



PUBLIC SECTOR LEADERSHIP FOR VISION 2030 ALIGNMENT TRAINING COURSE

28 DEC 2026 - 01 JAN 2027

ROME

5800 € (PER PERSON)

REF: #LE3840_154092



COURSE INTRODUCTION / OVERVIEW:

This intensive training course is designed to equip public sector leaders with the strategic competencies required to effectively align their organizations with the ambitious goals of Vision 2030. In an era of rapid national transformation, the role of government leadership is paramount in translating a grand vision into tangible outcomes that benefit society. This program moves beyond theoretical discussions to provide a practical roadmap for driving change, fostering innovation, and ensuring sustainable development. Drawing on principles of public value creation, as articulated by esteemed academic Mark H. Moore in his seminal work "Creating Public Value: Strategic Management in Government", the course emphasizes a proactive and results-oriented approach to public administration. Participants will delve into the core pillars of Vision 2030, learning to deconstruct its objectives into actionable departmental strategies, key performance indicators, and impactful projects. BIG BEN Training Center has meticulously crafted this curriculum to address the unique challenges and opportunities within the public sector, focusing on building agile, accountable, and future-ready government entities capable of leading their nations toward a prosperous and sustainable future.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Directors General and C-suite executives in government.
- Heads of departments and senior managers.
- Strategic planning and policy development professionals.
- Project and program managers overseeing national initiatives.
- Public sector transformation and change management leaders.
- Officials responsible for performance management and governance.
- Future leaders and high-potential employees in public service.

TARGET SECTORS AND INDUSTRIES:

- Government ministries and federal agencies.
- Local government bodies and municipalities.
- Public authorities and regulatory commissions.
- State-owned enterprises and public corporations.
- Public-private partnership (PPP) units.
- International development organizations working with governments.
- Non-profit organizations collaborating on national development goals.



TARGET ORGANIZATIONS DEPARTMENTS:

- Strategic Planning and Corporate Performance.
- Policy and Legislation.
- Finance and Budgeting.
- Human Resources and Talent Development.
- Information Technology and Digital Transformation.
- Operations and Service Delivery.
- Communications and Stakeholder Engagement.
- Audit and Governance.

COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Analyze the strategic imperatives and pillars of Vision 2030.
- Develop and implement departmental strategies that are fully aligned with national objectives.
- Lead complex change management initiatives within a public sector context.
- Establish robust performance management frameworks to track progress toward Vision 2030 goals.
- Foster a culture of innovation and continuous improvement in public service delivery.
- Master stakeholder engagement techniques to build consensus and drive collaboration.
- Apply principles of good governance and accountability to ensure transparent and effective execution.
- Utilize data-driven decision-making to optimize resource allocation and policy outcomes.



COURSE METHODOLOGY:

The training methodology at BIG BEN Training Center is designed for maximum engagement and practical application, ensuring that learning is both dynamic and relevant. This course rejects a passive, lecture-based format in favor of an immersive, participant-centered experience. The curriculum is built around a blend of expert-led presentations, interactive group discussions, and collaborative workshops. A cornerstone of our approach is the extensive use of real-world case studies, analyzing both successful and challenging examples of national strategy implementation from around the globe. Participants will work in teams on practical exercises, such as developing a strategic alignment map for a hypothetical government agency and creating a change communication plan. Role-playing scenarios will be used to hone skills in stakeholder negotiation and public engagement. Continuous feedback is provided by our experienced facilitators and through peer-to-peer review sessions, creating a supportive learning environment where leaders can safely test new ideas and refine their strategic leadership capabilities for immediate application in their roles.

COURSE AGENDA (COURSE UNITS):

UNIT ONE UNDERSTANDING THE STRATEGIC LANDSCAPE OF VISION 2030

- The architecture and core pillars of Vision 2030.
- The role of public sector leadership in national transformation.
- Analyzing the global and local context for policy implementation.
- From vision to reality, understanding the strategic execution gap.
- Key economic, social, and human development goals.
- Principles of public value creation in the context of a national vision.
- Identifying key stakeholders and their influence on the vision's success.

UNIT TWO STRATEGIC PLANNING AND POLICY ALIGNMENT

- Translating national objectives into organizational strategy.
- Conducting a SWOT analysis for your department against Vision 2030 goals.
- Developing a strategy map and balanced scorecard for the public sector.
- Techniques for effective and evidence-based policy formulation.
- Aligning departmental budgets and resources with strategic priorities.
- Setting meaningful Key Performance Indicators (KPIs) and targets.
- Cascading strategic goals throughout the organization.



UNIT THREE LEADING CHANGE AND TRANSFORMATION IN GOVERNMENT

- The psychology of change in public sector organizations.
- Applying change management models like Kotter's 8-Step Process.
- Building a compelling case for change and communicating the vision.
- Overcoming resistance and managing organizational inertia.
- Developing agile and resilient teams to navigate transformation.
- The leader's role in fostering a culture of adaptability and learning.
- Celebrating short-term wins to build momentum for long-term change.

UNIT FOUR PERFORMANCE MANAGEMENT, GOVERNANCE, AND ACCOUNTABILITY

- Designing effective performance monitoring and evaluation systems.
- The principles of results-based management in government.
- Utilizing data analytics for informed decision-making and policy adjustment.
- Establishing clear frameworks for governance and accountability.
- Managing risks associated with large-scale strategic initiatives.
- Ensuring transparency and public trust in the execution of Vision 2030.
- Preparing and presenting impactful performance reports to leadership.

UNIT FIVE FOSTERING INNOVATION AND FUTURE-READY PUBLIC SERVICES

- Cultivating an innovative mindset within bureaucratic structures.
- Leveraging digital transformation to enhance public service delivery.
- Principles of citizen-centric service design and delivery.
- Building effective public-private partnerships to achieve national goals.
- Integrating sustainability and environmental goals into public projects.
- Anticipating future trends and future-proofing public institutions.
- Developing a personal leadership action plan for driving Vision 2030.



FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

SOMETHING TO THINK ABOUT:

How can public sector leaders effectively balance the long-term, aspirational goals of a national vision with the immediate, short-term pressures of public demand and political cycles?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This course distinguishes itself by moving beyond a purely academic discussion of Vision 2030 to focus intensely on the practicalities of leadership and execution within the public sector. While other programs may cover the components of the vision, our curriculum is uniquely structured around the core challenge of *how* to lead the alignment. We emphasize the development of actionable skills in strategic planning, change management, and performance measurement tailored specifically for the government context. The course integrates a strong focus on public value creation, teaching leaders not just to meet targets, but to generate meaningful and sustainable outcomes for citizens. Unlike generic leadership courses, every module, case study, and exercise is directly linked to the objectives and challenges of implementing a national transformation agenda. Participants will leave not only with a deeper understanding of Vision 2030 but with a personalized toolkit and a clear action plan to drive tangible progress within their own spheres of influence, making this a uniquely practical and results-oriented learning experience.