# Strategic Corporate Governance and Ethical Leadership for Directors Training Course



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Casablanca

4500 € (Per Person)

Ref: #LE5177_256766

## Course Introduction / Overview:

In today's complex business landscape, robust corporate governance and ethical leadership are not merely compliance requirements but fundamental pillars for sustainable success and stakeholder trust. This Strategic Corporate Governance and Ethical Leadership for Directors Training Course, offered by BIG BEN Training Center, provides an immersive and practical exploration of the principles and best practices essential for effective board oversight and responsible leadership. Participants will delve into critical areas such as board effectiveness, risk management governance, and stakeholder engagement strategies, ensuring they are equipped to navigate the intricate challenges of modern corporate environments. The course emphasizes the development of a strong ethical culture, promoting transparency in governance and accountability in leadership across all organizational levels. Drawing insights from leading academic works like "Corporate Governance" by Robert A. G. Monks and Nell Minow, this program offers a comprehensive understanding of governance frameworks and their practical application. It highlights the evolving role of directors in fostering sustainable corporate practices and addressing contemporary issues such as ESG governance and ethical decision making in business. Through a blend of theoretical knowledge and real-world scenarios, BIG BEN Training Center ensures participants gain actionable strategies to enhance their leadership integrity and drive long-term value creation. This training is designed to empower directors to lead with conviction, uphold the highest ethical standards, and contribute to resilient and responsible corporate entities.

## Target Audience / This training course is suitable for:

- Board Members and Directors.
- Executive Leadership and C-Suite Executives.
- Senior Managers and Aspiring Directors.
- Corporate Secretaries and Governance Professionals.
- Compliance Officers and Risk Managers.
- Legal Counsel and Corporate Attorneys.
- Internal Auditors and Assurance Providers.
- Stakeholder Relations Managers.
- Business Owners and Entrepreneurs.
- Public Sector Leaders and Government Officials.

## Target Sectors and Industries:

- Financial Services and Banking.
- Manufacturing and Industrial.
- Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Energy and Utilities.
- Retail and Consumer Goods.
- Real Estate and Construction.
- Non-Profit Organizations and Associations.
- Government Agencies and Public Sector Entities.
- Professional Services and Consulting.

## Target Organizations Departments:

- Board of Directors.
- Executive Management.
- Legal and Compliance.
- Risk Management.
- Internal Audit.
- Corporate Secretariat.
- Human Resources.
- Investor Relations.
- Sustainability and ESG.
- Strategic Planning.

## Course Offerings:

By the end of this course, the participants will have able to:

- Implement best practices in corporate governance frameworks.
- Enhance board effectiveness and strategic oversight capabilities.
- Develop robust ethical leadership principles and practices.
- Navigate complex compliance and regulatory affairs with confidence.
- Integrate ESG governance factors into corporate strategy.
- Manage stakeholder engagement strategies effectively.
- Mitigate corporate risks through advanced governance mechanisms.
- Foster a culture of transparency in governance and accountability in leadership.
- Address ethical dilemmas using structured decision-making frameworks.
- Drive sustainable corporate practices and long-term value creation.

## Course Methodology:

This Strategic Corporate Governance and Ethical Leadership for Directors Training Course employs a dynamic and interactive methodology designed to maximize learning and practical application. BIG BEN Training Center believes in an experiential approach, combining theoretical foundations with real-world relevance. The training incorporates a variety of methods including engaging lectures, facilitated group discussions, and interactive workshops that encourage active participation and peer learning. A significant portion of the course is dedicated to in-depth case studies, allowing participants to analyze complex corporate governance and ethical leadership scenarios, apply learned concepts, and develop practical solutions. Role-playing exercises simulate board meetings and ethical decision making in business, providing a safe environment for participants to practice their skills. Continuous feedback mechanisms, including self-assessments and instructor evaluations, ensure that learning objectives are met and individual progress is monitored. This comprehensive methodology ensures that participants not only grasp the theoretical aspects of corporate governance best practices but also gain the confidence and competence to implement them effectively within their organizations, fostering ethical leadership development and sustainable corporate practices.

# Course Agenda (Course Units):

## Unit One: Foundations of Corporate Governance and Ethical Leadership

- Understanding corporate governance principles and frameworks.
- The role of the board of directors in governance.
- Key stakeholders and their interests in corporate governance.
- Introduction to ethical leadership concepts and theories.
- Developing a strong ethical culture within organizations.
- Legal and regulatory landscape of corporate governance.
- Historical context and evolution of governance models.

## Unit Two: Board Effectiveness and Strategic Oversight

- Board composition, structure, and dynamics.
- Roles and responsibilities of directors and board committees.
- Strategic planning and oversight by the board.
- Risk management and internal control systems.
- Succession planning for executive leadership and board members.
- Board performance evaluation and continuous improvement.
- Shareholder engagement and investor relations.

## Unit Three: Ethical Decision-Making and Compliance

- Frameworks for ethical decision-making in corporate settings.
- Managing conflicts of interest and related-party transactions.
- Compliance with anti-bribery and corruption regulations.
- Whistleblower protection and internal reporting mechanisms.
- Data privacy, cybersecurity governance, and ethical AI considerations.
- Promoting transparency and accountability in corporate operations.
- Case studies in ethical dilemmas and corporate misconduct.

### Unit Four: ESG, Sustainability, and Stakeholder Governance

- Environmental, Social, and Governance (ESG) factors in corporate strategy.
- Integrating sustainability into business models and reporting.
- Corporate social responsibility (CSR) and its impact.
- Stakeholder capitalism and multi-stakeholder governance.
- Ethical supply chain management and human rights.
- Diversity, equity, and inclusion (DEI) on boards and in leadership.
- Measuring and reporting on ESG performance.

### Unit Five: Advanced Governance Challenges and Future Trends

- Crisis management and resilience in governance.
- Navigating global governance challenges and cross-border compliance.
- The impact of digital transformation on governance.
- Emerging trends in corporate governance and ethical leadership.
- Building a legacy of responsible business conduct.
- Personal leadership development for ethical directors.
- Future of boardrooms and governance innovation.

## FAQ:

### Qualifications required for registering to this course?

There are no prerequisites.

### How long is each daily session, and what is the total number of training hours for the course?

This training course extends over five days, with a daily duration ranging from 4 to 5 hours, including breaks and interactive activities, bringing the total to 20–25 training hours.

### Something to think about:

In an era of increasing stakeholder activism and rapid technological change, how can boards proactively evolve their governance frameworks to ensure long-term organizational resilience and ethical integrity beyond mere regulatory compliance?

# What unique qualities does this course offer compared to other courses?

This Strategic Corporate Governance and Ethical Leadership for Directors Training Course distinguishes itself through its holistic and forward-thinking approach, moving beyond basic compliance to cultivate genuine ethical leadership development and sustainable corporate practices. Unlike programs that merely outline rules, this course from BIG BEN Training Center delves into the strategic imperative of robust governance, emphasizing the practical application of governance frameworks and ethical decision making in business. It integrates cutting-edge topics such as ESG governance, cybersecurity governance, and the ethical implications of AI, preparing directors for the complexities of the modern digital landscape. The focus is on fostering a culture of transparency in governance and accountability in leadership, providing participants with actionable insights into board effectiveness, risk management governance, and stakeholder engagement strategies. By combining academic rigor with real-world case studies and interactive scenarios, the course empowers directors to not only understand their duties but to lead with integrity, foresight, and a profound commitment to corporate social responsibility, ensuring they are equipped to drive long-term value and trust