Applied Project Management: From Theory to Practice Training Course



08 - 12 Nov 2026

Istanbul

4900 € (Per Person)

Ref: #PRM1549_202109

Course Introduction / Overview:

The gap between theoretical project management knowledge and its practical application is a common challenge for professionals today. This training course is specifically designed to bridge that gap, transforming foundational concepts into actionable skills. Participants will not just learn about project management; they will learn how to do it effectively in real-world scenarios. The curriculum covers the entire project lifecycle, from initiation and planning to execution, monitoring, and closure, all with a strong emphasis on practical application. The course is deeply informed by the Project Management Institute's PMBOK® Guide, a globally recognized standard. A key academic influence is the work of Dr. David I. Cleland, a pioneer in project management who emphasized the strategic role of projects in organizational success in his book "Project Management: Strategic Design and Implementation." By integrating Dr. Cleland's strategic insights with hands-on, problem-based learning, BIG BEN Training Center provides a comprehensive and immersive program. This course will equip participants with the ability to navigate common project challenges, make informed decisions, and lead projects to successful completion, making it a critical step for anyone looking to advance their career in this field.

Target Audience / This training course is suitable for:

- Aspiring project managers and project coordinators.
- Team leads and functional managers.
- Recent graduates are seeking a career in project management.
- Professionals transitioning into a project-based role.
- Small business owners and entrepreneurs.
- Anyone who manages projects as part of their job.
- Government agencies and equivalents.

Target Sectors and Industries:

- Information Technology (IT) and Software Development.
- Construction and Engineering.
- Marketing and Advertising.
- Healthcare and Life Sciences.
- Financial Services.
- Manufacturing.
- All sectors and industries with project-based work.

Target Organizations Departments:

- Project Management Office (PMO).
- Operations and Administration.
- Information Technology (IT).
- Product Development.
- Marketing and Sales.
- Research and Development (R&D).

Course Offerings:

By the end of this course, the participants will have able to:

- Initiate a project and define its scope and objectives.
- Develop a comprehensive project plan and timeline.
- Manage project resources and budgets effectively.
- Identify and mitigate project risks and issues.
- Lead and motivate project teams to achieve goals.
- Monitor project progress using key performance indicators.
- Close out a project and conduct a formal lessons-learned session.

Course Methodology:

This training course is built on a highly practical and hands-on learning methodology. The program is structured around a central, real-world case study that runs throughout the five days. Participants will work individually and in teams to apply each new concept directly to this case study, simulating the experience of managing a live project. The training utilizes a blend of short, focused lectures, interactive group workshops, and practical exercises. Participants will create key project documents, such as a Project Charter, a Work Breakdown Structure, and a Risk Register, under the guidance of the instructor. The course emphasizes peer-to-peer feedback and collaborative problem-solving, creating an engaging and supportive learning environment. This approach ensures that the knowledge gained is not just theoretical but is cemented through direct, practical application, preparing participants to confidently handle the complexities of real projects. BIG BEN Training Center is committed to this applied learning model to deliver tangible results for every participant.

Course Agenda (Course Units):

Unit One: Project Initiation and Foundational Planning.

- The project management lifecycle and key concepts.
- Developing a project charter and defining project scope.
- Identifying and analyzing key stakeholders.
- Setting clear, measurable project objectives.
- Creating the project management plan framework.

Unit Two: Detailed Planning and Scheduling.

- Breaking down work with a Work Breakdown Structure (WBS).
- Estimating project duration and creating a realistic timeline.
- Resource planning and allocation.
- Developing a project budget and cost management plan.
- Using scheduling tools for effective planning.

Unit Three: Execution and Team Management.

- Leading and motivating a project team.
- Effective communication strategies for project teams and stakeholders.
- Managing team dynamics and resolving conflicts.
- Executing the project plan and overseeing daily tasks.
- Ensuring quality and adherence to project standards.

Unit Four: Monitoring, Control, and Risk Management.

- Tracking project progress and performance against the baseline.
- Using key performance indicators (KPIs) and status reports.
- Identifying and managing project risks and issues.
- Implementing change control procedures.
- Making informed decisions to keep the project on track.

Unit Five: Project Closure and Post-Mortem.

- Formalizing project closure and acceptance.
- Conducting a final performance review.
- Performing a post-project review and capturing lessons learned.
- Archiving project documents and closing out contracts.
- Celebrating team success and building for the future.

FAQ:

Qualifications required for registering to this course?

There are no prerequisites.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How does a strong foundation in project management theory enable a project manager to more effectively adapt and innovate when facing real-world, unpredictable challenges?

What unique qualities does this course offer compared to other courses?

This training course stands apart by focusing exclusively on the applied aspect of project management. While many introductory programs teach the "what," our curriculum is dedicated to the "how," using a single, comprehensive case study to simulate the entire project lifecycle. This hands-on approach, which includes practical exercises and team-based problem-solving, allows participants to immediately apply every new concept. It transforms passive learning into active skill-building. The course uniquely integrates a foundational understanding from texts like the PMBOK® Guide with the strategic insights of a pioneer like Dr. David I. Cleland. This blend of globally recognized theory and intense practical application ensures that participants leave not just with knowledge, but with tangible, real-world experience and the confidence to lead their next project from start to finish. This focus on practice-driven mastery makes it a superior choice for anyone serious about a career in project management.