Strategic Warehouse Management and Inventory Control Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #MA7724_295610

Course Introduction / Overview:

This comprehensive training course provides a deep dive into the critical functions of modern warehouse management and inventory control, essential pillars of a resilient and efficient supply chain. In today's fast-paced global market, the ability to strategically manage warehousing operations and optimize inventory levels is no longer a competitive advantage but a fundamental necessity for survival and growth. This program moves beyond traditional operational procedures to instill a strategic mindset, enabling participants to design, implement, and manage systems that reduce costs, improve customer satisfaction, and enhance overall supply chain visibility. Drawing on established principles and contemporary best practices, the course explores the intricate balance between stock availability and capital investment. As detailed by logistics expert Gwynne Richards in his seminal work, "Warehouse Management: A Complete Guide to Improving Efficiency and Minimizing Costs," effective warehousing is a science. BIG BEN Training Center has designed this course to equip professionals with the analytical tools and strategic frameworks, like those discussed by Gwynne Richards, to transform their warehouses from simple storage facilities into dynamic, value-adding distribution hubs that drive business success.

Target Audience / This training course is suitable for:

- Warehouse Managers and Supervisors.
- Supply Chain and Logistics Professionals.
- Inventory Planners and Analysts.
- Operations Managers.
- Procurement and Purchasing Specialists.
- Distribution Center Managers.
- Logistics Coordinators and Team Leaders.
- Professionals seeking to transition into a logistics or supply chain role.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Retail and E-commerce.
- Pharmaceuticals and Healthcare.
- Fast-Moving Consumer Goods (FMCG).
- Automotive and Aerospace.
- Third-Party Logistics (3PL) and Freight Forwarding.
- Government, Public Sector, and Non-Governmental Organizations (NGOs).
- Construction and Engineering.

Target Organizations Departments:

- Logistics and Distribution.
- Supply Chain Management.
- Warehouse Operations.
- Inventory Management and Control.
- Procurement and Purchasing.
- Operations Management.
- Planning and Forecasting.
- Materials Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a strategic framework for warehouse management aligned with corporate objectives.
- Implement advanced inventory control techniques such as ABC analysis and cycle counting.
- Optimize warehouse layout and design for maximum efficiency and space utilization.
- Evaluate and select appropriate warehouse management systems (WMS) and automation technologies.
- Master demand forecasting methods to improve inventory accuracy and reduce stockouts.
- Enhance order picking, packing, and shipping processes to increase throughput.
- Establish key performance indicators (KPIs) to monitor and improve warehouse performance.
- Implement robust health and safety protocols within the warehouse environment.
- Manage reverse logistics and returns processing effectively.
- Apply lean principles to eliminate waste and create a more efficient warehousing operation.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring that participants can immediately apply their learning in their professional roles. We believe that adult learning is most effective when it combines theoretical knowledge with hands-on application. Therefore, this course moves beyond traditional lectures to incorporate a rich blend of learning techniques. Sessions will feature in-depth presentations, real-world case studies from various industries, and facilitated group discussions that encourage peer-to-peer learning and the sharing of diverse experiences. Participants will engage in practical exercises, simulations, and problem-solving activities that mirror the challenges faced in modern warehouse environments. Our expert instructors act as facilitators, guiding participants through complex topics and providing personalized feedback. The program emphasizes a collaborative learning environment where questions are encouraged, and complex problems are deconstructed and solved collectively, ensuring a comprehensive and lasting understanding of strategic warehouse and inventory management principles.

Course Agenda (Course Units):

Unit One: Foundations of Strategic Warehouse and Inventory Management

- The strategic role of warehousing in the modern supply chain.
- Fundamentals of inventory management and its impact on business finance.
- Understanding the trade-offs between service levels and inventory costs.
- Types of warehouses and their specific functions.
- Key terminology and concepts in logistics and inventory control.
- The flow of goods and information through the warehouse.
- Introduction to supply chain integration and collaboration.

Unit Two: Advanced Inventory Control and Demand Management

- Implementing ABC analysis for inventory categorization and prioritization.
- Economic Order Quantity (EOQ) and Reorder Point (ROP) models.
- Just-in-Time (JIT) and Kanban inventory systems.
- Techniques for effective cycle counting and physical inventory audits.
- Managing safety stock to mitigate supply chain disruptions.
- Principles of demand forecasting and planning.
- Strategies for managing slow-moving and obsolete stock (SLOB).

Unit Three: Optimizing Warehouse Operations and Layout

- Principles of efficient warehouse layout and design.
- Optimizing receiving, put-away, and storage processes.
- Advanced order picking strategies (e.g., wave, batch, zone picking).
- Cross-docking techniques to improve velocity and reduce handling.
- Value-added services in the warehouse environment.
- Streamlining packing and shipping operations.
- Managing labor and equipment for maximum productivity.

Unit Four: Technology, Automation, and Safety in Warehousing

- The role and benefits of a Warehouse Management System (WMS).
- Barcode, RFID, and other automatic identification technologies.
- Exploring warehouse automation from conveyors to robotics.
- Data analytics and business intelligence for warehouse management.
- Developing a comprehensive warehouse health and safety program.
- Hazard identification and risk assessment procedures.
- Ergonomics and manual handling best practices.

Unit Five: Performance Management and Future-Proofing the Warehouse

- Developing and tracking Key Performance Indicators (KPIs) for warehousing.
- Cost analysis and reduction strategies in warehouse operations.
- Implementing lean principles and continuous improvement (Kaizen).
- Sustainable and green warehousing practices.
- Managing reverse logistics and the returns process.
- Risk management and building resilience in warehouse operations.
- Future trends in warehousing and inventory management.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of increasing supply chain volatility and the rise of AI, how can traditional warehousing principles be adapted to create truly resilient and predictive logistics networks?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the strategic integration of warehouse and inventory functions within the broader supply chain ecosystem, rather than treating them as isolated operational silos. While many programs concentrate solely on procedural tasks, our curriculum is designed to cultivate a strategic mindset, empowering participants to make high-level decisions that drive efficiency and profitability. We delve into the "why" behind the "how," exploring the financial and strategic implications of every operational choice. The course emphasizes the application of advanced analytical and problem-solving skills through complex, real-world case studies and simulations, moving beyond textbook theories. It provides a forward-looking perspective, thoroughly examining the impact of emerging technologies like AI, robotics, and data analytics on future warehouse operations. This holistic approach ensures that graduates are not just proficient in current best practices but are also prepared to lead, innovate, and adapt to the future challenges of a rapidly evolving global logistics landscape, making them invaluable assets to their organizations.