).
- Comparing and Contrasting the "F" Rules and "C" Rules.
- Common Misuses of Sea-Specific Rules for Containerized Cargo.
- Case Studies on Selecting the Correct Rule for Waterway Transport.

Unit Four: Practical Application and Documentation

- Choosing the Right Incoterm for Your Shipment.
- Aligning Incoterms with Transport Documents (e.g., Bill of Lading).
- The Role of Incoterms in Customs Valuation and Clearance.
- Insurance Obligations under Different Incoterms Rules.
- Integrating Incoterms with Payment Methods (Letters of Credit, Documentary Collections).
- Common Errors and Disputes in Incoterms Application and How to Avoid Them.
- Drafting Clear and Unambiguous Sales Contract Clauses.

Unit Five: Advanced Topics in Logistics and Risk Management

- Strategic Use of Incoterms for Competitive Advantage.
- Risk Management Strategies in International Transport.
- The Role of Freight Forwarders and Third-Party Logistics (3PL) Providers.
- Liability of Carriers and Transport Intermediaries.
- Force Majeure and its Impact on Incoterms Obligations.
- Future Trends in Global Trade and their Potential Impact on Incoterms.
- Final Review, Q&A, and Course Wrap-up.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Considering the rise of digital trade and blockchain, how might the application and interpretation of Incoterms 2020 evolve to address new challenges in verifying the transfer of risk and cost?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond a simple recitation of the 11 Incoterms rules to provide a holistic and strategic perspective on their role within the broader context of international logistics and supply chain management. While many programs focus solely on the definitions, our curriculum emphasizes the "why" behind choosing a specific term and the "how" of its practical implementation. We dedicate significant time to real-world case studies and interactive simulations that explore the complex interplay between Incoterms, sales contracts, transport documentation, and international payment methods. This integrated approach ensures participants understand the financial and operational ripple effects of their choices. Furthermore, the course content is designed to bridge the critical gap between the legal theory of the rules and the day-to-day realities faced by logistics professionals, freight forwarders, and traders. Rather than just learning what DDP means, participants will analyze scenarios where it creates unforeseen tax liabilities or customs delays, fostering a level of critical thinking and strategic planning that is essential for minimizing risk and optimizing efficiency in the complex arena of global trade.