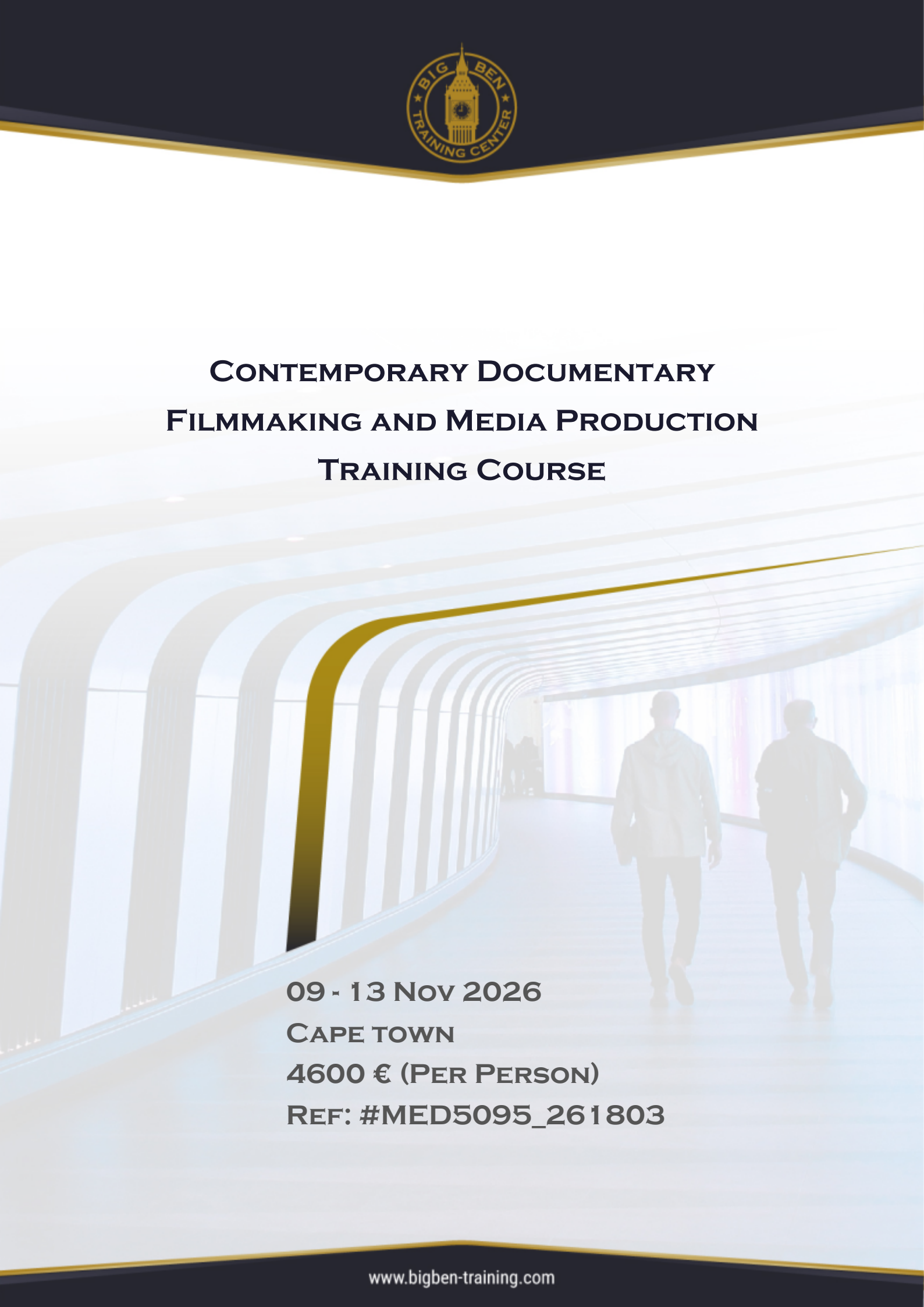
Contemporary Documentary Filmmaking and Media Production Training Course



09 - 13 Nov 2026

Cape town

4600 € (Per Person)

Ref: #MED5095_261803

Course Introduction / Overview:

In a world where information is plentiful, documentary films stand out as a powerful tool for telling true stories and shaping public discussion. This program, offered by BIG BEN Training Center, provides a thorough exploration of the documentary filmmaking process from beginning to end. You will learn the entire journey, from developing a compelling story idea and conducting thorough research, to mastering the technical aspects of production, and finally, successfully distributing your work. We will cover the different types of documentaries, from historical narratives to cinéma vérité, and discuss how to use documentary media to create change. The course draws on academic insights, including the work of film theorist Bill Nichols, who wrote the foundational book "Introduction to Documentary." His work on documentary modes will help us understand the different ways filmmakers can present reality. By the end of this course, you will not only have a strong understanding of documentary theory, but also the practical skills to bring a documentary film from concept to screen. This training is essential for anyone who wants to use the power of non-fiction media to create an impact.

Target Audience / This training course is suitable for:

- Aspiring and current documentary filmmakers.
- Media and content producers.
- Journalists and reporters.
- Video editors and cinematographers.
- Public relations and communications specialists.
- Non-profit organization staff.
- Government agencies and public service communicators.

Target Sectors and Industries:

- Film and television production.
- Media and broadcasting.
- Journalism and news.
- Public relations and advertising.
- Educational institutions.
- Non-profit and advocacy organizations.
- Government agencies and public sector.

Target Organizations Departments:

- Content creation and production.
- Public affairs and communications.
- Editorial and news reporting.
- Marketing and brand storytelling.
- Media relations.
- Video production and post-production.
- Social media and digital content.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a strong and compelling documentary concept.
- Master the core principles of documentary production.
- Learn to conduct interviews and gather authentic footage.
- Use different documentary modes to tell a story effectively.
- Edit footage to create a clear and impactful narrative.
- Understand the business of documentary distribution and funding.
- Create a short documentary film from start to finish.

Course Methodology:

BIG BEN Training Center uses a project-based learning approach that gives participants direct, hands-on experience in documentary filmmaking. The course is a combination of lectures, case studies, and practical exercises. Each unit builds on the last, culminating in the production of a short documentary film by each participant. We will use case studies of famous and influential documentaries to break down their production techniques and narrative structures. Participants will also work in small groups to develop film ideas and provide feedback on each other's work. The program includes workshops on technical skills like camera operation, lighting, and sound recording. Our instructors, who are experienced documentary professionals, will offer one-on-one guidance and feedback throughout the process. This practical, real-world experience ensures that participants leave with a finished project and the skills they need to enter the documentary media field with confidence.

Course Agenda (Course Units):

Unit One: The Art of the Documentary

- Documentary film versus fiction film.
- The ethical responsibilities of a documentary filmmaker.
- Understanding Bill Nichols' documentary modes.
- Developing a compelling story idea.
- The role of research and pre-production.
- Finding and securing your subject matter.
- A deep dive into cinéma vérité.

Unit Two: Capturing Reality

- Camera operation for documentaries.
- Mastering sound recording and lighting.
- The art of the documentary interview.
- Visual storytelling and shot composition.
- Conducting on-location research and b-roll shooting.
- The importance of legal and ethical waivers.
- Documentary production best practices.

Unit Three: The Power of the Edit

- The principles of non-linear editing.
- Structuring your documentary narrative.
- Using music and sound design to create mood.
- The importance of archival footage.
- Weaving together interviews and visuals.
- Creating a rough cut and fine cut.
- The role of a documentary editor.

Unit Four: Post-Production and Distribution

- The importance of color grading and sound mixing.
- Creating titles and credits.
- The basics of documentary marketing and promotion.
- Understanding film festival submissions.
- Finding distributors and streaming platforms.
- Exploring different distribution models.
- Building a media kit for your documentary film.

Unit Five: The Documentary Project

- Finalizing your documentary short film.
- Presenting your work to the group for peer feedback.
- A review of the entire documentary filmmaking process.
- Troubleshooting common production challenges.
- Creating a professional portfolio.
- Next steps in your documentary media career.
- A final Q&A with the instructor.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How has the shift from traditional broadcast to digital streaming platforms changed the production and distribution models for independent documentary films?

What unique qualities does this course offer compared to other courses?

This training program stands out because it combines documentary theory with practical, hands-on application. While many courses teach only technical skills, this one, presented by BIG BEN Training Center, gets into the deeper purpose and meaning behind documentary media. Participants will not only learn how to use a camera and edit footage, but also how to develop a strong story idea, conduct ethical research, and use documentary modes to tell a compelling narrative. The program's project-based structure is a major plus, as each participant will finish the course with a documentary short film they can use for their portfolio. We also cover the often-overlooked business side of filmmaking, including funding, distribution, and film festival strategy. This comprehensive approach, which combines artistry, technical skills, and business knowledge, ensures that participants are fully prepared to launch their careers in documentary filmmaking.