Personal Effectiveness and Leadership Productivity Training Course

21 - 25 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #PRO2534_279543

Course Introduction / Overview:

This intensive training course is designed to transform your approach to personal and professional management, elevating your leadership productivity to new heights. In today's demanding environment, the ability to manage oneself effectively is the cornerstone of leading others successfully. This program delves deep into the principles of personal effectiveness, drawing on foundational concepts from renowned experts like Stephen Covey, author of "The 7 Habits of Highly Effective People". Participants will move beyond simple time management tips to cultivate a mindset of proactive, principle-centered living and leading. The curriculum meticulously bridges the gap between individual efficiency and team leadership, equipping you with strategic decision-making frameworks and emotional intelligence skills. At BIG BEN Training Center, we have crafted a learning journey that integrates self-mastery with the art of inspiring high-performance teams. You will learn to eliminate productivity bottlenecks, master the art of delegation, and foster a culture of accountability and motivation. This course is not just about doing more; it's about achieving more of what matters, ensuring your efforts are aligned with strategic objectives and result in measurable success for you and your organization.

Target Audience / This training course is suitable for:

- Executives and Senior Leaders.
- Department Heads and Division Managers.
- Team Leaders and Supervisors.
- Project Managers and Program Managers.
- High-potential employees being developed for leadership roles.
- Entrepreneurs and Business Owners.
- Consultants seeking to enhance their advisory skills.

Target Sectors and Industries:

- Banking and Financial Services.
- Information Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Engineering and Construction.
- Oil, Gas, and Energy Sectors.
- Retail and Fast-Moving Consumer Goods (FMCG).
- Government, Semi-Government, and Public Sector Organizations.
- Non-Profit and Non-Governmental Organizations.

Target Organizations Departments:

- Executive Management and C-Suite Offices.
- Operations and Production Departments.
- Human Resources and Talent Development.
- Sales and Business Development Teams.
- Marketing and Communications.
- Project Management Offices (PMO).
- Finance and Administration.
- Customer Service and Support.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a robust framework for personal and professional goal setting.
- Master advanced time management and prioritization techniques.
- Enhance emotional intelligence to improve leadership and team dynamics.
- Apply strategic thinking and decision-making models to complex challenges.
- Delegate tasks effectively to empower team members and drive results.
- Cultivate strong communication and influencing skills for greater impact.
- Implement strategies for managing stress and building personal resilience.
- Lead and motivate teams to achieve peak performance and productivity.
- Foster a culture of continuous improvement and accountability.
- Create a personal action plan for sustained effectiveness and growth.

Course Methodology:

The training methodology at BIG BEN Training Center is designed for maximum engagement and practical application. We believe that true learning occurs through a blend of expert instruction and hands-on experience. This course utilizes a highly interactive and participatory approach, moving beyond traditional lectures to foster a dynamic learning environment. Sessions will incorporate a mix of facilitator-led presentations, real-world case study analysis, and intensive group discussions where participants can share experiences and insights. A significant portion of the training is dedicated to practical exercises, role-playing scenarios, and problem-solving workshops that allow participants to apply concepts in a simulated professional context. This experiential learning is reinforced with constructive, personalized feedback from the instructor and peers. We emphasize collaborative teamwork and peer-to-peer learning, creating a supportive network for professional growth. Our goal is to ensure that participants leave not only with new knowledge but with the confidence and skills to implement these productivity and leadership strategies immediately upon their return to the workplace.

Course Agenda (Course Units):

Unit One: The Foundation of Personal Effectiveness

- Defining personal effectiveness and its link to leadership.
- The principles of self-awareness and personal accountability.
- Conducting a personal SWOT analysis for growth.
- Stephen Covey's framework for highly effective people.
- Setting clear, compelling, and value-aligned goals (SMART methodology).
- Developing a proactive mindset versus a reactive one.
- The power of habit formation and breaking unproductive cycles.

Unit Two: Mastering Productivity and Time Management

- Advanced prioritization using the Eisenhower Matrix.
- Techniques for deep work and managing digital distractions.
- Energy management as a key to sustained productivity.
- The art of effective delegation and empowerment.
- Overcoming procrastination with actionable strategies.
- Planning and structuring your day for maximum output.
- Utilizing tools and systems for efficient workflow management.

Unit Three: The Emotionally Intelligent Leader

- Understanding the core components of emotional intelligence (EQ).
- Developing self-regulation and managing emotions under pressure.
- Using empathy to build trust and rapport with your team.
- Advanced communication skills for clarity and influence.
- Techniques for providing constructive feedback and coaching.
- Navigating difficult conversations and resolving conflicts.
- Building a positive and psychologically safe team environment.

Unit Four: Strategic Leadership and Decision Making

- Developing a strategic mindset for long-term success.
- Frameworks for effective problem analysis and root cause identification.
- Creative thinking techniques for innovative solutions.
- The principles of critical thinking in leadership.
- Models for rational and intuitive decision-making.
- Assessing risk and making sound judgments under uncertainty.
- Aligning team actions with organizational strategic objectives.

Unit Five: Driving Team Performance and Sustaining Momentum

- Key theories of motivation and their practical application.
- Creating a high-performance culture through clear expectations.
- Conducting effective performance reviews and development talks.
- Strategies for managing remote and hybrid team productivity.
- Building resilience and leading through change and adversity.
- Achieving sustainable work-life integration for leaders.
- Developing a personal leadership action plan for continuous improvement.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can a leader's personal effectiveness directly cascade to create a culture of high productivity throughout an entire organization?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by holistically integrating the twin pillars of personal effectiveness and leadership productivity, a synergy often overlooked in standard management training. While many programs focus on one aspect or the other, we operate on the principle that exceptional leadership is an outward expression of inner mastery. Our curriculum is uniquely structured to build from the inside out, starting with deep-rooted personal habits and mindset shifts before applying these principles to team dynamics and strategic execution. The program moves beyond superficial tips and tricks, focusing instead on the psychological and behavioral frameworks that create sustainable change, drawing from established models like those of Stephen Covey. Another key differentiator is our emphasis on practical application through immersive, industry-relevant case studies and leadership simulations. Participants don't just learn theory; they actively practice decision-making, delegation, and communication in a controlled, feedback-rich environment. This ensures that the skills acquired are not just understood but are readily transferable to the complexities and pressures of the modern workplace, fostering leaders who are not only productive but also resilient, influential, and inspiring.