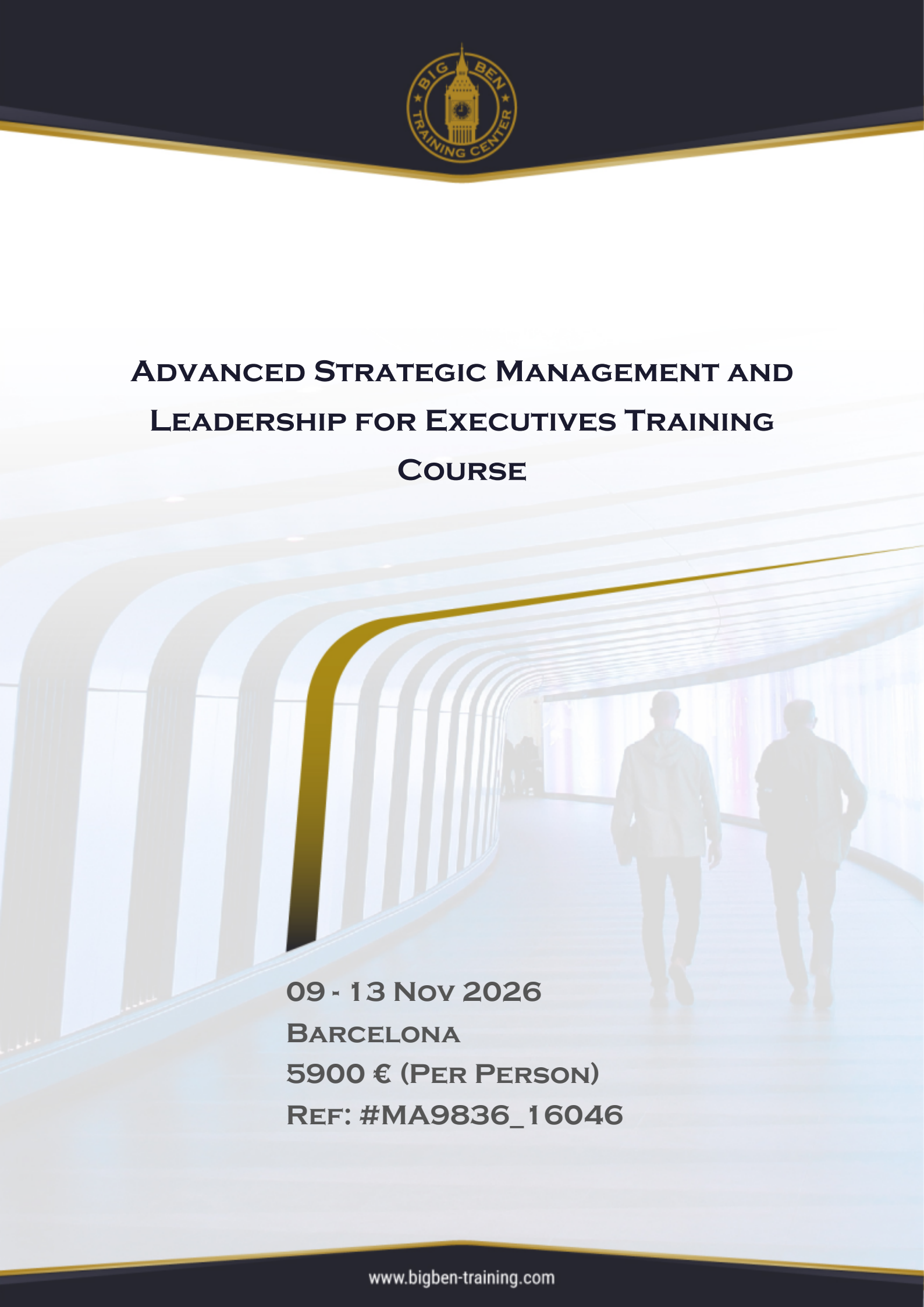
Advanced Strategic Management and Leadership for Executives Training Course



09 - 13 Nov 2026

Barcelona

5900 € (Per Person)

Ref: #MA9836_16046

Course Introduction / Overview:

This intensive Advanced Strategic Management and Leadership for Executives Training Course is meticulously designed to equip senior leaders and aspiring executives with the cutting-edge strategic insights and leadership capabilities essential for navigating today's complex global business landscape. Participants will delve deep into advanced strategic planning, organizational strategy formulation, and the nuances of strategic execution, ensuring their organizations achieve sustainable competitive advantage. The program emphasizes developing visionary leadership, fostering a culture of innovation, and mastering decision-making skills in an era of rapid digital transformation. BIG BEN Training Center is committed to delivering a transformative learning experience that goes beyond theoretical concepts, providing practical frameworks and real-world case studies. Drawing inspiration from seminal works like "Good to Great" by Jim Collins, this course integrates proven methodologies for achieving enduring organizational excellence. Executives will learn to lead change management initiatives, optimize performance, and build resilient organizations capable of thriving amidst market disruption. This training course empowers leaders to shape the future of their enterprises with confidence and strategic foresight, enhancing their business acumen and fostering ethical leadership. It addresses critical aspects of corporate governance and talent management strategy, preparing participants for the challenges of global leadership and strategic alignment, while also exploring advanced leadership strategies for C-suite development and enterprise leadership. This comprehensive program ensures participants develop a robust strategic thinking mindset.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs).
- Chief Operating Officers (COOs).
- Chief Financial Officers (CFOs).
- Chief Information Officers (CIOs).
- Chief Marketing Officers (CMOs).
- Senior Vice Presidents.
- Executive Directors.
- General Managers.
- Department Heads.
- High-potential managers.
- Aspiring C-suite executives.
- Strategic planning professionals.
- Business unit leaders.
- Organizational development specialists.
- Board members.

Target Sectors and Industries:

- Manufacturing and Industrial.
- Financial Services and Banking.
- Technology and Software Development.
- Healthcare and Pharmaceuticals.
- Retail and E-commerce.
- Telecommunications.
- Energy and Utilities.
- Consulting and Professional Services.
- Government Agencies and equivalents.
- Non-profit Organizations.
- Education and Academia.
- Logistics and Supply Chain.
- Automotive.
- Aerospace and Defense.
- Media and Entertainment.

Target Organizations Departments:

- Executive Leadership.
- Strategic Planning.
- Operations Management.
- Human Resources and Talent Management.
- Finance and Investment.
- Marketing and Sales.
- Research and Development.
- Information Technology.
- Corporate Governance.
- Business Development.
- Project Management.
- Risk Management.
- Legal and Compliance.

- Public Relations.
- International Business.

Course Offerings:

By the end of this course, the participants will have able to:

- Formulate and execute advanced organizational strategy effectively.
- Develop visionary leadership skills for navigating complex business environments.
- Master strategic decision-making and problem-solving under uncertainty.
- Lead successful change management and digital transformation initiatives.
- Enhance executive presence and influence within their organizations.
- Foster a culture of innovation and continuous improvement.
- Implement robust corporate governance and ethical leadership practices.
- Optimize organizational performance and achieve sustainable competitive advantage.
- Build and lead high-performing executive teams.
- Develop strategic foresight and build organizational resilience.
- Manage talent effectively through advanced succession planning strategies.
- Engage stakeholders and communicate strategic objectives clearly.
- Navigate global markets and cross-cultural leadership challenges.
- Apply strategic thinking to real-world business scenarios.
- Create actionable plans for immediate executive impact.

Course Methodology:

This Advanced Strategic Management and Leadership for Executives Training Course employs a highly interactive and experiential methodology designed to maximize learning and practical application. BIG BEN Training Center utilizes a blend of dynamic approaches including engaging lectures, facilitated group discussions, and real-world case studies that challenge participants to apply strategic thinking and leadership development principles to complex business scenarios. Role-playing exercises will simulate executive decision-making under pressure, enhancing participants' leadership agility and problem-solving skills. Collaborative teamwork activities will foster peer learning and networking, allowing executives to share insights and best practices in strategic planning and execution. The course incorporates practical workshops focused on developing specific skills such as strategic communication, change management, and performance optimization. Participants will receive constructive feedback on their strategic proposals and leadership approaches, promoting continuous improvement and personal leadership mastery. This comprehensive methodology ensures that participants not only grasp advanced leadership strategies but also develop the confidence and competence to implement them effectively within their organizations, driving organizational resilience and competitive advantage. Emphasis is placed on practical application through strategic initiatives, fostering a deep understanding of leadership effectiveness and strategic alignment.

Course Agenda (Course Units):

Unit One: Foundations of Strategic Leadership and Management

- Understanding strategic leadership paradigms.
- The role of executives in shaping organizational vision and mission.
- Strategic thinking versus operational thinking.
- Analyzing the external environment: PESTEL and Porter's Five Forces.
- Internal capabilities assessment: VRIO framework.
- Developing a compelling strategic vision.
- Setting strategic objectives and key results.

Unit Two: Crafting and Executing Organizational Strategy

- Strategic planning processes and frameworks.
- Formulating competitive strategies: cost leadership, differentiation, focus.
- Corporate-level strategy: diversification, integration, alliances.
- Strategic execution: aligning structure, culture, and systems.
- Performance management and strategic control systems.
- Managing strategic change and organizational transformation.
- Measuring strategic success and adapting to market dynamics.

Unit Three: Advanced Leadership for Executive Impact

- Developing executive presence and influence.
- Leading through complexity and uncertainty.
- Decision-making under pressure and risk management.
- Building and leading high-performing executive teams.
- Fostering a culture of innovation and continuous improvement.
- Ethical leadership and corporate social responsibility.
- Succession planning and talent management strategy.

Unit Four: Global Leadership and Digital Transformation

- Navigating global markets and cross-cultural leadership challenges.
- Leading digital transformation initiatives.
- Leveraging technology for strategic advantage.
- Cybersecurity leadership and data governance.
- Disruptive innovation and business model reinvention.
- Building organizational resilience in a volatile world.
- Strategic foresight and future-proofing the organization.

Unit Five: Personal Leadership Mastery and Strategic Integration

- Self-awareness and emotional intelligence for executives.
- Executive coaching and mentorship for leadership growth.
- Developing a personal leadership brand.
- Strategic communication and stakeholder engagement.
- Integrating strategic management and leadership practices.
- Case studies in advanced strategic leadership.
- Action planning for immediate executive impact.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

What are the most critical strategic leadership challenging your organization currently faces, and how might a deeper understanding of strategic foresight and organizational resilience help you address them effectively?

What unique qualities does this course offer compared to other courses?

This Advanced Strategic Management and Leadership for Executives Training Course stands out due to its integrated approach to strategic management and executive leadership, specifically tailored for the C-suite and senior management. Unlike generic programs, this course provides a holistic framework that connects visionary leadership with practical strategic execution, ensuring participants can translate high-level strategy into tangible organizational outcomes. It delves deeply into contemporary challenges such as leading digital transformation, fostering innovation strategy, and building organizational resilience in an era of constant disruption. The curriculum is designed to enhance not just strategic thinking but also leadership agility and decision-making skills under uncertainty, crucial for today's dynamic business environment. Furthermore, the emphasis on personal leadership mastery, including executive presence and ethical leadership, equips participants with the self-awareness and influence needed to drive significant change. This program goes beyond theoretical models, offering actionable insights and real-world case studies that reflect current market trends and competitive advantage strategies, preparing executives for future leadership roles and ensuring sustainable business growth. The focus on strategic foresight and cross-cultural leadership provides a global perspective, making this a truly comprehensive executive development program.