Ethical Leadership and Corporate Governance Excellence Training Course

02 - 06 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #LE9906_286597

Course Introduction / Overview:

In today's complex global market, the principles of robust corporate governance and ethical leadership are no longer optional but are the fundamental pillars of sustainable success and corporate resilience. This intensive training course is meticulously designed to provide a comprehensive exploration of the frameworks, practices, and ethical considerations that define modern corporate stewardship. Participants will delve into the critical interplay between board effectiveness, executive accountability, and stakeholder trust. We will explore seminal concepts from leading thinkers like Bob Tricker, author of the influential book "Corporate Governance: Principles, Policies, and Practices," to understand how sound governance structures prevent corporate failures and foster long-term value creation. This program moves beyond theoretical knowledge, focusing on the practical implementation of ethical decision-making models and the cultivation of a corporate culture rooted in integrity. At BIG BEN Training Center, we are committed to empowering leaders with the strategic insights and practical skills needed to navigate regulatory landscapes, manage risks effectively, and lead their organizations with unwavering ethical conviction, ensuring both compliance and a competitive advantage.

Target Audience / This training course is suitable for:

- Board of Directors Members.
- C-Suite Executives (CEOs, CFOs, COOs).
- Senior and Mid-Level Managers.
- Compliance and Ethics Officers.
- Legal Counsel and Corporate Secretaries.
- Internal and External Auditors.
- Risk Management Professionals.
- Heads of Departments.
- Investors and Shareholder Representatives.
- Human Resources Leaders.

Target Sectors and Industries:

- Banking and Financial Services.
- Healthcare and Pharmaceuticals.
- Technology and Telecommunications.
- Energy, Oil, and Gas.
- Manufacturing and Engineering.
- Retail and Consumer Goods.
- Governmental Agencies and Public Sector Bodies.
- Non-Profit and Non-Governmental Organizations.
- Real Estate and Construction.
- Consulting and Professional Services.

Target Organizations Departments:

- Executive Management and Leadership.
- Legal and Corporate Secretariat.
- Compliance and Regulatory Affairs.
- Internal Audit and Control.
- Risk Management.
- Finance and Accounting.
- Human Resources.
- Strategy and Corporate Development.
- Investor Relations.
- Procurement and Supply Chain Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Analyze and apply key international corporate governance frameworks and codes.
- Develop robust ethical decision-making processes for complex business challenges.
- Evaluate and enhance the effectiveness of board structures and committee functions.
- Implement strategies to foster a strong corporate culture of integrity and accountability.
- Master the principles of stakeholder engagement and management.
- Design and oversee effective compliance and risk management systems.
- Lead with ethical intelligence to build trust and long-term organizational value.
- Navigate the complexities of executive compensation and shareholder rights.
- Integrate Environmental, Social, and Governance (ESG) criteria into corporate strategy.
- Manage conflicts of interest and promote transparency throughout the organization.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring that participants can immediately apply their learning in their professional roles. We move beyond traditional lectures to create a dynamic learning environment that fosters deep understanding and skill development. The course heavily utilizes real-world case studies of both corporate successes and failures, allowing for in-depth analysis and discussion on the practical consequences of governance and ethical decisions. Interactive group workshops and breakout sessions encourage collaborative problem-solving and the sharing of diverse perspectives. Participants will engage in role-playing scenarios that simulate complex ethical dilemmas and board-level challenges, providing a safe space to practice critical thinking and leadership skills. Expert-led facilitation ensures that theoretical concepts are constantly linked to practical application. Continuous feedback, peer-to-peer learning, and the development of a personal action plan are integral components of the program, empowering attendees to drive meaningful change within their organizations.

Course Agenda (Course Units):

Unit One: Foundations of Corporate Governance and Ethical Leadership

- The Core Principles of Corporate Governance.
- Historical Context and Evolution of Governance Models.
- The Link Between Ethical Leadership and Organizational Performance.
- Key International Frameworks (OECD, ICGN, King IV).
- Understanding the Agency Theory and Stakeholder Theory.
- The Role of Corporate Culture in Upholding Ethical Standards.
- Defining the Legal and Regulatory Environment.

Unit Two: The Board of Directors and Corporate Stewardship

- Roles, Responsibilities, and Legal Duties of Directors.
- Optimal Board Composition, Diversity, and Independence.
- The Function of Board Committees (Audit, Compensation, Nomination).
- Conducting Effective Board Meetings and Evaluations.
- Director Selection, Induction, and Professional Development.
- Managing Board Dynamics and Conflict Resolution.
- CEO and Board Chair Relationship and Succession Planning.

Unit Three: Cultivating an Ethical Organizational Culture

- Frameworks for Ethical Decision-Making in Business.
- The Leader's Role in Modeling and Fostering Integrity.
- Developing and Implementing a Corporate Code of Conduct.
- Whistleblower Policies and Protection Mechanisms.
- Managing Conflicts of Interest and Related-Party Transactions.
- Anti-Bribery and Anti-Corruption Compliance Programs.
- Measuring and Auditing Ethical Culture.

Unit Four: Risk Management, Compliance, and Internal Controls

- Integrating Governance, Risk, and Compliance (GRC).
- The COSO Framework for Internal Controls and Risk Management.
- The Role of the Audit Committee in Financial Oversight.
- Ensuring Transparency in Financial Reporting and Disclosures.
- Navigating Shareholder Activism and Engagement.
- Effective Stakeholder Communication and Management Strategies.
- Crisis Management from a Governance Perspective.

Unit Five: Future-Ready Governance and Sustainable Value Creation

- Integrating Environmental, Social, and Governance (ESG) Factors.
- The Role of Governance in Sustainability and Corporate Social Responsibility.
- Digital Transformation and its Impact on Corporate Governance.
- Cybersecurity Oversight for the Board.
- Ethical Challenges of Artificial Intelligence and Big Data.
- Long-Term Value Creation vs. Short-Term Profitability.
- Developing a Personal Action Plan for Governance Improvement.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of rapid technological change and global interconnectedness, how can traditional corporate governance frameworks evolve to effectively address emerging ethical challenges like AI bias and data privacy?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond theoretical recitation to a deep, practical immersion in the realities of modern governance and ethical leadership. While many programs focus solely on compliance and regulatory frameworks, our curriculum emphasizes the critical human element, focusing on how leaders can cultivate a genuine culture of integrity that permeates every level of the organization. We utilize a dynamic case study method that examines not only well-known corporate scandals but also celebrates examples of exemplary governance, providing a balanced and nuanced perspective. The course is uniquely forward-looking, dedicating significant time to emerging challenges such as ESG integration, the governance of digital transformation, and the ethical implications of artificial intelligence. Participants will not just learn the "what" of corporate governance but the "how" and "why," engaging in sophisticated simulations and workshops that build practical skills in ethical reasoning, stakeholder dialogue, and strategic oversight. The focus is on creating adaptable, ethically intelligent leaders equipped to build resilient, trusted, and sustainable enterprises for the future.