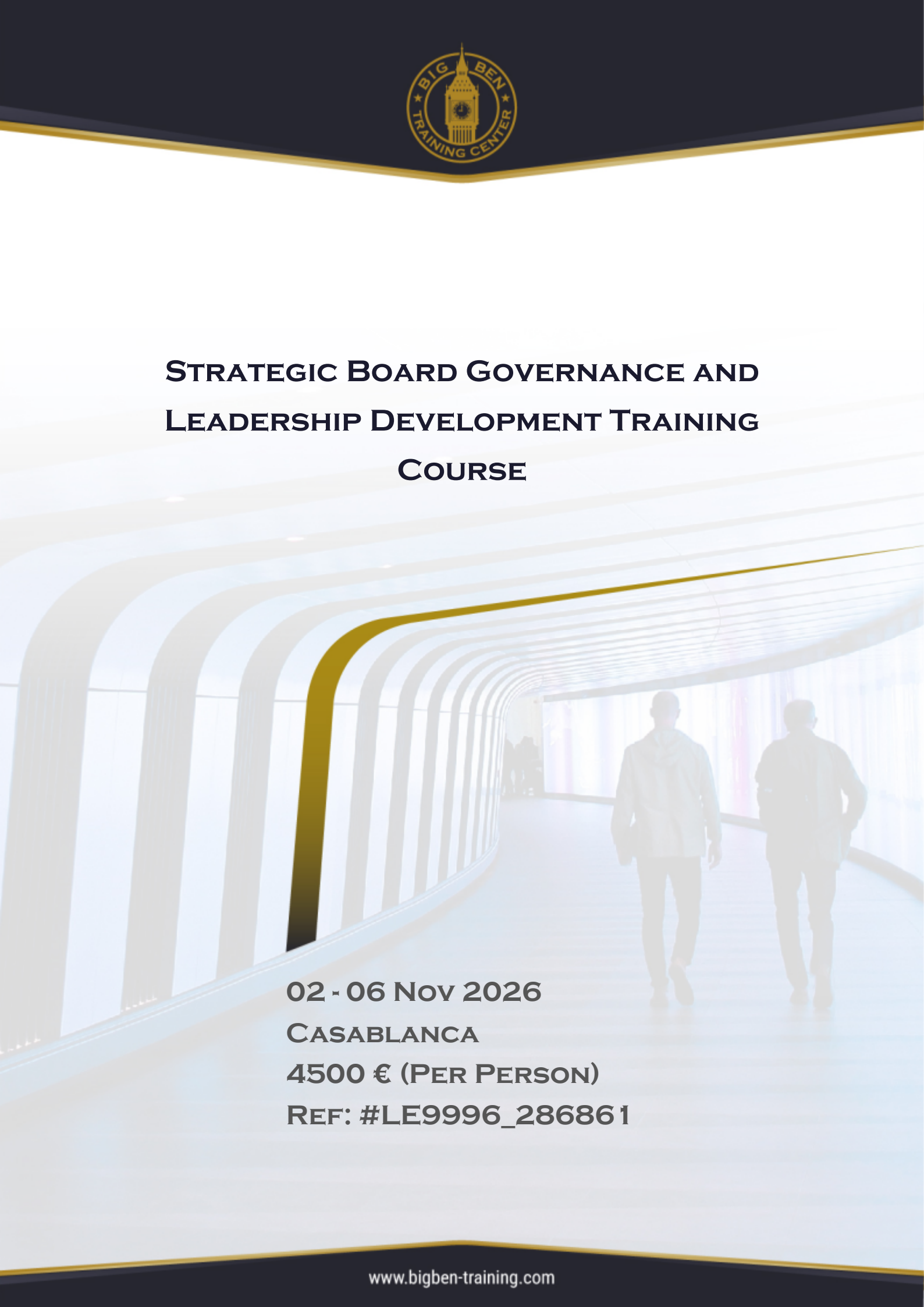
Strategic Board Governance and Leadership Development Training Course



02 - 06 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #LE9996_286861

Course Introduction / Overview:

In today's complex and rapidly evolving global business environment, the role of a board of directors has transcended traditional oversight to become a critical driver of strategic value and long-term sustainability. Effective board leadership is the cornerstone of corporate resilience, ethical conduct, and stakeholder confidence. This intensive training course is meticulously designed to equip current and aspiring directors with the advanced knowledge, strategic acumen, and governance expertise required to excel in their roles. Drawing on contemporary best practices and forward-looking insights, the program delves into the core pillars of modern governance, strategic decision-making, financial stewardship, and effective board dynamics. As highlighted by renowned business advisor Ram Charan in his work, such as "Boards That Lead," the distinction between a good board and a great one lies in its ability to proactively shape the future. BIG BEN Training Center has developed this curriculum to empower participants to navigate challenges from digital transformation and ESG integration to shareholder activism, ensuring they can lead their organizations with vision, integrity, and unparalleled effectiveness.

Target Audience / This training course is suitable for:

- Chairpersons of the Board.
- Board Members and Directors.
- Non-Executive and Independent Directors.
- Chief Executive Officers (CEOs) and C-Suite Executives.
- Aspiring Board Members and Senior Leaders in succession pipelines.
- Corporate Secretaries and Governance Professionals.
- Investors and Shareholder Representatives.
- Senior Legal and Compliance Officers.

Target Sectors and Industries:

- Banking, Finance, and Insurance Services.
- Technology, Media, and Telecommunications.
- Energy, Oil, Gas, and Utilities.
- Healthcare, Pharmaceuticals, and Life Sciences.
- Manufacturing, Engineering, and Industrials.
- Retail, Consumer Goods, and Hospitality.
- Government Agencies and Public Sector Organizations.
- Non-Profit and Charitable Organizations.

Target Organizations Departments:

- Executive Leadership and the CEO's Office.
- Board of Directors and Board Committees.
- Corporate Governance and Secretariat.
- Legal, Regulatory, and Compliance Departments.
- Strategy and Corporate Development.
- Finance, Audit, and Internal Controls.
- Risk Management and Assurance.
- Investor Relations and Corporate Communications.

Course Offerings:

By the end of this course, the participants will have able to:

- Master the core principles of modern corporate governance and fiduciary responsibilities.
- Develop advanced strategic thinking skills to guide long-term organizational value creation.
- Enhance financial literacy and oversight capabilities for effective risk management.
- Lead and contribute to productive board discussions and decision-making processes.
- Effectively oversee enterprise risk, including cybersecurity, ESG, and compliance risks.
- Navigate complex stakeholder relationships and manage investor communications.
- Implement robust board evaluation and director development frameworks.
- Champion ethical leadership and cultivate a culture of integrity from the top.
- Guide the organization through digital transformation and technological disruption.
- Integrate ESG considerations into corporate strategy and reporting.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, moving beyond theoretical lectures to foster deep, applicable learning. This course utilizes a blended approach that combines expert-led presentations with dynamic, hands-on activities. A cornerstone of the program is the extensive use of real-world case studies from a variety of global industries, allowing participants to analyze complex board-level dilemmas and strategize effective solutions. Interactive workshops and group breakout sessions encourage collaborative problem-solving and the sharing of diverse perspectives among peers. Role-playing scenarios, such as simulated board meetings and crisis management drills, provide a safe environment to practice critical skills in communication, negotiation, and decision-making under pressure. Participants will receive constructive feedback from both the instructor and their peers, facilitating continuous improvement. The learning environment is built on open dialogue, encouraging participants to bring their own professional challenges to the table for discussion and expert guidance, ensuring the content is directly relevant to their organizational context.

Course Agenda (Course Units):

Unit One Foundations of Modern Corporate Governance

- The evolving role of the board in the 21st century.
- Defining fiduciary duties of care, loyalty, and good faith.
- Distinguishing the roles of executive and non-executive directors.
- Navigating the global legal and regulatory compliance landscape.
- Best practices in board structure, composition, and diversity.
- The functions and responsibilities of key board committees.
- Establishing a robust corporate governance framework.
- Principles of ethical leadership and building a culture of integrity.

Unit Two Strategic Leadership and Board-Level Decision-Making

- The board's critical role in strategy formulation and oversight.
- Techniques for environmental scanning and competitive analysis.
- Driving long-term value creation versus short-term performance.
- Setting the corporate risk appetite and strategic risk management.
- Fostering a culture of innovation and strategic agility.
- Applying structured models for effective board decision-making.
- Overseeing mergers, acquisitions, and major corporate transactions.
- Measuring strategic performance with balanced scorecards and KPIs.

Unit Three Advanced Financial Oversight and Enterprise Risk Management

- Enhancing board-level financial literacy and acumen.
- Analyzing complex financial statements and corporate reports.
- The audit committee's role in ensuring financial integrity.
- Implementing and overseeing an Enterprise Risk Management (ERM) framework.
- Governing non-financial risks such as cybersecurity and reputational damage.
- The board's responsibilities in crisis management and business continuity.
- Understanding and overseeing internal controls and assurance processes.
- Navigating the complexities of executive compensation.

Unit Four Enhancing Board Dynamics and Stakeholder Engagement

- Cultivating a culture of constructive debate and psychological safety.
- Techniques for managing conflict and dissent in the boardroom.
- Optimizing the relationship between the board and the CEO.
- Conducting meaningful board, committee, and director evaluations.
- Best practices in CEO and senior leadership succession planning.
- Strategies for effective engagement with investors and shareholders.
- Managing relationships with regulators, media, and the community.
- The role of the corporate secretary in facilitating board effectiveness.

Unit Five The Future-Ready Board: ESG, Technology, and Global Trends

- Integrating Environmental, Social, and Governance (ESG) criteria into strategy.
- The board's role in governing digital transformation and AI adoption.
- Navigating geopolitical risks and global economic uncertainty.
- Preparing for and responding to shareholder activism.
- Building a diverse and inclusive board for enhanced performance.
- The future of corporate reporting and integrated disclosures.
- Committing to continuous learning and professional development for directors.
- Anticipating future trends in corporate governance.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of rapid technological disruption and increasing stakeholder demands for ESG performance, how can a board of directors balance the pursuit of short-term financial results with the imperative for long-term sustainable value creation?

What unique qualities does this course offer compared to other courses?

This training course distinguishes itself by offering a holistic and forward-looking curriculum that moves beyond standard governance theory. While many programs focus solely on compliance and procedural aspects, this course integrates the foundational principles of governance with the pressing strategic challenges of the modern era, including digital transformation, ESG imperatives, and geopolitical volatility. The curriculum is uniquely designed to foster strategic foresight, equipping directors not just to oversee but to actively guide their organizations toward sustainable, long-term value creation. Another key differentiator is our emphasis on the human element of board work. We dedicate significant time to exploring board dynamics, conflict resolution, and the cultivation of a high-performance culture, recognizing that the effectiveness of a board depends as much on its interpersonal relationships as its technical knowledge. The methodology, heavily reliant on sophisticated case studies and interactive simulations, ensures that learning is practical and immediately applicable to the complex, real-world scenarios participants face in their own boardrooms, making it an investment in actionable leadership competence.