



# **EXECUTIVE STRESS MANAGEMENT AND WORK-LIFE BALANCE TRAINING COURSE**

**16 - 20 Nov 2026**

**CAIRO**

**3700 € (PER PERSON)**

**REF: #PRO3051\_269588**



## **COURSE INTRODUCTION / OVERVIEW:**

In today's high-stakes corporate environment, executive stress and burnout are not just personal issues but significant organizational risks that impact decision-making, innovation, and profitability. This intensive training course is meticulously designed to equip leaders with the strategic tools and psychological frameworks necessary to navigate high-pressure roles effectively while fostering a sustainable work-life balance. Drawing upon pioneering research in behavioral science and organizational psychology, the program moves beyond generic stress-reduction tips to offer evidence-based strategies tailored for the executive mindset. We will explore concepts from leading experts like Dr. Herbert Benson, whose work in "The Relaxation Response" revolutionized our understanding of the mind-body connection in stress management. This course provides a comprehensive roadmap for transforming stress from a debilitating force into a catalyst for resilience and peak performance. At BIG BEN Training Center, we are committed to empowering leaders to not only survive but thrive, creating a ripple effect of well-being and productivity throughout their organizations. Participants will leave with a personalized action plan to integrate these powerful techniques into their daily routines, ensuring long-term success and personal fulfillment.

## **TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:**

- C-Suite Executives (CEOs, CFOs, COOs).
- Senior and Mid-Level Managers.
- Department Heads and Directors.
- Team Leaders and Supervisors.
- Entrepreneurs and Business Owners.
- High-Potential Employees on a leadership track.
- Human Resources and Organizational Development Professionals.



## **TARGET SECTORS AND INDUSTRIES:**

- Technology and Information Technology.
- Banking, Finance, and Insurance.
- Healthcare and Pharmaceuticals.
- Consulting and Professional Services.
- Legal and Corporate Law Firms.
- Manufacturing and Engineering.
- Governmental bodies and public sector agencies.
- Retail and Fast-Moving Consumer Goods (FMCG).

## **TARGET ORGANIZATIONS DEPARTMENTS:**

- Executive Leadership and Senior Management.
- Human Resources and Talent Management.
- Operations and Logistics.
- Sales and Business Development.
- Project Management Office (PMO).
- Finance and Accounting.
- Legal and Compliance.
- Customer Service and Support.



## **COURSE OFFERINGS:**

By the end of this course, the participants will have able to:

- Identify the root causes of executive stress and its impact on cognitive function.
- Apply advanced mindfulness and relaxation techniques to manage pressure in real-time.
- Develop a personalized strategy for achieving sustainable work-life integration.
- Enhance emotional intelligence to lead teams with empathy and resilience.
- Implement effective time and energy management systems for peak productivity.
- Master cognitive reframing to turn challenges into opportunities for growth.
- Build robust personal and professional boundaries to prevent burnout.
- Foster a psychologically safe and low-stress culture within their teams.
- Create a long-term personal wellness and resilience action plan.

## **COURSE METHODOLOGY:**

The training methodology at BIG BEN Training Center is designed to be highly interactive, experiential, and directly applicable to the executive workplace. We believe that adult learning is most effective when it combines cutting-edge theory with practical application. The course will utilize a blend of expert-led presentations, confidential group discussions, and peer-to-peer coaching sessions. Participants will engage with real-world case studies of executive burnout and successful work-life integration, analyzing strategic interventions and outcomes. A significant portion of the training will be dedicated to hands-on workshops where attendees will practice mindfulness exercises, cognitive reframing techniques, and boundary-setting conversations through role-playing scenarios. Self-assessment tools and diagnostic instruments will be used to help participants gain deep insights into their personal stress triggers and coping styles. Our approach emphasizes creating a safe and supportive learning environment where leaders can share challenges openly and collaboratively develop solutions. Continuous feedback from the facilitator and peers ensures that the learning is personalized and impactful, enabling a direct transfer of skills from the training room to the boardroom.



## **COURSE AGENDA (COURSE UNITS):**

### **UNIT ONE: THE ANATOMY OF EXECUTIVE STRESS**

- Understanding the neuroscience of stress and its effect on leadership.
- Differentiating between eustress (positive) and distress (negative).
- Identifying personal and organizational stressors in high-pressure roles.
- Conducting a personal stress audit and trigger analysis.
- The physiological and psychological symptoms of chronic stress and burnout.
- The impact of stress on executive functions like decision-making and strategic thinking.
- Introduction to the Stress-Performance Curve (Yerkes-Dodson Law).

### **UNIT TWO: BUILDING A FOUNDATION OF RESILIENCE**

- Developing mental toughness and a resilient mindset.
- Cognitive Behavioral Therapy (CBT) techniques for reframing negative thoughts.
- The principles of emotional intelligence in stress management.
- Mastering emotional self-regulation under pressure.
- Introduction to mindfulness and its practical application for leaders.
- Guided practice of mindfulness meditation and breathing exercises.
- Building a personal resilience toolkit for immediate stress relief.

### **UNIT THREE: STRATEGIES FOR SUSTAINABLE WORK-LIFE INTEGRATION**

- Moving from work-life balance to work-life integration.
- The art of setting and maintaining firm personal and professional boundaries.
- Advanced time management techniques for executives (The Eisenhower Matrix).
- Energy management versus time management for peak performance.
- The strategic importance of delegation and letting go of control.
- Techniques for digital detoxing and managing technology-induced stress.
- Designing a personalized work-life integration plan.



## **UNIT FOUR: LEADING A HIGH-PERFORMANCE, LOW-STRESS CULTURE**

- The leader's role in shaping team and organizational stress levels.
- Creating psychological safety within your team.
- Effective communication strategies for high-stress situations.
- Recognizing and addressing signs of burnout in team members.
- Coaching employees on stress management and resilience.
- Promoting a culture that values well-being and recovery.
- Conflict resolution techniques to reduce interpersonal workplace stress.

## **UNIT FIVE: THE RESILIENT EXECUTIVE'S LONG-TERM ACTION PLAN**

- The science of habit formation for lasting change.
- Developing a personal wellness vision and mission statement.
- Integrating nutrition, sleep, and physical activity into a busy schedule.
- Building a strong support network of mentors, peers, and coaches.
- Strategies for preventing stress relapse and maintaining momentum.
- Measuring the return on investment of personal well-being.
- Finalizing and committing to a 90-day personal development action plan.

## **FAQ:**

### **QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?**

There are no requirements.

### **HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?**

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



## **SOMETHING TO THINK ABOUT:**

To what extent is executive stress an organizational responsibility versus a personal one, and where should the line be drawn for effective intervention?

## **WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?**

This course distinguishes itself by moving beyond surface-level stress reduction tips to address the unique psychological and systemic pressures faced by executives. Unlike generic wellness programs, our curriculum is built on a foundation of neuroscience and organizational psychology, providing leaders with a deep understanding of *\*why\** certain strategies work, not just *\*what\** they are. We focus on the concept of work-life integration rather than the often-unattainable ideal of perfect balance, offering practical frameworks for blending professional ambition with personal well-being. A key differentiator is our dual focus on both personal resilience and the leader's role in cultivating a low-stress, high-performance organizational culture. Participants will not only learn to manage their own stress but will also be equipped with the tools to reduce burnout and increase psychological safety within their teams. The methodology emphasizes confidential peer-to-peer learning and the development of a tangible, personalized action plan, ensuring that the insights gained are translated into sustainable habits and measurable improvements in both leadership effectiveness and quality of life. This is not just a course on coping; it is a strategic program for long-term executive sustainability and success.