Agile Leadership and Innovation for Business Growth Training Course

02 - 06 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #LE3070_287017

Course Introduction / Overview:

In today's volatile and rapidly evolving business environment, the ability to adapt, innovate, and lead with agility is no longer a competitive advantage but a fundamental requirement for survival and growth. This training course is meticulously designed to merge the powerful principles of agile leadership with the strategic discipline of innovation management, creating a unified framework for driving sustainable business expansion. Participants will move beyond traditional management theories to embrace a mindset of continuous improvement, customer-centricity, and adaptive planning. We will explore the groundbreaking concepts presented by authors like Eric Ries in his book "The Lean Startup," focusing on how to build and lead teams that can pivot quickly, learn from failure, and consistently deliver value. At BIG BEN Training Center, we provide a comprehensive learning journey that equips leaders with the practical tools and strategic foresight needed to foster a culture of innovation, navigate uncertainty, and steer their organizations toward new frontiers of success. This program is not just about managing projects; it is about transforming leadership to build resilient, forward-thinking organizations ready for the challenges of tomorrow.

Target Audience / This training course is suitable for:

- C-Level Executives (CEOs, CTOs, CIOs).
- Senior and Mid-Level Managers.
- Team Leaders and Supervisors.
- Project and Program Managers.
- Product Managers and Product Owners.
- Innovation Managers and R&D Professionals.
- Entrepreneurs and Business Owners.
- Change Management Specialists.
- Scrum Masters and Agile Coaches.

Target Sectors and Industries:

- Information Technology and Software Development.
- Financial Services and FinTech.
- Healthcare and Pharmaceuticals.
- Telecommunications.
- Manufacturing and Engineering.
- Retail and E-commerce.
- Consulting and Professional Services.
- Government Agencies and Public Sector Organizations.

Target Organizations Departments:

- Executive Leadership and Strategy.
- Research and Development (R&D).
- Product Development and Management.
- Information Technology (IT) and Operations.
- Marketing and Sales.
- Human Resources and Organizational Development.
- Project Management Office (PMO).
- Customer Experience and Service Departments.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a robust agile leadership mindset to guide teams through complexity and change.
- Implement key innovation frameworks such as Design Thinking and Lean Startup.
- Foster a culture of psychological safety and continuous learning within their teams.
- Master techniques for building and leading high-performing, self-organizing teams.
- Apply strategic tools like the Business Model Canvas to analyze and innovate business models.
- Lead organizational change initiatives to scale agile and innovation practices effectively.
- Utilize metrics and KPIs to measure the impact and ROI of innovation efforts.
- Facilitate collaborative ideation and problem-solving sessions to generate novel solutions.
- Develop strategies for managing an innovation portfolio and mitigating associated risks.
- Coach and mentor team members to enhance their agile and innovative capabilities.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring that participants can immediately apply their learning to real-world business challenges. We move beyond traditional lectures to create a dynamic learning environment built on a foundation of experiential activities. The course heavily features in-depth case studies of globally recognized innovative companies, allowing participants to analyze successful strategies and common pitfalls. A significant portion of the training is dedicated to hands-on workshops and group exercises where attendees will work collaboratively to apply frameworks like Design Thinking and the Business Model Canvas to simulated business problems. Role-playing scenarios will be used to practice crucial agile leadership skills such as coaching, providing feedback, and facilitating team retrospectives. Our expert instructors facilitate engaging discussions, encouraging peer-to-peer learning and the sharing of diverse industry experiences. Continuous feedback is a core component, ensuring each participant understands their progress and areas for development. This blended approach guarantees a rich, memorable, and impactful learning experience that translates directly into enhanced leadership competence and organizational growth.

Course Agenda (Course Units):

Unit One: Foundations of Agile Leadership and the Innovation Mindset

- The Modern Imperative for Agile and Innovation.
- Contrasting Traditional Management with Agile Leadership.
- Core Principles of the Agile Manifesto for Leaders.
- Understanding Scrum, Kanban, and Lean for Management.
- Developing a Growth Mindset for Continuous Improvement.
- The Leader's Role as a Servant Leader and Coach.
- Embracing Failure as a Catalyst for Learning and Innovation.

Unit Two: Driving Customer-Centric Innovation

- Introduction to Design Thinking for Empathy and Problem-Finding.
- Techniques for Customer Discovery and Market Validation.
- Applying the Lean Startup Methodology for Rapid Prototyping.
- Building and Testing Minimum Viable Products (MVPs).
- The Art of the Pivot: Making Data-Driven Strategic Shifts.
- Creating User Personas and Journey Maps.
- Ideation Techniques for Generating Breakthrough Ideas.

Unit Three: Building and Leading High-Performing Agile Teams

- The Characteristics of an Effective Agile Team.
- Fostering Psychological Safety and Trust.
- Mastering the Skills of Facilitation and Active Listening.
- Techniques for Effective Delegation and Empowerment.
- Coaching and Mentoring for Skill Development.
- Navigating Conflict and Difficult Conversations within Teams.
- Conducting Powerful Retrospectives for Team Improvement.

Unit Four: Strategic Innovation and Business Model Disruption

- Analyzing and Designing Business Models with the Business Model Canvas.
- Exploring Blue Ocean Strategy to Create Uncontested Market Space.
- Managing the Innovation Portfolio: Core, Adjacent, and Transformational Initiatives.
- Identifying and Responding to Disruptive Threats and Opportunities.
- Developing a Strategic Roadmap for Innovation.
- Competitive Analysis in a Fast-Paced Environment.
- Aligning Innovation Efforts with Overall Business Objectives.

Unit Five: Scaling Agility and Cultivating a Culture of Innovation

- Frameworks for Scaling Agile Across the Organization (e.g., SAFe, LeSS).
- Leading and Communicating Organizational Change Effectively.
- Designing Organizational Structures that Support Agility.
- Metrics that Matter: Measuring Innovation and Agility ROI.
- Building a Continuous Learning and Experimentation Culture.
- Overcoming Common Barriers to Organizational Transformation.
- Your Personal Action Plan for Agile and Innovative Leadership.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can leaders effectively balance the drive for disruptive innovation with the operational need for stability and predictable performance in their core business?

What unique qualities does this course offer compared to other courses?

This training course distinguishes itself by holistically integrating two critical, yet often siloed, disciplines: agile leadership and innovation management. While many programs focus on one or the other, our curriculum is built on the premise that true business growth emerges at the intersection of both. We move beyond the mechanics of agile frameworks to explore the nuanced leadership behaviors required to cultivate a genuine culture of innovation. The program emphasizes a strategic perspective, equipping participants not just with tools like Design Thinking or Lean Startup, but with the foresight to apply them for business model disruption and sustainable competitive advantage. Another key differentiator is our focus on the human element of transformation. We dedicate significant time to building skills in psychological safety, coaching, and change leadership, recognizing that the most brilliant innovation strategy will fail without a team that is empowered, motivated, and resilient. The content is designed to be immediately applicable, focusing on real-world case studies and practical workshops over abstract theory, ensuring leaders leave with a clear action plan to drive tangible results and foster an environment where agility and innovation can thrive.