Advanced Strategic Leadership and Executive Decision-Making Training Course



07 - 11 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #PLA6060_257115

Course Introduction / Overview:

In today's volatile, uncertain, complex, and ambiguous (VUCA) business environment, the quality of executive leadership and strategic decision-making is the primary determinant of organizational success and resilience. This advanced training course is meticulously designed to equip senior executives with the sophisticated mindset, skills, and frameworks required to navigate complexity with confidence and foresight. Moving beyond traditional management theories, this program delves into the core of what makes a leader truly strategic. As the renowned management consultant Peter Drucker argued, management is doing things right; leadership is doing the right things. This course focuses on "doing the right things" at the highest level of the organization. Participants will explore concepts similar to those in influential works like "Good to Great" by Jim Collins, examining how disciplined thought and action can transform an organization. BIG BEN Training Center has developed this immersive experience to challenge conventional thinking, foster strategic agility, and enhance the capacity for sound judgment under pressure, ensuring leaders can create sustainable value and drive their organizations toward a prosperous future.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs) and Board Members.
- Vice Presidents (VPs) and Senior Vice Presidents (SVPs).
- Directors and Heads of Departments.
- Senior Government Officials and Agency Leaders.
- Experienced Managers being developed for executive roles.
- Heads of Strategy and Corporate Planning.
- Entrepreneurs and Business Owners of large enterprises.

Target Sectors and Industries:

- Banking and Financial Services.
- Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Energy, Oil, and Gas.
- Manufacturing and Engineering.
- Government Agencies and Public Sector Organizations.
- Consulting and Professional Services.
- Retail and Consumer Goods.

Target Organizations Departments:

- Executive Leadership and C-Suite Offices.
- Strategy and Business Development.
- Operations Management.
- Finance and Accounting.
- Human Resources and Talent Management.
- Marketing and Sales.
- Information Technology.
- Legal and Compliance.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a robust strategic vision for long-term organizational growth.
- Apply advanced decision-making models to complex and ambiguous business challenges.
- Master the art of strategic thinking and scenario planning to anticipate market shifts.
- Lead organizational change and transformation with greater effectiveness and employee buy-in.
- Enhance financial acumen for making strategically sound investment and resource allocation decisions.
- Strengthen executive presence and communication skills to influence key stakeholders.
- Foster a culture of innovation, accountability, and high performance within their teams.
- Navigate corporate governance and ethical dilemmas with integrity and confidence.
- Utilize data analytics and business intelligence to inform strategic choices.
- Build and lead resilient organizations capable of thriving in a disruptive environment.

Course Methodology:

The training methodology at BIG BEN Training Center is designed for maximum engagement and practical application, recognizing that senior leaders learn best by doing and interacting with peers. This course employs a blended learning approach that combines expert-led presentations with highly interactive formats. A cornerstone of the program is the extensive use of real-world case studies from a variety of global industries, allowing participants to analyze complex strategic dilemmas and debate potential solutions. Facilitated group discussions and peer-to-peer coaching sessions provide a confidential environment for sharing experiences and gaining diverse perspectives. We will utilize sophisticated business simulations that challenge participants to make critical decisions in a risk-free setting and see the immediate impact of their choices. Self-assessment tools and leadership diagnostics will offer personalized insights into individual strengths and development areas. The emphasis is on experiential learning, ensuring that theoretical concepts are immediately translated into actionable strategies that participants can apply within their own organizations.

Course Agenda (Course Units):

Unit One The Strategic Leadership Imperative

- Defining the modern strategic leader.
- Transitioning from operational management to executive leadership.
- Core competencies of visionary leaders.
- The psychology of executive presence and influence.
- Developing a personal leadership philosophy.
- Strategic thinking versus strategic planning.
- Understanding the impact of global megatrends on strategy.

Unit Two Advanced Decision-Making Frameworks

- The science and art of executive judgment.
- Overcoming cognitive biases in high-stakes decisions.
- Applying models like the Cynefin framework for complexity.
- Data-driven decision-making versus intuitive leadership.
- Ethical frameworks for complex leadership dilemmas.
- Crisis decision-making and rapid response protocols.
- Integrating risk management into the decision-making process.

Unit Three Leading Organizational Transformation and Innovation

- Architecting and leading large-scale change initiatives.
- Building a culture that embraces innovation and agility.
- Strategies for managing resistance and fostering buy-in.
- Leading digital transformation and technological adoption.
- The leader's role in fostering psychological safety.
- Driving performance through effective talent management.
- Designing and scaling an innovative organization.

Unit Four Financial Acumen and Corporate Governance

- Understanding financial statements from a strategic perspective.
- Key financial metrics for executive oversight.
- Capital allocation and investment decision analysis.
- The principles of sound corporate governance.
- The role of the board and executive team in governance.
- Stakeholder management and value creation.
- Navigating the regulatory and compliance landscape.

Unit Five Future-Ready Leadership and Legacy

- Cultivating a global and forward-looking mindset.
- Leading with purpose and building a sustainable legacy.
- Advanced negotiation and conflict resolution skills.
- Communicating with impact to diverse stakeholders.
- Succession planning and developing the next generation of leaders.
- Personal resilience and managing the pressures of senior leadership.
- Crafting a 100-day plan for strategic implementation.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of constant disruption, how can a senior leader balance the need for data-driven, analytical decision-making with the necessity of intuitive, values-based judgment?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond standard leadership theories and toolkits to focus on the cognitive and behavioral dimensions of executive performance. Unlike programs that concentrate solely on strategy formulation, we delve into the psychology of decision-making, helping leaders understand and mitigate the cognitive biases that can derail even the most well-laid plans. Our emphasis is on developing strategic agility and judgment—the capacity to make sound decisions with incomplete information in rapidly changing environments. The curriculum is built around a series of complex, real-world case studies and immersive simulations, forcing participants to grapple with the same trade-offs and pressures they face in their roles. Furthermore, the course fosters a unique peer-learning environment, bringing together a select group of senior executives from diverse industries. This creates a powerful network for confidential discussion and shared problem-solving, providing insights that cannot be found in a textbook. The focus is not just on what to think, but on how to think strategically.