



DRIVING HEALTHCARE INNOVATION: A GUIDE TO LEADING PROJECTS IN A REGULATED ENVIRONMENT TRAINING COURSE

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CASABLANCA

4500 € (PER PERSON)

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COURSE INTRODUCTION / OVERVIEW:

The healthcare industry is in a constant state of transformation, driven by technological advancements and complex regulatory frameworks. This training course, "Driving Healthcare Innovation: A Guide to Leading Projects in a Regulated Environment Training Course," is meticulously designed to equip professionals with the specialized knowledge and skills required to navigate this intricate landscape. It provides a comprehensive framework for managing projects from inception to completion, focusing on the unique challenges presented by regulatory compliance, data security, and patient safety. Participants will learn how to lead cross-functional teams, manage stakeholders, and implement project governance structures that ensure both innovation and adherence to strict industry standards like HIPAA, FDA, and GDPR. The course draws on the expertise of renowned academics like Dr. W. Edward Deming, whose work on quality management systems in his book "Out of the Crisis" provides a foundational understanding of process control and continuous improvement crucial for a regulated environment. BIG BEN Training Center is dedicated to preparing project leaders who can successfully deliver healthcare projects whether they involve clinical trials, electronic health records (EHR) implementation, or medical device development while maintaining the highest standards of quality and compliance. The curriculum covers the entire project lifecycle, from project planning and risk management to quality assurance and performance measurement, ensuring a holistic and practical learning experience.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Healthcare Project Managers and Coordinators.
- Clinical Research Professionals.
- Health Information Technology (IT) Specialists.
- Regulatory Affairs and Compliance Officers.
- Quality Assurance Managers.
- Medical Device Developers.
- Pharmaceutical and Biotechnology R&D Managers.
- Hospital and Clinic Administrators.



TARGET SECTORS AND INDUSTRIES:

- Pharmaceutical and Biotechnology.
- Medical Devices and Diagnostics.
- Healthcare Information Technology (HealthTech).
- Hospitals and Healthcare Systems.
- Clinical Research Organizations (CROs).
- Public Health and Government Agencies.
- Medical Insurance and Payer Systems.
- Life Sciences and Academia.

TARGET ORGANIZATIONS DEPARTMENTS:

- Project Management Office (PMO).
- Research and Development (R&D).
- Regulatory and Compliance.
- Quality Assurance (QA).
- Clinical Operations.
- Information Technology (IT).
- Biostatistics and Data Management.
- Marketing and Commercialization.



COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Apply project management principles within the healthcare regulatory context.
- Develop robust project charters and plans that align with compliance requirements.
- Manage stakeholder expectations and communication in a complex environment.
- Identify and mitigate project risks unique to healthcare.
- Implement quality assurance and control measures for healthcare projects.
- Navigate the complexities of data privacy and security regulations like HIPAA and GDPR.
- Lead cross-functional teams in clinical, technical, and operational projects.
- Ensure project documentation meets all regulatory and audit standards.
- Apply change management strategies to new technology implementation.
- Utilize performance metrics to track project success and compliance.

COURSE METHODOLOGY:

This training course is delivered through a dynamic and immersive methodology that blends theoretical knowledge with practical, hands-on application. The program utilizes a variety of instructional techniques, including interactive lectures, real-world case studies, and collaborative group exercises. Case studies will be drawn from recent healthcare projects, allowing participants to analyze complex scenarios involving regulatory hurdles, data security breaches, and stakeholder conflicts. Participants will work in teams to develop project plans, conduct risk assessments, and simulate regulatory audits, providing them with invaluable experience in a safe environment. Interactive sessions will focus on problem-solving and critical thinking, encouraging participants to apply project management tools and techniques to specific healthcare challenges, such as implementing electronic health records or conducting a clinical trial. The training also includes peer feedback sessions where participants can refine their strategies and learn from their colleagues' experiences. BIG BEN Training Center's approach ensures that the learning is not passive but an active process that builds confidence and competence in managing complex, highly regulated healthcare projects. The methodology is designed to create a bridge between the academic principles of project management and the practical realities of the healthcare sector.



COURSE AGENDA (COURSE UNITS):

UNIT ONE: FOUNDATIONS OF HEALTHCARE PROJECT MANAGEMENT

- Introduction to the healthcare project landscape.
- Understanding the unique challenges of a regulated environment.
- Defining project scope, objectives, and deliverables.
- Creating a robust project charter.
- Stakeholder identification and analysis in healthcare.
- Developing a work breakdown structure (WBS).
- Introduction to agile and waterfall methodologies in healthcare.

UNIT TWO: REGULATORY AND COMPLIANCE IN PROJECTS

- Navigating regulatory bodies (FDA, EMA) and standards.
- Project management in HIPAA-compliant environments.
- Data privacy and security (GDPR, CCPA).
- Managing documentation and audit trails.
- Ethical considerations in healthcare projects.
- Ensuring compliance throughout the project lifecycle.
- Case study: A regulatory approval process.

UNIT THREE: RISK AND QUALITY MANAGEMENT

- Identifying and assessing risks in healthcare projects.
- Developing a comprehensive risk mitigation plan.
- Quality assurance vs. quality control.
- Implementing a quality management system.
- Ensuring patient safety and data integrity.
- Continuous improvement and quality metrics.
- Case study: A product recall.



UNIT FOUR: LEADING AND COMMUNICATING IN HEALTHCARE

- Building and leading high-performing project teams.
- Effective communication with diverse stakeholders.
- Managing cross-functional teams (clinical, IT, legal).
- Conflict resolution and negotiation skills.
- Change management strategies.
- Adapting leadership styles to project needs.
- Best practices for stakeholder engagement.

UNIT FIVE: PROJECT EXECUTION AND PERFORMANCE

- Project scheduling and resource allocation.
- Monitoring project progress and performance.
- Earned Value Management (EVM) in healthcare projects.
- Managing project budgets and costs.
- Using project management software effectively.
- Project closure and lessons learned.
- Future trends in healthcare project management.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



SOMETHING TO THINK ABOUT:

How can project governance structures be designed to balance the need for speed and innovation with the imperative of strict regulatory compliance in the healthcare sector?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This training course stands out by providing a highly specialized and practical approach to project management specifically tailored for the healthcare sector. Unlike generic project management programs, this curriculum is built around the core challenges of leading projects in a highly regulated environment. It goes beyond standard methodologies by integrating critical topics such as HIPAA and GDPR compliance, patient safety, and regulatory affairs directly into the project lifecycle. The course is not just about tools and techniques; it's about developing the strategic mindset required to navigate the complex interplay between innovation and compliance. Through a series of immersive case studies, participants will learn how to apply theoretical knowledge to real-world scenarios, such as managing a clinical trial or a medical device launch, which are often overlooked in broader courses. BIG BEN Training Center's commitment to using academic and industry-specific insights, combined with a focus on practical application, ensures that participants leave with the confidence and expertise to lead complex healthcare initiatives successfully. The course empowers professionals to not only manage projects but to drive meaningful change while adhering to the highest standards of quality and ethical conduct.