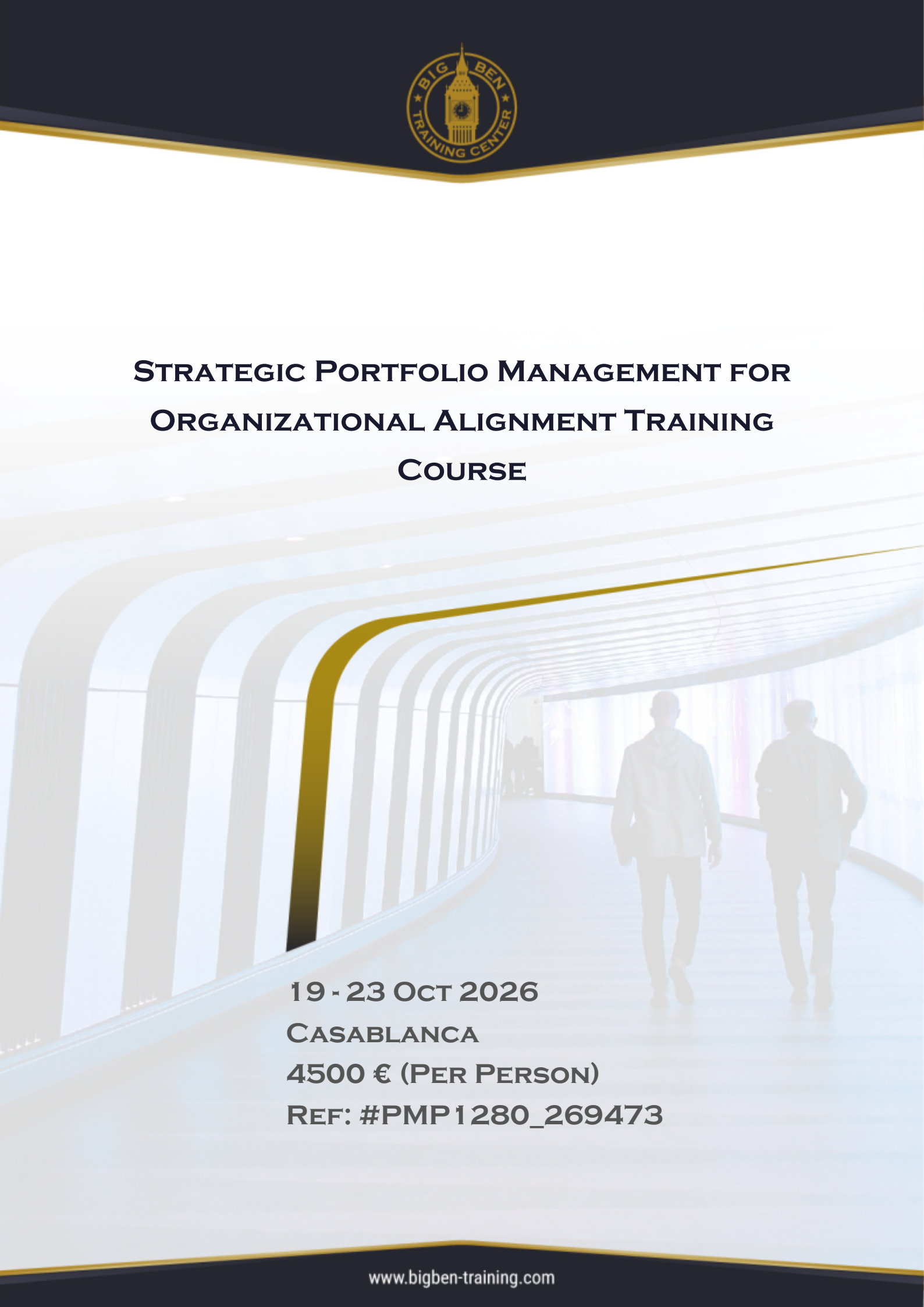
Strategic Portfolio Management for Organizational Alignment Training Course



19 - 23 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #PMP1280_269473

Course Introduction / Overview:

This training course provides a comprehensive framework for mastering Strategic Project Portfolio Management (PPM) and ensuring its direct alignment with organizational goals. In today's dynamic business environment, simply completing projects on time and within budget is insufficient. True success lies in selecting and executing the right projects that deliver maximum strategic value. This course bridges the critical gap between strategy formulation and project execution, empowering participants to build, manage, and optimize a portfolio that drives competitive advantage. Drawing on principles articulated by thought leaders like Dr. Robert G. Cooper, a pioneer in portfolio management, we explore how to implement robust governance structures and decision-making processes. Participants will delve into concepts from seminal works such as "The Standard for Portfolio Management" to learn how to balance their portfolio, manage risk, and ensure benefits realization. BIG BEN Training Center has designed this program to be intensely practical, moving beyond theory to provide actionable tools and techniques for immediate application, ensuring your organization's investments are always strategically sound.

Target Audience / This training course is suitable for:

- Portfolio Managers.
- Program Managers.
- Project Management Office (PMO) Directors and staff.
- Senior Project Managers.
- Strategic Planners and Business Analysts.
- Heads of Departments and Business Unit Leaders.
- Executives and Senior Management involved in strategic decision-making.
- Finance Managers responsible for project investment.
- IT Managers and Leaders.

Target Sectors and Industries:

- Information Technology and Telecommunications.
- Banking, Finance, and Insurance.
- Healthcare and Pharmaceuticals.
- Engineering and Construction.
- Manufacturing and Industrial.
- Energy and Utilities.
- Government Agencies and Public Sector Organizations.
- Consulting and Professional Services.
- Retail and Consumer Goods.

Target Organizations Departments:

- Project Management Office (PMO).
- Strategic Planning Department.
- Finance and Accounting.
- Operations Management.
- Information Technology (IT).
- Product Development and R&D.
- Marketing and Sales.
- Human Resources.
- Corporate Governance and Compliance.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a robust framework for project portfolio governance and oversight.
- Align project selection and prioritization with strategic business objectives.
- Implement effective techniques for portfolio balancing and optimization.
- Master resource capacity planning and allocation across the portfolio.
- Establish key performance indicators (KPIs) to measure portfolio performance.
- Conduct comprehensive risk assessment and management at the portfolio level.
- Enhance decision-making through data-driven portfolio analysis and reporting.
- Facilitate stakeholder communication and engagement for portfolio success.
- Create a clear roadmap for implementing or maturing a PPM function.
- Ensure the portfolio delivers tangible and sustainable business value.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring participants can translate learned concepts into real-world capabilities. This course moves beyond traditional lectures to foster a dynamic learning environment. We utilize a blend of expert-led presentations, in-depth case study analyses of successful and failed portfolio initiatives, and interactive group discussions to explore complex challenges. A significant portion of the training is dedicated to hands-on workshops and simulation exercises where participants will work in teams to build a sample portfolio, apply prioritization techniques, and make strategic decisions in a controlled setting. These activities are designed to replicate real-world scenarios, allowing for practical application and immediate feedback. The facilitator will encourage active participation, peer-to-peer learning, and the sharing of professional experiences to enrich the educational journey for everyone involved. Our goal is to equip attendees not just with knowledge, but with the confidence and skills to implement effective portfolio management practices within their own organizations.

Course Agenda (Course Units):

Unit One: Foundations of Strategic Portfolio Management

- Defining project, program, and portfolio management.
- The strategic importance of PPM in modern organizations.
- Understanding the link between corporate strategy and project execution.
- Key components of a successful portfolio management framework.
- Roles and responsibilities within the portfolio ecosystem.
- The portfolio management lifecycle from initiation to closure.
- Common challenges and pitfalls in implementing PPM.

Unit Two: The Strategic Alignment Framework

- Translating strategic goals into actionable portfolio objectives.
- Techniques for identifying and categorizing potential projects.
- Developing robust business cases for project proposals.
- Establishing clear criteria for project selection and prioritization.
- Using scoring models and financial metrics for evaluation.
- Ensuring every project has a clear line of sight to a strategic goal.
- Communicating the strategic intent of the portfolio to stakeholders.

Unit Three: Portfolio Governance and Process

- Designing an effective portfolio governance structure.
- Establishing the role and mandate of the Portfolio Management Office (PMO).
- Defining decision rights and escalation paths.
- The role of the portfolio review board and steering committees.
- Standardizing the portfolio management process and workflows.
- Implementing stage-gate reviews for portfolio components.
- Ensuring transparency and accountability in portfolio decisions.

Unit Four: Portfolio Optimization and Balancing

- Techniques for balancing the portfolio across various dimensions (e.g., risk, cost, type).
- Mastering qualitative and quantitative prioritization methods.
- Conducting resource capacity planning and demand management.
- Strategies for optimizing resource allocation across competing projects.
- Portfolio risk identification, assessment, and response planning.
- Managing interdependencies between projects within the portfolio.
- Using bubble diagrams and other visualization tools for analysis.

Unit Five: Performance Measurement and Benefits Realization

- Defining key performance indicators (KPIs) for portfolio health.
- Developing portfolio dashboards and reporting mechanisms for executives.
- Tracking project performance against strategic contributions.
- The process of benefits identification, planning, and realization.
- Conducting post-implementation reviews to validate value delivery.
- Cultivating a culture of continuous improvement in portfolio management.
- Presenting portfolio performance and value to senior leadership.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can an organization maintain strategic agility in its project portfolio when faced with unforeseen market disruptions and rapidly changing corporate priorities?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing intensely on the strategic nexus between an organization's vision and its project-based work, a connection often overlooked by purely technical project management training. While other courses may concentrate on the mechanics of managing individual projects, our curriculum is architected around the high-level discipline of strategic execution. We emphasize the art and science of making the right investment decisions, ensuring that finite resources are allocated to initiatives that generate the highest possible strategic value. The program provides a holistic view, integrating principles of corporate strategy, financial analysis, risk management, and governance into a unified portfolio management framework. Rather than just teaching tools, we cultivate strategic thinking and leadership capabilities. Participants learn not only how to manage a portfolio but how to champion it, communicate its value to executive stakeholders, and adapt it dynamically to shifting business landscapes. The practical simulations and case studies are designed to build decision-making muscle, preparing leaders to navigate the complexities and trade-offs inherent in real-world portfolio management.