Mastering International Trade Law and Incoterms 2020 Training Course



28 Dec 2026 - 01 Jan 2027

Casablanca

4500 € (Per Person)

Ref: #LEG6185_293019

Course Introduction / Overview:

Navigating the complex landscape of global commerce requires a profound understanding of the legal frameworks and operational rules that govern it. This course provides a comprehensive A to Z exploration of international trade law, the pivotal Incoterms 2020 rules, and the critical aspects of import/export compliance. In today's interconnected economy, misinterpreting a single trade term or compliance regulation can lead to significant financial losses, legal disputes, and supply chain disruptions. As the renowned legal scholar Jan Ramberg, a key figure in the development of Incoterms, emphasized, clarity in trade terms is paramount for successful international transactions. This program, offered by BIG BEN Training Center, is meticulously designed to demystify these complexities. Drawing insights from essential industry resources like the "ICC Guide to Incoterms® 2020," participants will gain practical, actionable knowledge to structure compliant and cost-effective international sales contracts, manage risk, and optimize logistics. The curriculum moves beyond theory, focusing on real-world application to ensure that every participant can confidently manage cross-border transactions, mitigate potential liabilities, and leverage legal knowledge for a competitive advantage in the global marketplace.

Target Audience / This training course is suitable for:

- Import and Export Managers.
- Supply Chain and Logistics Professionals.
- Procurement and Purchasing Managers.
- Legal Advisors and Corporate Counsel.
- Compliance Officers.
- Trade Finance Specialists.
- Sales and Business Development Managers involved in international trade.
- Freight Forwarders and Customs Brokers.
- Entrepreneurs and business owners expanding internationally.
- Commercial and Contract Managers.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Wholesale and Retail Trade.
- Logistics and Transportation.
- Freight Forwarding and Shipping.
- Oil and Gas.
- Pharmaceuticals and Healthcare.
- Technology and Electronics.
- Agriculture and Food Production.
- Government agencies, customs authorities, and trade promotion bodies.
- Construction and Engineering.

Target Organizations Departments:

- Logistics and Supply Chain Management.
- Procurement and Sourcing.
- Legal and Compliance.
- Finance and Accounting.
- International Sales and Marketing.
- Operations Management.
- Contract Administration.
- Shipping and Distribution.

Course Offerings:

By the end of this course, the participants will have able to:

- Interpret and apply all 11 Incoterms 2020 rules to specific trade scenarios.
- Identify the critical points of risk and cost transfer between buyer and seller.
- Structure international sales contracts with legal precision and clarity.
- Navigate the complexities of customs regulations and import/export documentation.
- Develop robust compliance strategies to avoid penalties and delays.
- Analyze and mitigate legal, financial, and logistical risks in global trade.
- Manage trade finance instruments like Letters of Credit effectively.
- Resolve commercial disputes arising from international trade transactions.
- Understand the role of key international bodies like the WTO and ICC.
- Optimize supply chain efficiency through proper application of trade laws.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to foster a dynamic and immersive learning environment that bridges theory with practical application. This course moves beyond traditional lectures to engage participants through a blend of interactive techniques. Central to our approach are real-world case studies that challenge participants to analyze complex international trade scenarios, apply Incoterms 2020, and devise effective compliance solutions. Facilitator-led group discussions will encourage the sharing of diverse experiences and perspectives, enriching the learning process for all. Practical exercises and workshops will focus on drafting contract clauses, completing essential trade documentation, and conducting risk assessments. Participants will work in teams on simulated projects, mirroring the collaborative nature of global trade management. Continuous feedback from the instructor ensures that concepts are thoroughly understood and correctly applied. This hands-on, participant-centered approach guarantees that attendees leave not just with knowledge, but with the confidence and skills to implement their learning directly into their professional roles, driving immediate value for their organizations.

Course Agenda (Course Units):

Unit One: Foundations of International Trade Law and the Global Framework

- Introduction to the legal sources of international trade.
- The role of the World Trade Organization (WTO) and its key agreements.
- Understanding the United Nations Convention on Contracts for the International Sale of Goods (CISG).
- Key principles of international contract law.
- The function of the International Chamber of Commerce (ICC).
- Distinguishing between public and private international law in commerce.
- An overview of common legal risks in cross-border transactions.

Unit Two: A Deep Dive into Incoterms 2020

- The history and purpose of Incoterms rules.
- Detailed analysis of Group E (EXW) and Group F (FCA, FAS, FOB) rules.
- Comprehensive review of Group C (CPT, CIP, CFR, CIF) rules.
- In-depth exploration of Group D (DAP, DPU, DDP) rules.
- Identifying the transfer of risk, cost, and responsibility for each term.
- Choosing the correct Incoterm for different modes of transport.
- Common pitfalls and misinterpretations of Incoterms 2020.

Unit Three: Essential Import and Export Documentation

- The role and importance of the commercial invoice and packing list.
- Understanding the Bill of Lading (ocean, air, and multimodal).
- Certificates of Origin and their impact on tariffs.
- Navigating export licenses and control requirements.
- Preparing accurate customs declarations.
- Insurance certificates and their connection to Incoterms (CIF and CIP).
- Managing electronic documentation and digital trade platforms.

Unit Four: Customs Compliance and Regulatory Hurdles

- Introduction to the Harmonized System (HS) for tariff classification.
- Principles of customs valuation and their impact on duties.
- Understanding Free Trade Agreements (FTAs) and rules of origin.
- Navigating non-tariff barriers to trade.
- Compliance with international sanctions and embargoes.
- Managing customs audits and responding to inquiries.
- Strategies for duty minimization and drawback.

Unit Five: Trade Finance, Risk Management, and Dispute Resolution

- Methods of payment in international trade (open account, documentary collections).
- Mastering Letters of Credit (L/C) and their mechanics.
- The role of cargo insurance in mitigating transit risks.
- Identifying and managing currency and political risks.
- Strategies for supply chain security (AEO, C-TPAT).
- International commercial arbitration and mediation.
- Drafting effective dispute resolution clauses in contracts.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of increasing protectionism and shifting geopolitical alliances, how can a thorough understanding of Incoterms 2020 and international trade law serve as a strategic tool for competitive advantage rather than just a compliance necessity?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by holistically integrating the three pillars of international commerce: legal frameworks, operational rules (Incoterms 2020), and compliance mandates. Unlike programs that address these topics in isolation, our curriculum weaves them together, reflecting the interconnected reality of global trade. We emphasize a problem-solving approach, using complex, real-world case studies that challenge participants to navigate scenarios involving ambiguous contract terms, customs disputes, and payment risks simultaneously. The focus is not merely on defining the 11 Incoterms, but on the strategic selection of the right term to optimize cost, mitigate risk, and align with corporate objectives. Furthermore, the course content is grounded in practical application, moving beyond theoretical legal principles to provide actionable strategies for drafting robust contracts, managing documentation flows, and engaging with customs authorities. By focusing on the "why" behind the rules, participants develop a deeper, more intuitive understanding that allows them to adapt to the ever-changing dynamics of international trade, making them strategic assets to their organizations rather than just repositories of information.