Agile Strategy Execution for Modern Organizations Training Course

21 - 25 Dec 2026

Amsterdam

5900 € (Per Person)

Ref: #PLA6366_126525

Course Introduction / Overview:

In today's volatile, uncertain, complex, and ambiguous (VUCA) business environment, traditional long-term strategic planning often fails to deliver results. The gap between strategy and execution is a persistent challenge for many organizations. This Agile Strategy Execution for Modern Organizations Training Course is designed to bridge that gap by equipping leaders and teams with the mindset, frameworks, and practices needed to develop and implement adaptive strategies. We will explore how to move from rigid annual plans to dynamic, iterative strategic cycles that respond to market changes in real-time. Drawing on concepts from thought leaders like Rita McGrath and her work on transient competitive advantage, detailed in her book "The End of Competitive Advantage", this course provides a practical roadmap for building strategic agility. Participants will learn to foster a culture of continuous learning and rapid adaptation. At BIG BEN Training Center, we have developed a curriculum that integrates proven methodologies like Objectives and Key Results (OKRs) and Hoshin Kanri with the core principles of agile, ensuring that your strategic initiatives are not just well-planned but also effectively executed and continuously refined for sustained success and organizational resilience.

Target Audience / This training course is suitable for:

- Chief Executive Officers and Senior Executives.
- Heads of Strategy and Corporate Planning.
- Department Managers and Team Leaders.
- Project and Program Managers.
- Product Owners and Managers.
- Business Analysts and Transformation Specialists.
- Entrepreneurs and Business Owners.
- Members of Project Management Offices (PMO).

Target Sectors and Industries:

- Information Technology and Software Development.
- Financial Services and Banking.
- Healthcare and Pharmaceuticals.
- Telecommunications.
- Retail and E-commerce.
- Manufacturing and Engineering.
- Professional Services and Consulting.
- Government Agencies and Public Sector Organizations.

Target Organizations Departments:

- Strategy and Corporate Development.
- Operations Management.
- Project Management Office (PMO).
- Product Development and Innovation.
- Information Technology (IT).
- Marketing and Sales.
- Human Resources and Organizational Development.
- Finance and Resource Allocation.

Course Offerings:

By the end of this course, the participants will have able to:

- Differentiate between traditional strategic planning and agile strategy execution.
- Implement key agile strategy frameworks such as OKRs and Hoshin Kanri.
- Align cross-functional teams with overarching strategic goals.
- Develop a dynamic resource allocation model that supports strategic priorities.
- Foster an organizational culture that embraces change and continuous feedback.
- Establish effective cadences for strategy review and adaptation.
- Measure strategic progress using relevant, forward-looking metrics.
- Lead strategic initiatives that deliver measurable business value in complex environments.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, experiential, and practical, ensuring participants can apply the learned concepts directly to their work. This course moves beyond theoretical lectures to immerse attendees in a dynamic learning environment. We utilize a blend of expert-led presentations, real-world case study analyses, and interactive group discussions to explore the nuances of agile strategy execution. A significant portion of the course is dedicated to hands-on workshops and simulation exercises where participants will work in teams to draft an agile strategic plan, set OKRs, and navigate simulated market disruptions. This collaborative approach encourages peer-to-peer learning and problem-solving. Our experienced instructors facilitate these sessions, providing personalized feedback and guiding participants through complex challenges. The methodology emphasizes learning by doing, ensuring that attendees leave not just with knowledge, but with the confidence and skills to lead strategic transformation within their own organizations.

Course Agenda (Course Units):

Unit One Foundations of Modern Strategy Execution

- The demise of traditional strategic planning.
- Understanding the VUCA world and its impact on strategy.
- Core principles of business agility and adaptive strategy.
- The critical link between strategy, culture, and execution.
- Introduction to the agile mindset for leaders.
- Identifying the strategy-to-execution gap in your organization.
- Key roles and responsibilities in an agile strategy ecosystem.

Unit Two Agile Strategy Formulation Frameworks

- Deep dive into Objectives and Key Results (OKRs).
- Crafting compelling objectives and measurable key results.
- Introduction to Hoshin Kanri for policy deployment.
- Using the Balanced Scorecard in an agile context.
- Scenario planning and developing strategic options.
- Defining a North Star metric to guide the organization.
- Integrating frameworks to create a hybrid model.

Unit Three The Agile Execution Engine

- Aligning teams and resources with strategic priorities.
- Agile portfolio management and dynamic budgeting.
- Breaking down strategic initiatives into actionable work.
- Cross-functional team structures for effective execution.
- Managing dependencies and fostering collaboration.
- The role of the Strategy Realization Office (SRO).
- Techniques for visualizing strategic progress and workflow.

Unit Four Cultivating a Culture of Strategic Agility

- The leader's role in championing agile strategy.
- Building psychological safety to encourage experimentation.
- Establishing rapid feedback loops for continuous learning.
- From a culture of compliance to a culture of commitment.
- Empowering teams and promoting decentralized decision-making.
- Managing resistance to change during strategic transformation.
- Celebrating learning and intelligent failures.

Unit Five Measurement, Adaptation, and Continuous Improvement

- Moving beyond traditional performance metrics.
- Designing an effective cadence for strategy reviews (e.g., QBRs).
- Techniques for sensing and responding to market signals.
- Knowing when to pivot and when to persevere with a strategy.
- Using data analytics to inform strategic decisions.
- Integrating customer feedback into the strategic cycle.
- Creating a final capstone project for an agile strategy rollout plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can an organization effectively balance the discipline required for strategic execution with the flexibility needed to adapt to unforeseen market disruptions without creating organizational chaos?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the holistic integration of strategy, culture, and execution, a triad often treated in isolation by other programs. While many courses teach specific agile frameworks like Scrum or Kanban at the team level, our curriculum elevates these principles to the enterprise-wide strategic level. We move beyond the "what" of agile frameworks to the "how" and "why" of embedding strategic agility into the very DNA of an organization. The content is uniquely designed to bridge the persistent and challenging gap between the boardroom's strategic vision and the daily work of operational teams. Rather than just presenting tools, we emphasize cultivating the leadership mindset and organizational culture necessary for any agile transformation to succeed. Through immersive simulations and case studies drawn from diverse industries, participants don't just learn about agile strategy; they practice it in a safe, expertly-facilitated environment. This focus on practical application and cultural enablement ensures that attendees leave with a comprehensive, actionable playbook for driving meaningful and sustainable change.