Advanced Logistics and Distribution Management Training Course

27 - 31 Dec 2026

Doha

5500 € (Per Person)

Ref: #LOG1576_239634

Course Introduction / Overview:

In today's fast-paced global marketplace, effective logistics and distribution management are the cornerstones of competitive advantage and customer satisfaction. This comprehensive training course is meticulously designed to transform participants into strategic leaders capable of navigating the complexities of modern supply chains. The program delves into the entire logistics ecosystem, from procurement and inventory control to transportation and last-mile delivery. As the renowned academic Martin Christopher states in his seminal work, "Logistics & Supply Chain Management," the real competition is not between companies but between their supply chains. This course, offered by BIG BEN Training Center, embodies this principle by equipping professionals with the tools to build resilient, agile, and cost-effective logistics operations. Participants will explore advanced concepts in warehouse management, distribution network design, and the application of cutting-edge technology. By integrating theoretical knowledge with practical, real-world applications, this course provides a holistic understanding of how to optimize material and information flow, reduce operational costs, and ultimately enhance organizational profitability and market position. It is an essential program for anyone aiming to master the art and science of logistics and distribution in an increasingly demanding business environment.

Target Audience / This training course is suitable for:

- Logistics Managers and Supervisors.
- Distribution Center Managers.
- Supply Chain Professionals and Analysts.
- Warehouse Operations Managers.
- Inventory Control Specialists.
- Procurement and Purchasing Managers.
- Operations Managers.
- Fleet and Transportation Planners.
- Business owners seeking to optimize their supply chain.
- Professionals aspiring to a leadership role in logistics.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Retail, Wholesale, and E-commerce.
- Third-Party Logistics (3PL) and Freight Forwarding.
- Pharmaceutical and Healthcare.
- Food and Beverage.
- Automotive and Aerospace.
- Oil and Gas.
- Construction and Engineering.
- Governmental agencies and public sector organizations.
- Technology and Electronics.

Target Organizations Departments:

- Logistics Department.
- Supply Chain Management Department.
- Warehouse and Distribution Operations.
- Procurement and Sourcing Department.
- Operations Management.
- Inventory Planning and Control.
- Transportation and Fleet Management.
- Order Fulfillment and Customer Service.
- Strategic Planning Department.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive logistics strategy aligned with corporate objectives.
- Optimize warehouse layout, processes, and material flow for maximum efficiency.
- Implement advanced inventory control techniques to minimize holding costs and prevent stockouts.
- Analyze and select the most effective transportation modes and carriers for different needs.
- Design and manage robust and responsive distribution networks.
- Utilize key performance indicators (KPIs) to measure, monitor, and improve logistics performance.
- Identify and mitigate risks within the supply chain and distribution channels.
- Leverage modern technologies to enhance supply chain visibility and operational control.
- Apply principles of sustainable and green logistics to their operations.
- Manage relationships with third-party logistics (3PL) providers effectively.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and focused on practical application. This course moves beyond traditional lectures to create a dynamic learning environment where participants actively engage with the material. The program utilizes a blended approach that includes expert-led presentations, in-depth group discussions, and collaborative workshops. A significant emphasis is placed on real-world case studies, allowing participants to analyze complex logistics challenges faced by leading global companies and develop viable solutions. Interactive simulations will be used to model scenarios such as inventory management and distribution network design, providing a risk-free environment to test strategies and understand outcomes. Team-based exercises encourage peer-to-peer learning and the development of problem-solving skills. Throughout the course, participants will receive constructive feedback from the instructor to ensure a thorough understanding of advanced concepts. This hands-on, experiential learning approach ensures that participants not only grasp the theoretical frameworks but also gain the confidence to apply their new skills directly to their professional roles upon completion of the course.

Course Agenda (Course Units):

Unit One: Foundations of Modern Logistics and Supply Chain Management

- The strategic role of logistics in corporate success.
- Key components of the supply chain and their integration.
- Understanding the total logistics cost and trade-offs.
- Customer service as the output of the logistics system.
- Mapping supply chain processes and information flows.
- The evolution from physical distribution to integrated logistics.
- Core principles of logistics planning at strategic, tactical, and operational levels.

Unit Two: Warehouse and Inventory Control Excellence

- Principles of effective warehouse layout and space utilization.
- Core warehousing processes: receiving, put-away, storage, picking, and shipping.
- Introduction to Warehouse Management Systems (WMS) and their benefits.
- Fundamentals of inventory management and its financial impact.
- Inventory classification techniques including ABC and XYZ analysis.
- Calculating economic order quantity (EOQ), safety stock, and reorder points.
- Implementing Just-in-Time (JIT) and lean inventory principles.

Unit Three: Transportation and Distribution Network Design

- An overview of transportation modes: road, rail, air, sea, and intermodal.
- Carrier selection criteria, negotiation, and relationship management.
- The role of Transportation Management Systems (TMS) in optimizing freight.
- Strategies for freight consolidation and cost reduction.
- Designing efficient and resilient distribution networks.
- Challenges and solutions in last-mile delivery and urban logistics.
- The function of distribution centers, fulfillment centers, and cross-docking facilities.

Unit Four: Logistics Strategy, Performance, and Technology

- Developing a customer-centric logistics and distribution strategy.
- Establishing Key Performance Indicators (KPIs) for logistics operations.
- Measuring performance with metrics like On-Time In-Full (OTIF) and order cycle time.
- The impact of technology: RFID, GPS, IoT, and telematics in logistics.
- Identifying, assessing, and mitigating risks in the supply chain.
- An introduction to sustainable and green logistics practices.
- Best practices for selecting and managing third-party logistics (3PL) partners.

Unit Five: Global Logistics and Future Trends

- Fundamentals of international logistics and freight forwarding.
- Understanding Incoterms 2020 and their role in global trade.
- Navigating customs procedures and international trade compliance.
- Managing the complexities of a global supply chain network.
- The influence of automation, robotics, and drones in logistics.
- Leveraging Big Data and predictive analytics for logistics optimization.
- Future outlook: Artificial Intelligence (AI), blockchain, and the digital supply chain.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As automation and AI increasingly reshape logistics, how can managers balance the drive for technological efficiency with the need for human oversight and ethical decision-making in the supply chain?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a holistic and strategic perspective on logistics and distribution, moving beyond purely operational training. While many programs focus on the "how," this course emphasizes the "why," empowering participants to develop robust strategies that align with overarching business goals. It uniquely integrates foundational principles with forward-looking topics, ensuring participants are prepared not only for today's challenges but also for future trends like AI, sustainability, and supply chain digitalization. The curriculum is built around practical application, using real-world case studies and interactive simulations to bridge the gap between theory and practice. This approach ensures that learning is not just academic but immediately applicable. Furthermore, the course content is designed to foster critical thinking and data-driven decision-making skills, which are essential for managing the complexities of modern, global supply chains. It focuses on building resilient and agile logistics systems, a critical competency in a volatile global market, making it an invaluable investment for professionals aiming for leadership roles in the field.