



STRATEGIC PROJECT MANAGEMENT FOR CAREER ADVANCEMENT TRAINING COURSE

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KUALA LUMPUR

5200 € (PER PERSON)

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COURSE INTRODUCTION / OVERVIEW:

This comprehensive course is designed to elevate your project management capabilities from operational execution to strategic leadership, directly impacting your career advancement. In today's dynamic business environment, technical project management skills are no longer sufficient. True competency lies in aligning projects with overarching business objectives, mastering stakeholder engagement, and demonstrating leadership that inspires teams and delivers value. This program, offered by BIG BEN Training Center, delves deep into the principles articulated by leading thinkers like Harold Kerzner in his seminal work, "Project Management: A Systems Approach to Planning, Scheduling, and Controlling." Participants will move beyond the fundamentals of the project lifecycle to explore advanced risk management, strategic planning, and sophisticated communication techniques. We will equip you with a holistic toolkit that integrates project governance, resource allocation, and performance metrics with corporate strategy. This training is not just about managing projects; it is about leading initiatives that drive organizational success and strategically positioning yourself for senior roles within the project management career path. By focusing on practical application and strategic thinking, this course provides the critical competencies needed to thrive as a project leader in any industry.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Project Managers and Senior Project Managers.
- Program Managers and Portfolio Managers.
- Team Leaders and Project Team Members.
- Aspiring Project Management Professionals.
- Project Management Office (PMO) staff.
- Functional Managers with project responsibilities.
- Consultants and business analysts.
- Professionals seeking to advance into leadership roles.



TARGET SECTORS AND INDUSTRIES:

- Information Technology and Telecommunications.
- Construction and Engineering.
- Banking, Finance, and Insurance.
- Healthcare and Pharmaceuticals.
- Manufacturing and Logistics.
- Governmental agencies and public sector organizations.
- Consulting and Professional Services.
- Energy and Utilities.

TARGET ORGANIZATIONS DEPARTMENTS:

- Project Management Office (PMO).
- Information Technology (IT).
- Engineering and Development.
- Research and Development (R&D).
- Operations and Production.
- Marketing and Sales.
- Human Resources.
- Strategic Planning and Business Development.



COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Develop a robust project management competency framework for personal and team growth.
- Align project objectives and deliverables with the organization's strategic goals.
- Master advanced project planning, scheduling, and resource allocation techniques.
- Implement sophisticated risk assessment and mitigation strategies for complex projects.
- Lead and motivate project teams through effective communication and leadership skills.
- Manage stakeholder expectations and engagement across all levels of the organization.
- Apply effective project governance and control mechanisms to ensure project success.
- Navigate organizational change and lead change management initiatives within projects.
- Create a strategic career development plan for advancement in the project management field.
- Evaluate and integrate emerging trends like Agile and hybrid methodologies into project delivery.

COURSE METHODOLOGY:

The training methodology at BIG BEN Training Center is designed to be highly interactive, experiential, and focused on real-world application. We believe that adult learning is most effective when participants are actively engaged in the process. Therefore, this course moves beyond traditional lectures to incorporate a rich blend of learning techniques. Sessions will feature facilitator-led discussions, in-depth case study analyses of both successful and failed projects, and collaborative group exercises that require participants to solve complex project management challenges. Role-playing scenarios will be used to practice crucial skills like stakeholder negotiation and conflict resolution in a controlled environment. Participants will receive constructive feedback from both the instructor and their peers, fostering a supportive and collaborative learning atmosphere. Practical workshops will guide attendees in developing tangible outputs, such as a personal career development plan and a draft project charter for a strategic initiative. This hands-on approach ensures that the concepts learned are not just theoretical but are immediately applicable to the participant's professional context, solidifying their understanding and building confidence in their advanced project management competencies.



COURSE AGENDA (COURSE UNITS):

UNIT ONE: FOUNDATIONS OF STRATEGIC PROJECT MANAGEMENT

- The evolution from traditional to strategic project management.
- Understanding the project management competency framework.
- Linking project selection and portfolio management to corporate strategy.
- The role of the Project Management Office (PMO) in strategic execution.
- Defining project success beyond the triple constraint (scope, time, cost).
- Key performance indicators (KPIs) for strategic project value.
- Introduction to project governance and its impact on career growth.

UNIT TWO: ADVANCED PROJECT PLANNING AND EXECUTION

- Developing a comprehensive and integrated project management plan.
- Advanced work breakdown structure (WBS) and scheduling techniques.
- Strategic resource allocation and capacity planning.
- Advanced cost estimation, budgeting, and financial control.
- Procurement management and strategic vendor partnerships.
- Mastering project execution and monitoring for optimal performance.
- Implementing effective project control and reporting systems.

UNIT THREE: LEADERSHIP AND STAKEHOLDER ENGAGEMENT

- Developing leadership skills for project managers.
- Building and leading high-performance project teams.
- Advanced communication strategies for diverse audiences.
- Mastering stakeholder analysis and engagement planning.
- Negotiation, influence, and conflict resolution techniques.
- Navigating organizational politics and culture.
- Leading change management within a project context.



UNIT FOUR: PROACTIVE RISK, QUALITY, AND CRISIS MANAGEMENT

- Establishing a proactive and strategic risk management framework.
- Advanced qualitative and quantitative risk analysis techniques.
- Developing effective risk response and mitigation plans.
- Integrating quality management into the project lifecycle.
- Tools and techniques for quality assurance and control.
- Proactive project issue and crisis management.
- Lessons learned as a tool for continuous organizational improvement.

UNIT FIVE: CAREER ADVANCEMENT AND FUTURE TRENDS

- Mapping your project management career path.
- Developing a personal brand as a project leader.
- Navigating certifications and continuous professional development.
- Understanding Agile, Scrum, and hybrid project methodologies.
- The impact of AI and digital transformation on project management.
- Leading sustainable and socially responsible projects.
- Final project. a strategic career advancement action plan presentation.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



SOMETHING TO THINK ABOUT:

How can a project manager effectively balance the triple constraint (scope, time, cost) with the emerging demands of stakeholder value and strategic alignment in a volatile business environment?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This course distinguishes itself by shifting the focus from pure methodology to strategic leadership and career trajectory. While many courses concentrate on preparing participants for a specific certification exam by teaching tools and processes, this program is designed for the practicing professional aiming for advancement. Its core uniqueness lies in the integration of project execution skills with strategic business acumen and personal leadership development. We explore not just the "how" of managing projects, but the "why" behind them, ensuring every decision is tied to organizational value. The curriculum dedicates a significant portion to the so-called "soft skills" that are critical for senior roles, such as influence, negotiation, and leading through change, which are often overlooked. Furthermore, the final unit is uniquely tailored to the individual, focusing on creating a tangible career advancement plan. Participants leave not just with enhanced project management skills, but with a clear, strategic roadmap for their professional growth. The emphasis is on developing a mindset of a business leader who manages projects, rather than a technician who simply completes them.