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18 - 22 [illegible] 2026

Doha

5500 € (Per Person)

Ref: #MED9501_479802

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خريطة المحتوى التدريبي (محاور الدورة التدريبية):

الوحدة الأولى: فهم الأزمات ومبادئ الاتصال في الأزمة.

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الوحدة الثانية: التخطيط الاستباقي للأزمات الإعلامية.

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الوحدة الثالثة: الاستجابة الفعالة للأزمات الإعلامية.

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