Executive Project Management and Strategic Leadership Training Course



21 - 25 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #PMP2566_280251

Course Introduction / Overview:

This intensive training course is designed for senior executives and business leaders who are responsible for driving organizational strategy through successful project execution. In today's competitive landscape, the ability to align project initiatives with overarching business goals is not just an advantage; it is a necessity. This program moves beyond the fundamentals of project management to focus on the critical intersection of strategy, leadership, and governance. Drawing upon principles articulated by thought leaders like Harold Kerzner in his seminal work, "Project Management: A Systems Approach to Planning, Scheduling, and Controlling," the course emphasizes the executive's role in portfolio selection, risk oversight, and benefits realization. Participants will explore how to create a culture that supports project success and empowers teams to deliver tangible business value. At BIG BEN Training Center, we provide a framework for leaders to master strategic project oversight, ensuring that investments in projects yield the maximum possible return and propel the organization forward. This course equips you with the strategic foresight and leadership acumen to transform your project portfolio into a powerful engine for growth and innovation.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs) and Chief Operating Officers (COOs).
- Vice Presidents and Senior Vice Presidents.
- Directors and Heads of Departments.
- Senior Project and Program Managers.
- Business Unit Leaders and General Managers.
- Strategy and Corporate Planning Executives.
- Members of the Board of Directors.
- Entrepreneurs and Business Owners.

Target Sectors and Industries:

- Information Technology and Telecommunications.
- Banking, Finance, and Insurance Services.
- Healthcare and Pharmaceuticals.
- Engineering, Construction, and Real Estate.
- Oil, Gas, and Energy.
- Manufacturing and Industrial sectors.
- Government agencies and public sector organizations.
- Consulting and Professional Services.
- Retail and Consumer Goods.

Target Organizations Departments:

- Executive Management and Leadership.
- Strategy and Corporate Planning.
- Project Management Office (PMO).
- Operations Management.
- Finance and a.
- Information Technology (IT).
- Research and Development (R&D).
- Marketing and Sales.
- Human Resources.

Course Offerings:

By the end of this course, the participants will have able to:

- Align project portfolios with overarching corporate strategy and business objectives.
- Develop and implement robust project governance frameworks for effective oversight.
- Master advanced financial analysis techniques for project selection and evaluation.
- Lead and influence high-level stakeholders to ensure project buy-in and support.
- Cultivate a culture of accountability and high performance within project teams.
- Apply strategic risk management principles to high-stakes projects and programs.
- Champion organizational change initiatives associated with strategic projects.
- Measure and communicate the business value and ROI of project investments effectively.
- Drive benefits realization management to ensure long-term project success.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring that senior leaders can immediately apply the concepts learned to their organizational context. We move beyond traditional lectures to foster an environment of collaborative learning and strategic thinking. The course is built around a series of executive-level case studies, business simulations, and strategic workshops that challenge participants to solve complex, real-world project leadership problems. Facilitated group discussions and peer-to-peer coaching sessions allow for the exchange of diverse experiences and insights. Participants will engage in role-playing scenarios focused on stakeholder negotiation and strategic decision-making. Our expert facilitators provide continuous feedback and guide participants in developing personalized action plans to implement back in their organizations. This experiential learning approach ensures a deep understanding of strategic project leadership, focusing on practical application and skill mastery rather than passive knowledge acquisition. The emphasis is on building the strategic capabilities required to lead, govern, and deliver successful project outcomes.

Course Agenda (Course Units):

Unit One: The Strategic Context of Executive Project Management

- The role of projects in executing corporate strategy.
- Distinguishing between project, program, and portfolio management.
- Strategic alignment models for project selection and prioritization.
- The executive's responsibility in project sponsorship and oversight.
- Creating a project-centric organizational culture.
- Case study analysis of strategic project success and failure.
- Defining key performance indicators (KPIs) for strategic initiatives.

Unit Two: Advanced Portfolio Management and Governance

- Developing a robust project portfolio management process.
- Balancing the portfolio for risk, resource allocation, and strategic fit.
- Establishing an effective Project Management Office (PMO) or steering committee.
- Designing and implementing project governance frameworks.
- The role of stage-gate reviews in executive decision-making.
- Auditing projects for strategic compliance and performance.
- Tools and techniques for portfolio visualization and reporting.

Unit Three: Financial Acumen and Strategic Risk Oversight for Leaders

- Advanced financial metrics for project evaluation (NPV, IRR, Payback).
- Building a compelling business case for strategic investments.
- Understanding and managing financial risks in large-scale projects.
- Strategic risk identification and mitigation at the portfolio level.
- Go/no-go decision-making criteria for executives.
- Linking project budgets to strategic financial planning.
- Communicating project financial performance to the board.

Unit Four: Leadership, Influence, and Stakeholder Engagement

- Leading project teams without direct authority.
- Advanced stakeholder analysis and engagement strategies.
- Communicating the strategic vision to inspire and motivate teams.
- Negotiation and conflict resolution skills for senior leaders.
- Managing political dynamics in complex project environments.
- Building and leading high-performance cross-functional teams.
- Ethical considerations in executive project leadership.

Unit Five: Driving Change and Realizing Business Value

- Integrating change management into the project lifecycle.
- The leader's role in championing and communicating change.
- Benefits realization management planning and execution.
- Techniques for tracking and measuring project-delivered benefits.
- Sustaining project outcomes after project closure.
- Future trends in project management and their strategic implications.
- Developing a personal action plan for strategic project leadership.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of constant disruption, how can senior leaders balance the need for rigid project governance with the flexibility required for agile innovation?

What unique qualities does this course offer compared to other courses?

This course is uniquely tailored for the strategic perspective of senior executives and business leaders, distinguishing it from standard project management programs that often focus on tactical execution and tools. Its core differentiator lies in its unwavering emphasis on aligning project activities with high-level corporate strategy. While other courses may teach how to manage a project, this program teaches leaders how to decide which projects to pursue, how to govern a portfolio for maximum value, and how to lead the organizational change necessary for success. We delve into the complex dynamics of executive sponsorship, stakeholder influence, and strategic risk oversight areas critical for leadership but frequently overlooked. The curriculum is built on sophisticated case studies and business simulations that mirror the complex, ambiguous challenges leaders face. The focus is not on mastering software but on mastering the art of strategic decision-making, financial acumen, and inspirational leadership within a project-driven environment, ensuring that every project becomes a direct contributor to the organization's strategic goals.