Strategic PMO Implementation and Transformation Training Course

26 - 30 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #PRM6841_280633

Course Introduction / Overview:

The modern Project Management Office (PMO) has evolved far beyond a simple administrative function into a strategic enabler critical for organizational success. This intensive training course provides a comprehensive roadmap for designing, establishing, and transforming a high-impact PMO that drives value and aligns with corporate objectives. We will explore the complete lifecycle, from building the initial business case and charter to advancing the PMO's maturity and navigating complex organizational change. Drawing on principles from leading experts like Bill Dow, author of "The PMO Lifecycle: Building, Running, and Shutting Down," this program delves into practical frameworks for PMO governance, performance metrics, and portfolio management. Participants will learn not just the 'what' and 'why' of a PMO, but the 'how' of implementing one that is resilient, agile, and capable of steering an organization through digital transformation. At BIG BEN Training Center, we have designed this course to equip leaders with the strategic foresight and tactical skills needed to build a PMO that is not just a cost center, but a powerhouse of value delivery and competitive advantage. This journey covers everything from stakeholder management to benefits realization, ensuring you can lead a successful PMO setup and transformation initiative from A to Z.

Target Audience / This training course is suitable for:

- PMO Directors and Managers.
- Project, Program, and Portfolio Managers.
- Heads of Departments and Business Unit Leaders.
- IT Managers and Senior IT Staff.
- Senior Executives and Business Sponsors.
- Consultants involved in organizational change and project management.
- Operations Managers seeking to improve project delivery.
- Anyone aspiring to a leadership role within a PMO.

Target Sectors and Industries:

- Information Technology and Telecommunications.
- Banking, Finance, and Insurance.
- Healthcare and Pharmaceuticals.
- Construction and Engineering.
- Governmental agencies and public sector organizations.
- Manufacturing and Industrial.
- Consulting and Professional Services.
- Energy and Utilities.

Target Organizations Departments:

- Project Management Office (PMO).
- Information Technology (IT).
- Strategic Planning and Corporate Development.
- Operations and Production.
- Finance and Accounting.
- Research and Development (R&D).
- Human Resources.
- Quality Assurance and Control.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a compelling business case and charter for a new PMO.
- Design a robust PMO governance framework aligned with organizational strategy.
- Create a detailed PMO implementation roadmap with clear milestones.
- Define and implement key performance indicators (KPIs) to measure PMO value.
- Master techniques for stakeholder analysis and engagement.
- Lead change management initiatives associated with PMO transformation.
- Assess PMO maturity levels and create a plan for continuous improvement.
- Integrate agile and hybrid methodologies within the PMO structure.
- Optimize resource allocation and capacity planning across the project portfolio.
- Establish effective benefits realization management processes.

Course Methodology:

This training course employs a dynamic and interactive learning methodology designed for maximum knowledge retention and practical application. At BIG BEN Training Center, we believe in learning by doing. The program is structured around a blend of expert-led instruction, real-world case study analysis, and collaborative group exercises. Participants will engage in hands-on workshops to draft PMO charters, design governance models, and develop transformation roadmaps. Interactive sessions and facilitated discussions encourage the sharing of experiences and challenges, creating a rich, collaborative environment. Role-playing scenarios will be used to simulate stakeholder negotiations and change management communications, allowing participants to practice critical skills in a safe setting. Our approach emphasizes practical tools and techniques over pure theory, ensuring that attendees leave with actionable strategies they can implement immediately within their organizations. Continuous feedback from the instructor and peers is a core component, fostering a cycle of learning, application, and refinement throughout the five-day program.

Course Agenda (Course Units):

Unit One: Foundations of the Strategic PMO

- Defining the modern Project Management Office (PMO).
- Exploring different PMO types: Supportive, Controlling, and Directive.
- The strategic value proposition of the PMO.
- Aligning PMO objectives with organizational goals and strategy.
- Key functions and services of a high-performing PMO.
- Understanding the role of the PMO in portfolio, program, and project management.
- Common challenges and success factors in PMO implementation.

Unit Two: Designing and Establishing the PMO

- Conducting a needs assessment and defining the PMO's mission.
- Developing the PMO business case and securing executive sponsorship.
- Crafting a comprehensive PMO charter.
- Identifying and analyzing key stakeholders.
- Designing the PMO organizational structure, roles, and responsibilities.
- Creating the PMO implementation roadmap and communication plan.
- Selecting appropriate PMO tools and technologies.

Unit Three: PMO Governance and Process Management

- Establishing a robust PMO governance framework.
- Developing and standardizing project management methodologies (Waterfall, Agile, Hybrid).
- Implementing project intake, prioritization, and selection processes.
- Designing effective status reporting mechanisms and dashboards.
- Defining key performance indicators (KPIs) and metrics for the PMO.
- Managing project documentation, templates, and knowledge repositories.
- Conducting project health checks and stage-gate reviews.

Unit Four: Leading PMO Transformation and Maturity

- Understanding PMO maturity models (e.g., P3M3, Gartner).
- Conducting a PMO maturity assessment to identify gaps.
- Developing a strategy for PMO continuous improvement.
- Leading organizational change management for PMO initiatives.
- Fostering a culture of project management excellence.
- Integrating the PMO with other business functions.
- Scaling PMO services to meet growing organizational demands.

Unit Five: Advanced PMO Functions and Future Trends

- Mastering portfolio management and strategic alignment.
- Implementing benefits realization management frameworks.
- Advanced resource management and capacity planning techniques.
- Establishing risk and issue management processes at the portfolio level.
- The role of the PMO in digital transformation.
- The future of the PMO: AI, automation, and the Agile PMO.
- Presenting PMO value and performance to executive leadership.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As organizations increasingly adopt agile and hybrid models, how must the traditional, control-oriented PMO evolve to remain a value-adding entity rather than a bureaucratic obstacle?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond the foundational mechanics of PMO setup to focus intensely on the strategic transformation and value delivery aspects of a modern PMO. While many programs cover templates and processes, our curriculum is built around the critical challenge of aligning the PMO with executive strategy and proving its tangible business value. We provide a holistic perspective, integrating principles of organizational change management, stakeholder engagement, and benefits realization management directly into the PMO lifecycle. The content is designed to address the complexities of today's business environment, including the integration of agile practices and the PMO's role in driving digital transformation. Rather than just presenting theoretical models, the course uses immersive case studies and hands-on workshops that force participants to grapple with real-world scenarios, from securing buy-in from resistant stakeholders to designing KPIs that resonate with the C-suite. It is an advanced, strategic-level program for professionals who aim to build or transform their PMO into a strategic enabler, not just an administrative support function.