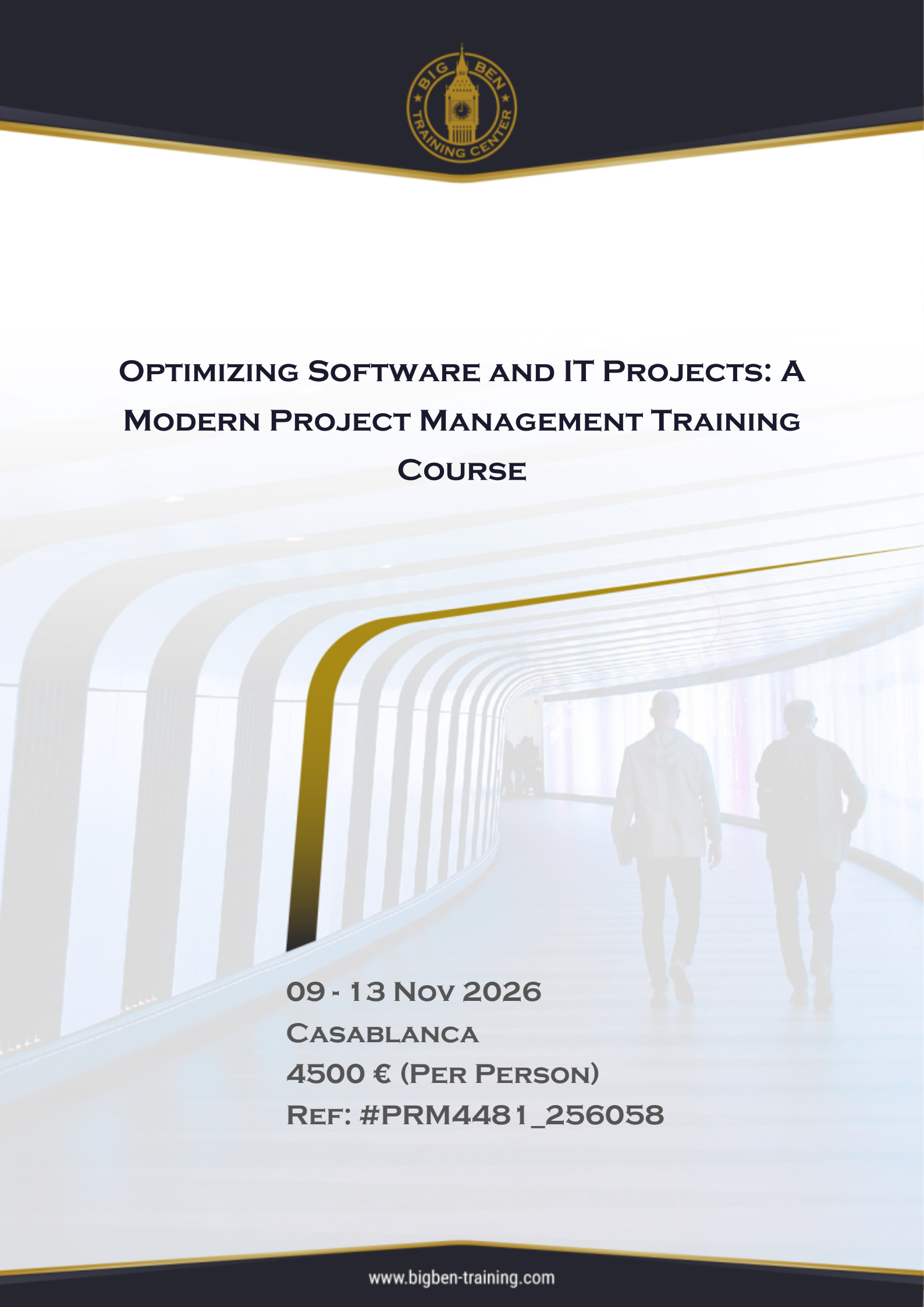
Optimizing Software and IT Projects: A Modern Project Management Training Course



09 - 13 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #PRM4481_256058

Course Introduction / Overview:

The landscape of IT and software development is characterized by rapid change, complex requirements, and the constant pressure to innovate. This training course, "Optimizing Software and IT Projects: A Modern Project Management Training Course," is designed to provide project managers and team leaders with the specialized knowledge and skills needed to navigate this dynamic environment. The curriculum focuses on modern project management methodologies, including Agile, Scrum, and Kanban, while also providing a solid foundation in traditional principles. Participants will learn how to effectively manage project lifecycles, from defining requirements and creating a product roadmap to handling scope creep and ensuring timely delivery. The course emphasizes key concepts such as iterative development, continuous integration, and stakeholder management within a technical context. This approach aligns with the principles put forth by author and academic Frederick P. Brooks Jr. in his classic book, "The Mythical Man-Month: Essays on Software Engineering," which highlights the unique challenges of software projects, such as the relationship between team size and project duration. BIG BEN Training Center is committed to empowering professionals with the tools to lead successful IT projects, delivering high-quality software solutions that meet business needs and user expectations. The program covers everything from risk management and quality assurance to team collaboration and performance metrics, providing a holistic and practical guide for success in the IT sector.

Target Audience / This training course is suitable for:

- IT Project Managers and Coordinators.
- Software Development Team Leads.
- Product Managers and Owners.
- Scrum Masters and Agile Coaches.
- Business Analysts.
- Software Engineers and Developers.
- IT Department Heads.

Anyone involved in the management of IT or software projects.

Target Sectors and Industries:

- Information Technology.
- Software and Application Development.
- Telecommunications.
- Financial Services and Fintech.
- E-commerce.
- Digital Marketing Agencies.
- Government agencies and public sector IT.
- Tech Startups.

Target Organizations Departments:

- Information Technology (IT).
- Software Development.
- Product Management.
- Research and Development (R&D).
- Engineering.
- Operations.
- Quality Assurance (QA).
- Digital Transformation Offices.

Course Offerings:

By the end of this course, the participants will have able to:

- Apply Agile and Scrum frameworks to manage software projects.
- Create a detailed product backlog and user stories.
- Effectively manage project scope and handle change requests.
- Lead daily stand-ups, sprint planning, and retrospective meetings.
- Use Kanban to visualize workflow and improve project efficiency.
- Identify and mitigate common risks in software development.
- Manage stakeholder expectations and communication.
- Implement continuous integration and continuous delivery (CI/CD) principles.
- Measure and report on project performance and team velocity.
- Foster a collaborative and productive team environment.

Course Methodology:

This training course employs a highly interactive and hands-on methodology that mirrors the collaborative nature of modern software development. The program combines theoretical instruction with practical exercises, case studies, and team-based simulations. Participants will be immersed in a project simulation where they will apply Agile and Scrum methodologies to a realistic software development scenario. This includes creating user stories, prioritizing a product backlog, and managing a project through multiple sprints. Case studies will be used to explore common challenges in IT projects, such as resource constraints, technical debt, and managing distributed teams. The course structure encourages peer-to-peer learning and group problem-solving, allowing participants to share experiences and best practices. Facilitated discussions and feedback sessions will help solidify understanding of key concepts and address specific challenges participants face in their professional roles. BIG BEN Training Center's approach is designed to be highly practical, ensuring that participants can immediately apply the learned techniques and frameworks to their own projects. The methodology focuses on developing both the technical skills of project management and the soft skills necessary for effective team leadership and stakeholder communication in the IT sector.

Course Agenda (Course Units):

Unit One: Foundations of Agile and Software Project Management.

- Introduction to the modern software development lifecycle.
- Principles of Agile and the Agile Manifesto.
- Understanding the Scrum framework and its roles.
- Creating product vision and roadmap.
- Developing user stories and prioritizing a product backlog.
- Managing project scope and requirements.
- Team formation and collaboration.

Unit Two: Agile Planning and Execution.

- Sprint planning and daily stand-ups.
- Managing the sprint backlog and burndown charts.
- Kanban basics and its application in IT.
- Visualizing workflow and improving flow.
- Implementing continuous integration (CI) and continuous delivery (CD).
- Techniques for effective iteration.
- Retrospectives for continuous improvement.

Unit Three: Risk and Quality in IT Projects.

- Identifying and assessing risks in software projects.
- Developing a risk management plan.
- Introduction to quality assurance (QA) and testing.
- Managing technical debt and its impact.
- Ensuring project security and compliance.
- Monitoring and controlling project performance.
- Stakeholder management and communication.

Unit Four: Team Leadership and Stakeholder Engagement.

- Leading a self-organizing team.
- Fostering a culture of collaboration and transparency.
- Effective communication with stakeholders.
- Managing expectations and securing buy-in.
- Conflict resolution within the team.
- Coaching and mentoring team members.
- Building a strong team dynamic.

Unit Five: Scaling Agile and Project Performance.

- Scaling Agile for larger projects (Scrum of Scrums).
- Introduction to Lean principles in IT.
- Measuring project success and key performance indicators (KPIs).
- Metrics for team velocity and efficiency.
- Project closure and documentation.
- Lessons learned and best practices.
- Future trends in IT project management.

FAQ:

Qualifications required for registering to this course?

There are no prerequisites.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In what ways does the concept of "technical debt" complicate traditional project management metrics and what new approaches are needed to effectively manage it?

What unique qualities does this course offer compared to other courses?

This training course is specifically designed to bridge the gap between traditional project management theory and the unique, fast-paced reality of IT and software development. Unlike general project management courses, this program places a strong emphasis on Agile and Scrum methodologies, providing a practical, hands-on guide to leading technical teams. The curriculum is not just a high-level overview; it delves into the specifics of creating product backlogs, managing sprints, and mitigating risks that are common in software projects, such as scope creep and technical debt. The course uses a project-based learning model where participants work through a simulated software project, allowing them to apply concepts in a realistic setting. This approach ensures that participants gain not just theoretical knowledge but practical experience they can immediately use in their roles. BIG BEN Training Center's commitment to delivering a modern, relevant curriculum means that participants will be learning the most current and effective techniques for managing IT projects. This focus on the specific needs of the IT sector, combined with a highly interactive and practical methodology, makes this course a standout option for any professional looking to excel in software and technology project management.