Corporate Governance and Strategic Board Leadership Training Course



23 - 27 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #PLA9662_280874

Course Introduction / Overview:

Effective corporate governance is the cornerstone of sustainable organizational success, ensuring accountability, fairness, and transparency in a company's relationship with all its stakeholders. This intensive training course is designed to move beyond theoretical principles and equip board members and senior executives with the strategic leadership skills necessary to navigate the complexities of the modern business landscape. In his seminal work, "Corporate Governance: Principles, Policies, and Practices," author Bob Tricker emphasizes that governance is not merely about compliance but about performance and conformance. This program embraces that philosophy, providing a comprehensive framework for enhancing board effectiveness, driving strategic value, and fostering a culture of integrity. Participants will explore the critical interplay between governance structures and strategic decision-making, learning to balance risk oversight with innovation. BIG BEN Training Center has developed this course to empower leaders to build resilient organizations that can thrive amidst regulatory changes, shareholder expectations, and emerging global challenges, ensuring they are not just managers of the present but architects of the future.

Target Audience / This training course is suitable for:

Board Chairs and Members.

- Executive and Non-Executive Directors.
- Chief Executive Officers (CEOs) and C-Suite Executives.
- Corporate Secretaries and General Counsel.
- Heads of Legal, Compliance, and Risk Management Departments.
- Senior Managers aspiring to board-level positions.
- Investors and shareholder representatives.
- Consultants specializing in corporate governance and strategy.

Target Sectors and Industries:

- Banking, Finance, and Insurance.
- Energy, Oil, and Gas.
- Healthcare and Pharmaceuticals.
- Technology and Telecommunications.
- Manufacturing and Industrial sectors.
- Real Estate and Construction.
- Retail and Consumer Goods.
- Government agencies and public sector organizations.
- Non-profit and charitable organizations.

Target Organizations Departments:

- Board of Directors.
- Executive Management Office.
- Legal and Corporate Secretariat.
- Compliance and Ethics.
- Risk Management.
- Internal Audit.
- Strategy and Corporate Development.
- Investor Relations.
- Finance and Treasury.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement robust corporate governance frameworks aligned with international best practices.
- Define and distinguish the roles and responsibilities of the board, its committees, and executive management.
- Enhance strategic thinking and decision-making capabilities at the board level.
- Master effective oversight of financial reporting, risk management, and internal controls.
- Lead and contribute effectively to key board committees, including audit, remuneration, and nomination.
- Navigate the complexities of stakeholder engagement and shareholder relations.
- Integrate Environmental, Social, and Governance (ESG) criteria into corporate strategy.
- Foster a culture of ethical leadership and corporate integrity from the top down.
- Conduct meaningful board performance evaluations to drive continuous improvement.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring that participants can immediately apply their learning within their organizations. We move beyond traditional lectures to create a dynamic learning environment that fosters deep understanding and skill development. The course is built upon a blend of expert-led presentations, in-depth analysis of real-world case studies showcasing both governance triumphs and failures, and highly interactive group discussions. Participants will engage in practical exercises and role-playing scenarios, such as mock board meetings and crisis management simulations, to hone their decision-making and interpersonal skills in a controlled setting. A significant emphasis is placed on peer-to-peer learning, allowing seasoned professionals to share insights and benchmark their practices against a diverse group of industry leaders. Continuous feedback from the course facilitator and peers is integrated throughout the program, ensuring a personalized and impactful learning journey that translates directly into enhanced board leadership and effectiveness.

Course Agenda (Course Units):

Unit One: Foundations of Modern Corporate Governance

- The evolution and principles of corporate governance.
- Key global governance codes and frameworks.
- The legal and regulatory environment for directors.
- Defining the duties of care, loyalty, and good faith.
- Roles and responsibilities of the board versus management.
- The structure and composition of an effective board.
- Understanding the articles of association and bylaws.

Unit Two: The Board's Role in Strategy and Performance

- Aligning governance with long-term corporate strategy.
- The board's role in the strategic planning process.
- Monitoring corporate performance and holding management accountable.
- The dynamic between the Board Chair and the CEO.
- Financial literacy for directors and effective financial oversight.
- Driving innovation and growth from the boardroom.
- Understanding and approving major corporate transactions.

Unit Three: Effective Board Committees and Risk Oversight

- The structure and mandate of key board committees (Audit, Remuneration, Nomination).
- Best practices for running effective committee meetings.
- Enterprise Risk Management (ERM) framework for boards.
- Identifying and mitigating strategic, financial, and operational risks.
- The board's role in compliance and internal controls.
- Navigating corporate crises and ensuring business continuity.
- Cybersecurity and technology risk governance.

Unit Four: Board Dynamics, Ethics, and Stakeholder Engagement

- Cultivating a culture of constructive debate and challenge in the boardroom.
- Recognizing and overcoming cognitive biases in decision-making.
- The role of the board in setting the ethical tone from the top.
- Managing conflicts of interest and related-party transactions.
- Effective stakeholder mapping and engagement strategies.
- Responding to shareholder activism and investor demands.
- Mastering corporate communications and public relations.

Unit Five: The Future-Ready Board: ESG, Technology, and Evaluation

- Integrating Environmental, Social, and Governance (ESG) factors into strategy.
- The board's role in sustainability and corporate social responsibility.
- Governing digital transformation and disruptive technologies.
- The fundamentals of succession planning for the board and CEO.
- Conducting effective board and director performance evaluations.
- Processes for director induction, training, and continuous development.
- Future trends in corporate governance and board leadership.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of rapid technological disruption and increasing stakeholder demands, how can a board maintain a long-term strategic vision without becoming overly reactive to short-term pressures?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond a procedural, check-the-box approach to corporate governance, focusing instead on the integration of governance principles with strategic leadership. While many programs concentrate solely on compliance and regulatory duties, our curriculum is uniquely designed to empower board members as strategic architects of their organization's future. We emphasize the practical application of knowledge through sophisticated simulations and case studies that mirror the complex, high-stakes challenges modern boards face, from navigating shareholder activism to overseeing digital transformation. The content is meticulously curated to address contemporary issues such as ESG integration and cybersecurity oversight, ensuring participants are equipped with future-ready skills. Furthermore, the interactive methodology fosters a rich learning environment where participants learn not just from the expert facilitator but also from the diverse experiences of their peers. This focus on dynamic, real-world problem-solving and strategic foresight provides a depth of learning that is both immediately applicable and essential for long-term value creation.