Integrated Enterprise Risk and Strategic Resilience Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #MA6865_295358

Course Introduction / Overview:

This course provides a comprehensive framework for integrating Enterprise Risk Management (ERM) with strategic resilience to build an agile and durable organization. In today's volatile business environment, merely managing risks is insufficient; organizations must cultivate the capacity to anticipate, withstand, and adapt to disruptions while pursuing strategic objectives. This program moves beyond traditional, siloed risk management to a holistic approach where risk-informed decision-making is embedded in the corporate strategy. We will explore advanced concepts championed by thought leaders like James Lam, author of "Enterprise Risk Management: From Incentives to Controls," focusing on creating a proactive risk culture. Participants will learn to identify and assess a wide spectrum of risks, from operational and financial to emerging threats like cybersecurity and geopolitical instability. BIG BEN Training Center has designed this course to equip leaders with the tools to develop robust business continuity plans, effective crisis management protocols, and a forward-looking strategy that turns risk management into a competitive advantage, ensuring long-term sustainability and growth.

Target Audience / This training course is suitable for:

- Chief Risk Officers (CROs) and Risk Managers.
- C-Suite Executives (CEOs, CFOs, COOs).
- Strategic Planning and Corporate Strategy Professionals.
- Members of the Board of Directors and Audit Committees.
- Business Continuity and Crisis Management Planners.
- Internal Auditors and Compliance Officers.
- Heads of Departments and Senior Managers.
- Operations and Supply Chain Managers.
- IT and Cybersecurity Professionals.

Target Sectors and Industries:

- Banking, Finance, and Insurance Services.
- Healthcare and Pharmaceutical Industries.
- Energy, Oil, and Gas Sectors.
- Manufacturing and Industrial Production.
- Technology and Telecommunications.
- Retail and Consumer Goods.
- Government Agencies and Public Sector Organizations.
- Transportation and Logistics.
- Consulting and Professional Services.

Target Organizations Departments:

- Risk Management Department.
- Strategic Planning Department.
- Finance and Treasury Department.
- Internal Audit and Compliance.
- Operations Management.
- Information Technology and Cybersecurity.
- Legal and Corporate Governance.
- Supply Chain and Procurement.
- Human Resources.
- Executive Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a comprehensive ERM framework based on COSO and ISO 31000 standards.
- Integrate risk management directly into the strategic planning and decision-making processes.
- Establish a clear risk appetite and tolerance levels aligned with organizational goals.
- Conduct advanced risk assessments, including scenario analysis and stress testing for emerging threats.
- Design and execute robust business continuity and crisis management plans.
- Enhance operational resilience across critical business functions and the supply chain.
- Foster a proactive and positive risk culture throughout the organization.
- Develop effective risk reporting mechanisms for stakeholders and the board of directors.
- Evaluate and mitigate complex risks, including cybersecurity, regulatory, and reputational threats.
- Lead organizational change to build a more agile and resilient enterprise.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring participants can immediately apply their learning. We move beyond theoretical lectures to a hands-on approach centered on real-world challenges. The course utilizes a blend of expert-led presentations, in-depth case study analyses of corporate successes and failures in risk management, and dynamic group discussions that encourage peer-to-peer learning. Participants will engage in practical workshops and simulation exercises focused on risk identification, scenario planning, and crisis response. These activities provide a safe environment to test strategies and refine decision-making skills. Team-based projects will challenge participants to develop an integrated ERM and resilience plan for a model organization. Continuous feedback from the instructor and peers is a core component, fostering a collaborative learning environment. This immersive methodology ensures a deep understanding of strategic resilience and provides the confidence to implement effective risk management frameworks within any organization.

Course Agenda (Course Units):

Unit One: Foundations of Integrated Risk Management and Resilience

- Introduction to Enterprise Risk Management (ERM).
- The evolution from traditional risk management to strategic resilience.
- Key frameworks and standards (COSO ERM, ISO 31000).
- Defining and establishing a proactive risk culture.
- The role of leadership and governance in risk management.
- Understanding risk appetite and risk tolerance.
- Aligning risk management with corporate objectives and strategy.

Unit Two: Advanced Risk Identification and Assessment

- Techniques for comprehensive risk identification.
- Qualitative and quantitative risk analysis methods.
- Conducting a business impact analysis (BIA).
- Identifying and assessing emerging risks (geopolitical, climate, technological).
- Utilizing risk registers and heat maps effectively.
- Introduction to scenario analysis and stress testing.
- Assessing third-party and supply chain vulnerabilities.

Unit Three: Strategic Integration and Risk-Informed Decision-Making

- Embedding risk management into the strategic planning cycle.
- Using risk information to drive competitive advantage.
- Developing and monitoring Key Risk Indicators (KRIs).
- The role of ERM in capital allocation and investment decisions.
- Communicating risk information to the board and senior executives.
- Balancing risk-taking with strategic growth opportunities.
- Case studies on successful strategic risk integration.

Unit Four: Building Operational and Strategic Resilience

- Fundamentals of Business Continuity Management (BCM).
- Developing effective crisis management and communication plans.
- Strategies for enhancing supply chain resilience.
- Cybersecurity risk management and building cyber resilience.
- Managing human capital and reputational risks.
- Post-crisis recovery and organizational learning.
- Conducting resilience drills and exercises.

Unit Five: Governance, Reporting, and the Future of Risk

- Designing effective risk governance structures and committees.
- Creating insightful and actionable risk reports for stakeholders.
- The role of internal audit in validating the ERM framework.
- Leveraging technology and data analytics in risk management.
- Continuous improvement of the ERM and resilience program.
- Future trends in risk management and organizational agility.
- Developing a personal action plan for implementation.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of constant disruption, how can an organization balance proactive risk mitigation with the strategic agility needed to seize unforeseen opportunities?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by holistically integrating the disciplines of Enterprise Risk Management and strategic resilience, treating them not as separate functions but as two sides of the same coin for achieving organizational durability and competitive advantage. While many courses focus narrowly on the technical aspects of risk identification and compliance-driven frameworks, this program elevates the conversation to the strategic level. It emphasizes how a deeply embedded risk-aware culture can fuel innovation and agile decision-making, rather than stifle it. The curriculum is uniquely designed to move beyond static risk registers and theoretical models, focusing instead on dynamic capabilities like scenario planning for emerging threats, building adaptive capacity, and fostering leadership that thrives in uncertainty. Participants will not just learn to manage risks; they will learn to build an organization that can absorb shocks, adapt to change, and emerge stronger from disruption, making resilience a core component of its strategic identity and a tangible asset in the marketplace.