Advanced Procurement Leadership and Negotiation Skills Training Course

30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #LOG8332_286310

Course Introduction / Overview:

This intensive training course is designed to transform procurement professionals into strategic leaders capable of driving significant value for their organizations. In today's complex global market, procurement is no longer a transactional function but a critical driver of innovation, risk management, and profitability. This program moves beyond traditional purchasing tactics to instill a leadership mindset, focusing on strategic sourcing, advanced negotiation, and robust supplier relationship management. As highlighted by the renowned academic Dr. Arjan van Weele in his seminal work, "Purchasing and Supply Chain Management," the future of procurement lies in its ability to integrate seamlessly with overall business strategy. Participants will explore sophisticated cost reduction techniques, ethical sourcing principles, and methods for building resilient supply chains. At BIG BEN Training Center, we provide a comprehensive framework that equips leaders to navigate market volatility, leverage digital procurement tools, and foster cross-functional collaboration, ensuring they can deliver a sustainable competitive advantage. This course is the definitive pathway to mastering the art and science of modern procurement leadership.

Target Audience / This training course is suitable for:

- Procurement Managers and Directors.
- Supply Chain and Logistics Managers.
- Sourcing and Category Managers.
- Contract Managers and Administrators.
- Senior Buyers and Purchasing Agents.
- Operations and Project Managers.
- Finance professionals involved in procurement decisions.
- Executives seeking to enhance their organization's procurement function.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Oil and Gas and Energy sectors.
- Construction and Engineering.
- Information Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Retail and Consumer Goods.
- Banking and Financial Services.
- Governmental agencies and public sector organizations.

Target Organizations Departments:

- Procurement and Purchasing Departments.
- Supply Chain Management Departments.
- Contracts and Legal Departments.
- Finance and Accounting Departments.
- Operations Management Departments.
- Project Management Offices.
- Logistics and Distribution Departments.
- Strategic Planning Departments.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a strategic vision for the procurement function aligned with corporate objectives.
- Master advanced negotiation strategies to achieve win-win outcomes and secure favorable terms.
- Implement sophisticated supplier relationship management (SRM) programs to drive value and innovation.
- Analyze and manage procurement risks effectively to ensure supply chain resilience.
- Lead and motivate procurement teams to achieve high performance and continuous improvement.
- Apply ethical principles and sustainable practices in all sourcing and procurement activities.
- Utilize data analytics and digital tools to optimize procurement processes and decision-making.
- Execute complex cost-reduction initiatives without compromising quality or supplier relationships.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can immediately apply their learning in the workplace. We move beyond theoretical lectures to create an immersive learning environment. The course heavily utilizes real-world case studies, allowing participants to analyze complex procurement challenges and develop strategic solutions. A significant portion of the training is dedicated to hands-on negotiation simulations and role-playing exercises, where participants can practice and refine their skills in a controlled, constructive setting. Facilitated group discussions and brainstorming sessions encourage peer-to-peer learning and the exchange of diverse industry perspectives. Our expert instructors provide personalized feedback and coaching throughout the program. The curriculum integrates practical workshops, problem-solving activities, and the development of a personal leadership action plan. This blended approach ensures a deep understanding of both the strategic principles and the tactical execution of advanced procurement and negotiation.

Course Agenda (Course Units):

Unit One: Strategic Procurement Leadership and Vision

- The evolution of procurement from a tactical to a strategic function.
- Aligning procurement strategy with overall corporate goals and objectives.
- Developing a compelling vision for the procurement department.
- Leadership styles and their impact on procurement team performance.
- Key performance indicators (KPIs) for measuring strategic procurement success.
- Fostering a culture of innovation and continuous improvement within the team.
- Stakeholder management and influencing skills for procurement leaders.

Unit Two: Advanced Sourcing and Category Management

- Conducting comprehensive spend analysis to identify opportunities.
- Developing and implementing strategic category management plans.
- Global sourcing strategies and managing international suppliers.
- Techniques for effective market analysis and supplier assessment.
- Total Cost of Ownership (TCO) modeling and application.
- Leveraging e-procurement and digital technologies for sourcing excellence.
- Principles of sustainable and ethical sourcing.

Unit Three: Mastering High-Impact Negotiation

- The psychology of negotiation and understanding counterpart motivations.
- Preparing for complex negotiations using a structured framework.
- Advanced negotiation tactics and countermeasures.
- Understanding and leveraging BATNA and ZOPA.
- Managing difficult negotiations and resolving conflicts effectively.
- Multi-party and cross-cultural negotiation strategies.
- Building long-term value through collaborative negotiation approaches.

Unit Four: Supplier Relationship and Risk Management

- Segmenting suppliers for effective relationship management.
- Developing collaborative partnerships with strategic suppliers.
- Supplier performance management and continuous improvement programs.
- Identifying, assessing, and mitigating supply chain risks.
- Developing robust contract management and compliance frameworks.
- Strategies for managing supplier-related conflicts and disputes.
- Building a resilient and agile supply chain.

Unit Five: Future-Ready Procurement and Personal Leadership

- The impact of digital transformation on the procurement landscape.
- Harnessing procurement analytics and big data for strategic insights.
- Leading change and driving procurement transformation projects.
- Developing personal leadership presence and communication skills.
- Coaching and mentoring the next generation of procurement talent.
- Ethical dilemmas and maintaining integrity in procurement.
- Creating a personal action plan for continued professional development.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of increasing supply chain volatility and digital disruption, how must the traditional role of a procurement leader evolve to move beyond cost-centric metrics and become a true driver of enterprise-wide value and innovation?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by offering a holistic and deeply strategic perspective on procurement, integrating the critical pillars of leadership, negotiation, and supplier management into a single, cohesive framework. Unlike programs that focus narrowly on tactical skills, this training is designed to cultivate a strategic mindset, empowering participants to function as influential business partners who drive competitive advantage. We emphasize the psychology of leadership and negotiation, providing insights into human behavior that are essential for managing complex stakeholder relationships and high-stakes deals. The curriculum is forward-looking, addressing the most pressing contemporary challenges, including digital transformation, supply chain resilience, and sustainable sourcing. Our methodology prioritizes application over theory, with a heavy reliance on sophisticated, real-world simulations and case studies that mirror the complexities participants face in their roles. The focus is on building practical capabilities and strategic judgment, ensuring that graduates leave not just with new knowledge, but with the confidence and competence to lead transformative change within their organizations.