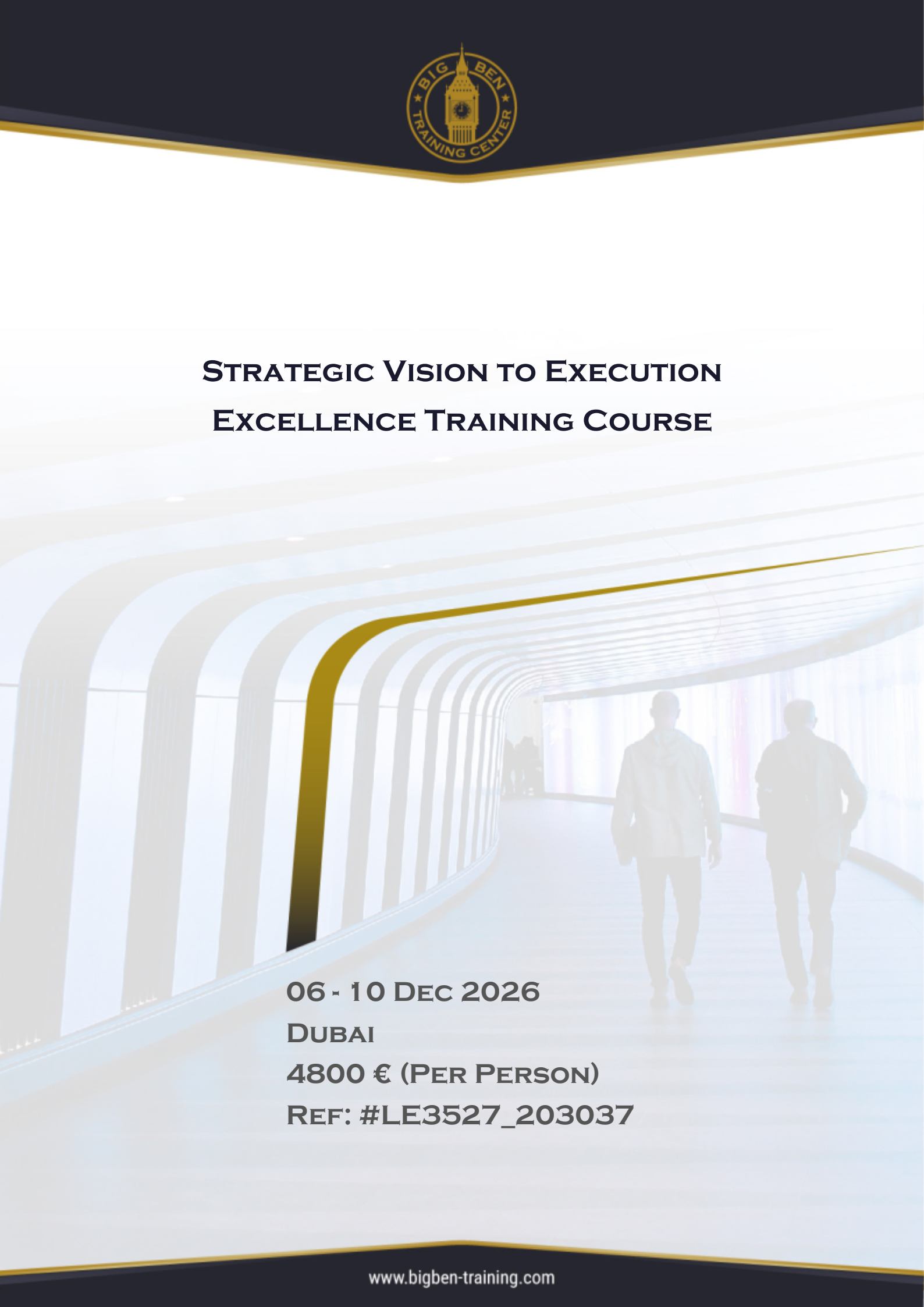
Strategic Vision to Execution Excellence Training Course



06 - 10 Dec 2026

Dubai

4800 € (Per Person)

Ref: #LE3527_203037

Course Introduction / Overview:

This course provides a comprehensive framework for mastering the critical link between strategic vision and flawless execution. In today's volatile business environment, having a clear vision is only half the battle; the ability to translate that vision into tangible results is what separates market leaders from the rest. This program delves into the methodologies that bridge the gap between high-level strategic planning and on-the-ground operational reality. Drawing upon seminal concepts from thought leaders like Robert S. Kaplan and David P. Norton, authors of "The Balanced Scorecard: Translating Strategy into Action," participants will learn to build and implement robust strategic frameworks. The curriculum is designed to equip leaders with the tools to foster organizational alignment, drive performance, and cultivate a culture of accountability. At BIG BEN Training Center, we empower you to not just formulate strategy, but to lead its successful implementation, ensuring that every initiative and every team member is contributing directly to the organization's overarching goals and long-term success. This is an immersive journey into making strategy a living, breathing part of your organization's DNA.

Target Audience / This training course is suitable for:

- C-Suite Executives (CEOs, COOs, CFOs).
- Vice Presidents and Directors.
- Heads of Departments and Senior Managers.
- Strategic Planning and Corporate Development Professionals.
- Business Unit Leaders.
- Project and Program Managers.
- Entrepreneurs and Business Owners.
- High-potential employees being groomed for leadership roles.

Target Sectors and Industries:

- Financial Services and Banking.
- Information Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Manufacturing and Engineering.
- Retail and Consumer Goods.
- Energy and Utilities.
- Governmental Agencies and Public Sector Organizations.
- Consulting and Professional Services.

Target Organizations Departments:

- Strategy and Corporate Planning.
- Operations Management.
- Finance and Accounting.
- Project Management Office (PMO).
- Human Resources and Organizational Development.
- Marketing and Sales.
- Product Development and Innovation.
- Executive Leadership Offices.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a clear and compelling strategic vision and mission for their organization or department.
- Conduct comprehensive internal and external environmental analyses using tools like SWOT and PESTLE.
- Formulate actionable strategic goals and objectives that are aligned with the corporate vision.
- Translate high-level strategies into concrete operational plans and initiatives.
- Implement robust performance management systems like the Balanced Scorecard and OKRs.
- Master the principles of change management to drive strategic transformation effectively.
- Enhance strategic leadership skills to inspire and motivate teams towards execution excellence.
- Establish key performance indicators (KPIs) to monitor progress and measure strategic success.
- Foster a culture of accountability and continuous improvement across the organization.
- Communicate strategic priorities effectively to all stakeholders.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, experiential, and practical, ensuring that participants can immediately apply their learning in the workplace. We move beyond traditional lecture-based formats to create a dynamic learning environment. The course heavily utilizes real-world case studies from various industries, allowing participants to analyze complex strategic challenges and dissect successful execution frameworks. A significant portion of the program is dedicated to collaborative group workshops and team-based exercises where participants will work on developing and executing a sample strategic plan. This hands-on approach fosters strategic thinking and problem-solving skills. Interactive sessions, facilitated discussions, and peer-to-peer feedback are integral components, encouraging the exchange of diverse perspectives and experiences. Participants will receive practical tools, templates, and models that they can adapt for their own organizations. Our expert facilitators guide the learning process, providing personalized coaching and ensuring that theoretical concepts are firmly grounded in practical, actionable application.

Course Agenda (Course Units):

Unit One Foundations of Strategic Vision and Thinking

- The essence of strategic vision and its role in organizational success.
- Differentiating between vision, mission, and values.
- Developing a compelling and future-oriented vision statement.
- The principles of strategic thinking and foresight.
- Analyzing the external environment using PESTLE analysis.
- Conducting an internal analysis with the SWOT framework.
- Identifying core competencies and sustainable competitive advantages.

Unit Two Crafting a Robust Strategic Plan

- The strategic planning process from formulation to approval.
- Setting SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals.
- Defining strategic priorities and key result areas.
- Introduction to strategic frameworks like Porter's Five Forces.
- Developing a comprehensive strategy map to visualize goals.
- Resource allocation and strategic budgeting principles.
- Engaging stakeholders in the strategic planning process.

Unit Three The Art and Science of Strategy Execution

- Bridging the gap between planning and implementation.
- Introduction to the Balanced Scorecard (BSC) framework.
- Developing Objectives and Key Results (OKRs) for goal alignment.
- Cascading strategic goals down to departmental and individual levels.
- Designing and managing a portfolio of strategic initiatives.
- Operational planning and its link to strategic execution.
- Risk management in the context of strategy implementation.

Unit Four Leading the Charge for Strategic Implementation

- The role of leadership in driving strategy execution.
- Communicating the strategy effectively across the organization.
- Building a culture of accountability and ownership.
- Managing change and overcoming resistance to new strategies.
- Empowering teams and fostering cross-functional collaboration.
- Decision-making frameworks for strategic leaders.
- Coaching and mentoring for strategic performance.

Unit Five Performance Measurement, Adaptation, and Future-Proofing

- Establishing effective Key Performance Indicators (KPIs).
- Creating dashboards and reporting systems for strategy monitoring.
- Conducting regular strategy review meetings.
- Learning from performance data to make informed adjustments.
- Fostering organizational agility and adaptive strategy.
- Sustaining momentum and embedding strategy into the organizational culture.
- Planning for the future and anticipating market shifts.

FAQ:

Qualifications required for registering to this course?

There are no prerequisites.

How long is each daily session, and what is the total number of training hours for the course?

This training course extends over five days, with a daily duration ranging from 4 to 5 hours, including breaks and interactive activities, bringing the total to 20–25 training hours.

Something to think about:

In an era of constant disruption, is a long-term strategic plan still relevant, or should organizations prioritize strategic agility above all else?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing intensely on the most common point of failure in business strategy, the execution gap. While many programs concentrate heavily on strategic formulation, our curriculum dedicates equal, if not greater, emphasis on the practicalities of implementation, performance management, and adaptation. We move beyond theoretical models to provide a holistic, integrated approach that connects high-level vision directly to daily operations. The course uniquely blends classic, time-tested frameworks like the Balanced Scorecard with modern, agile methodologies such as OKRs, equipping participants with a versatile toolkit adaptable to any organizational context. Rather than just presenting concepts, we immerse participants in a simulated strategic cycle through extensive use of case studies, hands-on workshops, and peer-led problem-solving sessions. This focus on experiential learning ensures that leaders do not just understand strategy, but are fully prepared to lead it, manage its complexities, and foster a culture where strategic goals are consistently achieved. It is a masterclass in making strategy happen.