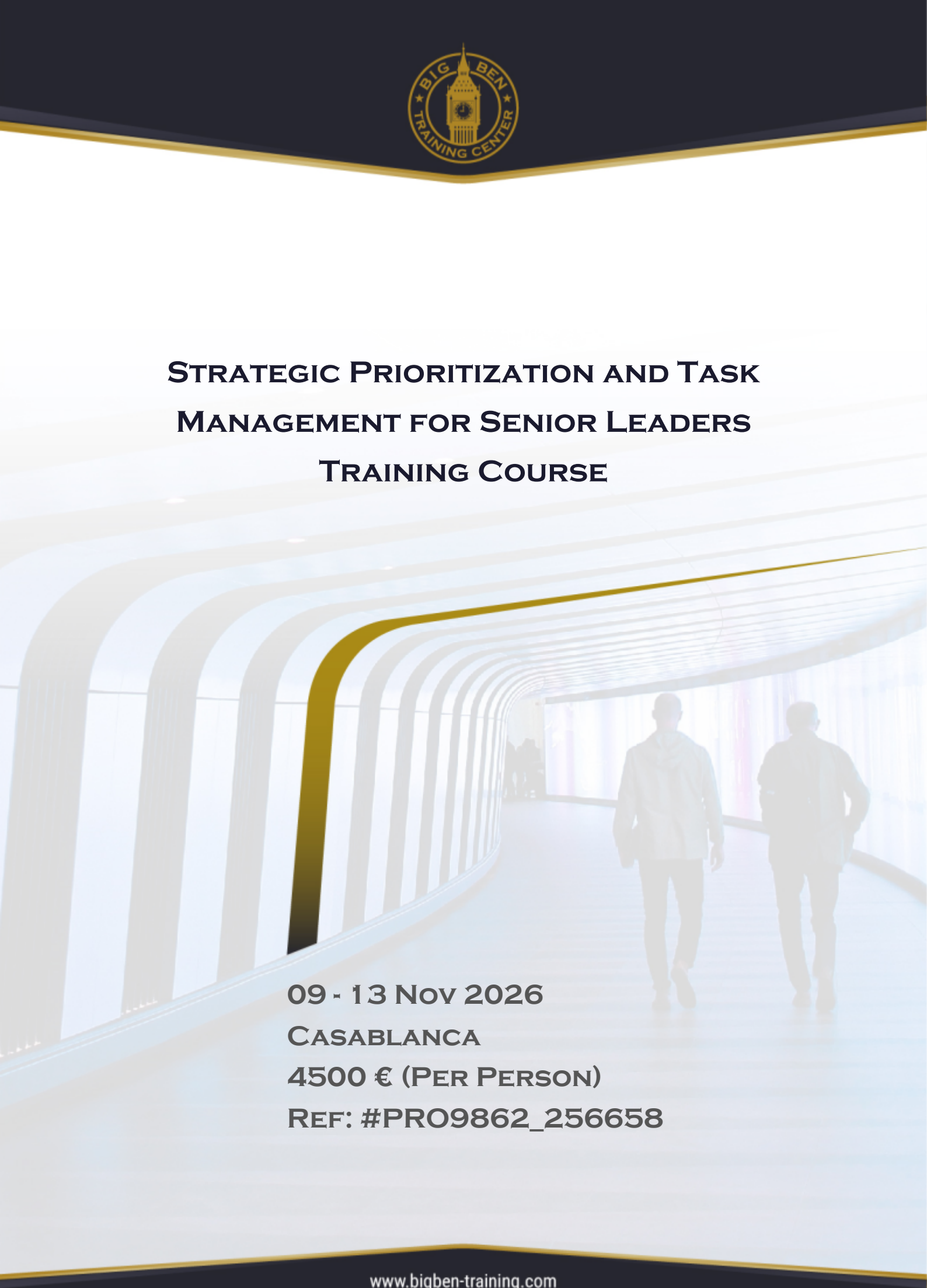
Strategic Prioritization and Task Management for Senior Leaders Training Course



09 - 13 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #PRO9862_256658

Course Introduction / Overview:

In today's dynamic business landscape, senior leaders face unprecedented challenges in navigating complexity and driving organizational success. The ability to effectively manage time, prioritize strategic initiatives, and ensure robust task management is paramount for achieving sustainable growth and operational excellence. This comprehensive training course, offered by BIG BEN Training Center, is meticulously designed to equip senior leaders with advanced frameworks and practical strategies for enhancing their strategic leadership capabilities. Participants will delve into the core principles of strategic thinking, learning to distinguish between urgent and important tasks, and master the art of effective resource allocation. Drawing inspiration from seminal works such as Stephen Covey's "The 7 Habits of Highly Effective People," this course emphasizes proactive leadership and the cultivation of habits that foster high performance and executive productivity. We will explore modern decision-making frameworks, agile leadership principles, and techniques for strategic execution that drive organizational efficiency and performance improvement. This program goes beyond conventional time management, focusing on how senior leaders can strategically align their efforts with overarching business strategy, foster innovation leadership, and build organizational resilience. It is an essential investment for leaders committed to enhancing their leadership effectiveness and driving strategic initiatives with precision and impact.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs).
- Chief Operating Officers (COOs).
- Chief Financial Officers (CFOs).
- Chief Technology Officers (CTOs).
- Senior Vice Presidents.
- Executive Directors.
- Department Heads.
- High-potential managers preparing for senior leadership roles.
- Strategic planning professionals.
- Project portfolio managers.
- Leaders responsible for organizational efficiency and productivity initiatives.

Target Sectors and Industries:

- Financial Services.
- Technology and Software Development.
- Healthcare and Pharmaceuticals.
- Manufacturing and Industrial.
- Retail and E-commerce.
- Telecommunications.
- Energy and Utilities.
- Consulting Services.
- Government Agencies and Public Sector Organizations.
- Non-profit Organizations.
- Education and Academia.
- Logistics and Supply Chain Management.

Target Organizations Departments:

- Executive Leadership.
- Strategic Planning.
- Operations.
- Project Management Office (PMO).
- Human Resources.
- Research and Development.
- Finance.
- Marketing and Sales.
- Information Technology.
- Business Development.
- Risk Management.
- Organizational Development.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop robust strategic prioritization methodologies for complex organizational challenges.
- Implement advanced task management systems to optimize executive productivity and team performance.
- Master strategic decision-making frameworks for effective resource allocation and initiative selection.
- Drive strategic execution by aligning individual and team efforts with organizational goals.
- Enhance leadership effectiveness through a deeper understanding of strategic thinking and planning.
- Cultivate an agile leadership mindset to navigate change and foster organizational resilience.
- Improve communication and influence skills for leading strategic initiatives successfully.
- Apply principles of operational excellence to achieve higher levels of organizational efficiency.
- Design and implement performance improvement strategies across various departments.
- Foster a culture of accountability and high performance within their teams.

Course Methodology:

BIG BEN Training Center employs a highly interactive and practical training methodology designed to maximize learning and application for senior leaders. This course integrates a blend of engaging techniques, including dynamic presentations, facilitated group discussions, and real-world case studies that challenge participants to apply strategic prioritization and task management principles to complex business scenarios. We utilize interactive exercises and simulations to provide hands-on experience in decision-making frameworks and resource allocation. Participants will engage in collaborative teamwork activities, fostering peer learning and the exchange of best practices in leadership development and organizational efficiency. Role-playing scenarios will allow leaders to practice strategic communication and influence skills in a safe environment. Continuous feedback mechanisms, including self-assessment tools and instructor-led critiques, will be integrated throughout the program to ensure personalized growth and skill refinement. This approach ensures that participants not only grasp theoretical concepts but also develop actionable strategies for immediate implementation within their organizations, driving executive productivity and strategic execution.

Course Agenda (Course Units):

Unit One: Foundations of Strategic Leadership and Prioritization

- Understanding the senior leader's role in strategic planning.
- Distinguishing between urgency and importance in strategic initiatives.
- Introduction to strategic thinking and decision science.
- Setting clear strategic goals and objectives.
- Developing a personal strategic productivity framework.
- Overcoming common prioritization challenges for senior management.
- The impact of strategic alignment on organizational efficiency.

Unit Two: Advanced Task Management and Productivity Frameworks

- Implementing effective time management strategies for executives.
- Leveraging digital tools for advanced task management.
- Delegation as a strategic leadership skill.
- Managing interruptions and maintaining focus on high-value activities.
- Designing workflows for maximum executive productivity.
- Techniques for managing multiple strategic projects simultaneously.
- Building a culture of accountability and performance improvement.

Unit Three: Strategic Decision Making and Resource Allocation

- Frameworks for complex strategic decision making.
- Analyzing trade-offs and managing risk in strategic choices.
- Optimizing resource allocation for strategic initiatives.
- Budgeting and financial prioritization for senior leaders.
- Evaluating strategic alternatives and their potential impact.
- Ethical considerations in strategic leadership decisions.
- Data-driven decision making for organizational strategy.

Unit Four: Leading Strategic Execution and Performance

- Translating strategy into actionable plans.
- Monitoring and measuring strategic execution progress.
- Performance management systems for strategic goals.
- Leading change management initiatives effectively.
- Fostering high-performance teams for strategic delivery.
- Overcoming barriers to strategic implementation.
- Communicating strategic vision and objectives across the organization.

Unit Five: Cultivating Strategic Agility and Future Leadership

- Developing an agile leadership mindset for dynamic environments.
- Anticipating future trends and strategic foresight.
- Innovation leadership and fostering a culture of continuous improvement.
- Building organizational resilience and adaptability.
- Succession planning and leadership development for strategic roles.
- Strategic communication and influence for executive presence.
- Personal action planning for ongoing strategic leadership effectiveness.

FAQ:

Qualifications required for registering to this course?

There are no prerequisites.

How long is each daily session, and what is the total number of training hours for the course?

This training course extends over five days, with a daily duration ranging from 4 to 5 hours, including breaks and interactive activities, bringing the total to 20–25 training hours.

Something to think about:

How might the increasing pace of technological change and global interconnectedness fundamentally alter the principles of strategic prioritization and task management for senior leaders in the next decade?

What unique qualities does this course offer compared to other courses?

This Strategic Prioritization and Task Management for Senior Leaders Training Course distinguishes itself through its profound focus on the executive perspective, moving beyond generic productivity hacks to address the intricate challenges faced by senior management. Unlike conventional programs, this course integrates advanced strategic thinking with practical, implementable task management systems, ensuring that participants develop a holistic approach to leadership effectiveness. We delve into sophisticated decision-making frameworks, emphasizing not just what to prioritize, but how to make those critical choices with a clear understanding of their organizational impact and strategic alignment. The curriculum is enriched with real-world case studies and interactive simulations that mirror the complexity of senior leadership roles, fostering deep insights into resource allocation, strategic execution, and performance improvement. BIG BEN Training Center's commitment to academic rigor ensures that participants engage with contemporary theories and best practices, cultivating an agile leadership mindset essential for navigating future-proofing strategy and organizational resilience. This course empowers leaders to transform their approach to productivity, translating strategic initiatives into tangible results and driving sustainable operational excellence across their enterprises