IoT Applications in Smart Logistics and Supply Chain Training Course



07 - 11 Dec 2026

Amsterdam

5900 € (Per Person)

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Course Introduction / Overview:

The global supply chain is undergoing a profound digital transformation, moving towards an interconnected, intelligent, and automated ecosystem known as Logistics 4.0. This evolution is primarily driven by the Internet of Things (IoT), which enables unprecedented levels of visibility, efficiency, and control over logistics operations. This course provides a comprehensive exploration of the principles, technologies, and strategic applications of IoT within modern logistics and supply chain management. Participants will delve into how IoT devices, from sensors to smart assets, generate actionable data that revolutionizes everything from warehouse management to last-mile delivery. As discussed by leading academic Dr. Alan McKinnon in his works on logistics decarbonization and efficiency, technology is the cornerstone of future supply chains. This program, offered by BIG BEN Training Center, moves beyond theoretical concepts, focusing on practical implementation strategies, data analytics, and addressing critical challenges like security and system integration. Drawing on concepts from publications like "The Internet of Things in the Modern Business Environment," this training equips professionals with the skills to design, implement, and manage robust IoT-driven logistics solutions, ensuring their organizations remain competitive in a data-centric world.

Target Audience / This training course is suitable for:

- Logistics and Supply Chain Managers.
- Operations Managers and Supervisors.
- IT Professionals and Systems Integrators.
- Warehouse and Distribution Center Managers.
- Fleet and Transportation Planners.
- Procurement and Inventory Specialists.
- Supply Chain Analysts and Consultants.
- Business Development Managers in the logistics sector.

Target Sectors and Industries:

- Logistics and Transportation Services.
- Retail and E-commerce.
- Manufacturing and Industrial Production.
- Pharmaceuticals and Healthcare.
- Food and Beverage Distribution.
- Agriculture and Agribusiness.
- Government agencies and public sector logistics.
- Automotive and Aerospace.

Target Organizations Departments:

- Supply Chain Management.
- Logistics and Distribution.
- Operations Management.
- Information Technology (IT).
- Warehouse and Inventory Control.
- Procurement and Sourcing.
- Fleet Management.
- Strategic Planning and Business Development.

Course Offerings:

By the end of this course, the participants will have able to:

- Analyze the fundamental components of an IoT ecosystem for logistics.
- Evaluate different IoT sensors and connectivity technologies for specific supply chain applications.
- Design a framework for smart warehouse management using IoT.
- Develop strategies for real-time fleet and asset tracking to improve efficiency.
- Apply data analytics techniques to interpret IoT-generated logistics data for decision-making.
- Identify and mitigate cybersecurity risks in connected logistics networks.
- Formulate an IoT implementation roadmap for a logistics operation.
- Assess the impact of emerging technologies like AI and blockchain on IoT-enabled supply chains.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring participants can translate theoretical knowledge into real-world capabilities. This course utilizes a blended learning approach that combines expert-led presentations with hands-on workshops and collaborative problem-solving sessions. Participants will analyze real-world case studies of successful IoT implementations in leading logistics companies, dissecting their strategies, challenges, and outcomes. Group activities will focus on designing mock IoT solutions for specific supply chain problems, fostering teamwork and innovative thinking. Interactive discussions and Q&A sessions will provide a platform for sharing experiences and clarifying complex concepts. The curriculum emphasizes a data-driven approach, with exercises focused on interpreting sensor data and making informed operational decisions. Feedback is a continuous process, with instructors providing guidance throughout the workshops and activities to ensure a deep and lasting understanding of how to leverage IoT for logistical excellence.

Course Agenda (Course Units):

Unit One: Foundations of IoT in Smart Logistics

- Introduction to Logistics 4.0 and the digital supply chain.
- Defining the Internet of Things (IoT) and its core architecture.
- The convergence of operational technology (OT) and information technology (IT).
- Key benefits of IoT in logistics: visibility, efficiency, and automation.
- Understanding the value chain of an IoT-enabled logistics network.
- Common challenges and barriers to IoT adoption in the supply chain.
- Case study analysis of an early adopter of smart logistics technology.

Unit Two: Core IoT Technologies and Hardware

- Exploring different types of sensors: temperature, humidity, GPS, and accelerometers.
- Automatic Identification and Data Capture (AIDC) technologies: RFID, NFC, and barcodes.
- IoT connectivity protocols: Wi-Fi, Bluetooth, LoRaWAN, NB-IoT, and 5G.
- The role of gateways and edge computing in logistics data processing.
- Introduction to IoT platforms for device management and data aggregation.
- Selecting the right hardware for different logistics environments.
- Practical workshop: Matching sensor technology to supply chain scenarios.

Unit Three: Strategic Applications in Logistics Operations

- Smart warehousing: automated inventory management and smart shelving.
- Real-time fleet management: telematics, route optimization, and driver behavior monitoring.
- Intelligent asset tracking for containers, pallets, and high-value goods.
- Cold chain monitoring for temperature-sensitive products.
- Yard management and dock scheduling automation.
- Predictive maintenance for vehicles and warehouse equipment.
- Enhancing last-mile delivery with IoT solutions.

Unit Four: Data Analytics and Business Intelligence

- The role of Big Data in an IoT-driven supply chain.
- Techniques for collecting, storing, and processing logistics data.
- Descriptive, predictive, and prescriptive analytics for logistics optimization.
- Using data visualization tools to gain operational insights.
- Applying machine learning for demand forecasting and risk prediction.
- Building a data-driven culture in a logistics organization.
- Case study: How data analytics transformed a major distribution network.

Unit Five: Implementation, Security, and Future Trends

- Developing a strategic roadmap for IoT implementation.
- Integrating IoT solutions with existing ERP, WMS, and TMS systems.
- Cybersecurity threats in connected logistics and mitigation strategies.
- Ensuring data privacy and regulatory compliance.
- Calculating the Return on Investment (ROI) for IoT projects.
- The future of smart logistics: Digital twins, blockchain, and autonomous vehicles.
- Final project: Designing a comprehensive IoT solution for a given logistics challenge.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As IoT generates unprecedented volumes of data, what are the primary ethical considerations for logistics companies in balancing operational efficiency with data privacy and security?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by providing a holistic, strategy-first perspective on IoT in logistics, moving beyond a purely technical overview. While other programs may focus narrowly on specific hardware or software, this curriculum integrates technology, data analytics, operational strategy, and security into a cohesive framework. We emphasize the "why" behind the technology, teaching participants how to align IoT initiatives with core business objectives and calculate a tangible return on investment. The methodology is deeply rooted in practical application, using real-world case studies and hands-on design workshops that challenge participants to solve complex logistical problems. Furthermore, the course is forward-looking, dedicating significant time to the integration of IoT with emerging technologies like AI, machine learning, and blockchain, preparing professionals not just for the current landscape but for the future of Logistics 4.0. The focus is on developing critical thinkers who can architect and lead digital transformation within their supply chains, rather than just operate existing systems.