Strategic Leadership for Creative Problem-Solving Training Course

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4100 € (Per Person)

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Course Introduction / Overview:

In today's volatile and complex business landscape, the dual competencies of strategic leadership and creative problem-solving are no longer optional—they are essential for survival and growth. This intensive training course is meticulously designed to merge these two critical disciplines, empowering leaders to not only navigate uncertainty but to harness it as a catalyst for innovation. Participants will move beyond traditional management theories to explore dynamic frameworks that foster organizational creativity and drive strategic success. We will delve into the foundational principles articulated by pioneers like Edward de Bono, whose work, particularly in "Six Thinking Hats," revolutionized structured creative thinking. This program, offered by BIG BEN Training Center, provides a holistic learning experience that equips attendees with a practical toolkit to analyze complex problems, generate novel solutions, and lead their teams with vision and agility. The curriculum is structured to build a strategic mindset that sees challenges as opportunities, enabling leaders to architect a future of sustained competitive advantage and foster a culture where innovative ideas can flourish and be implemented effectively. This course is the definitive guide for transforming leadership potential into tangible strategic outcomes through the power of creative problem-solving.

Target Audience / This training course is suitable for:

- Team Leaders and Supervisors.
- Department Managers and Directors.
- Senior Executives and C-Suite Officers.
- Project and Program Managers.
- Entrepreneurs and Business Owners.
- Strategic Planners and Business Analysts.
- R&D and Innovation Managers.
- Professionals aspiring to leadership positions.

Target Sectors and Industries:

- Technology and Information Technology.
- Banking and Financial Services.
- Healthcare and Pharmaceuticals.
- Manufacturing and Engineering.
- Consulting and Professional Services.
- Retail and Consumer Goods.
- Telecommunications.
- Government and Public Sector Agencies.
- Non-Profit Organizations.

Target Organizations Departments:

- Executive Leadership and Management.
- Strategic Planning and Business Development.
- Research and Development (R&D).
- Operations and Production.
- Marketing and Sales.
- Human Resources and Talent Development.
- Product Management and Innovation.
- Project Management Office (PMO).
- Customer Service and Experience.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a strategic vision and align team efforts with organizational goals.
- Apply structured creative problem-solving models to complex business challenges.
- Master techniques like Design Thinking, Six Thinking Hats, and Root Cause Analysis.
- Foster a culture of innovation and psychological safety within their teams.
- Lead change initiatives with confidence and effectively manage resistance.
- Make robust, data-informed decisions under pressure and uncertainty.
- Enhance their emotional intelligence to inspire and motivate diverse teams.
- Communicate strategic plans and innovative ideas to stakeholders with impact.
- Implement solutions effectively and measure their strategic impact.

Course Methodology:

The training methodology at BIG BEN Training Center is designed for maximum engagement and practical application, ensuring that learning is not just theoretical but deeply experiential. This course utilizes a blended approach that combines expert-led presentations with interactive learning formats. Participants will engage in dynamic group discussions, collaborative brainstorming sessions, and in-depth case study analyses drawn from real-world business scenarios. A significant portion of the program is dedicated to hands-on workshops and simulation exercises where attendees can practice creative problem-solving techniques and strategic decision-making in a controlled, supportive environment. Role-playing activities will be used to refine leadership, communication, and influencing skills. Continuous feedback is a cornerstone of our approach, with structured peer reviews and personalized coaching from the facilitator to help participants identify strengths and areas for development. The methodology emphasizes learning by doing, ensuring that every leader leaves the course with not only new knowledge but also the confidence and practical skills to implement their learnings immediately upon returning to the workplace.

Course Agenda (Course Units):

Unit One: The Synergy of Strategic Leadership and Creative Thinking

- The modern leadership imperative.
- Defining strategic leadership vs. traditional management.
- Understanding the neuroscience of creativity and innovation.
- Linking strategic goals to creative problem-solving.
- Developing a strategic and innovative mindset.
- Overcoming mental blocks and cognitive biases.
- The leader's role in fostering a creative environment.

Unit Two: A Toolkit for Creative Problem-Solving

- Introduction to structured problem-solving frameworks.
- Deep dive into Design Thinking for user-centric solutions.
- Mastering Edward de Bono's Six Thinking Hats for parallel thinking.
- Applying the SCAMPER technique for idea generation.
- Conducting effective Root Cause Analysis (RCA).
- Brainstorming, brainwriting, and mind-mapping techniques.
- Evaluating and selecting the most viable creative solutions.

Unit Three: Leading and Cultivating a Culture of Innovation

- Building psychologically safe teams where ideas can thrive.
- Strategies for managing and motivating creative individuals.
- Driving change and overcoming organizational resistance to new ideas.
- Establishing processes for capturing and managing innovation.
- The role of failure in the innovation lifecycle.
- Communicating the vision for innovation across the organization.
- Rewarding and recognizing creative contributions.

Unit Four: Strategic Decision-Making and Implementation

- Moving from idea to impactful execution.
- Frameworks for strategic decision-making under uncertainty.
- Risk assessment and mitigation for innovative projects.
- Effective stakeholder management and communication strategies.
- Developing a compelling business case for new initiatives.
- Creating actionable implementation plans and roadmaps.
- Measuring the success and ROI of innovative solutions.

Unit Five: The Adaptive Leader and Strategic Foresight

- Developing emotional intelligence for influential leadership.
- Practicing agile and adaptive leadership principles.
- Introduction to strategic foresight and scenario planning.
- Anticipating future trends and industry disruptions.
- Building personal and organizational resilience.
- Capstone Project: Solving a real-world strategic challenge.
- Creating a personal leadership development action plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can a leader balance the need for structured, strategic planning with the chaotic and unpredictable nature of true creative innovation?

What unique qualities does this course offer compared to other courses?

This training course distinguishes itself by holistically integrating two often-siloed disciplines: strategic leadership and creative problem-solving. While many programs focus on one or the other, our curriculum is built on the fundamental premise that modern leaders must be both architects of strategy and catalysts for creativity. We move beyond theoretical discussions to provide a practical, actionable toolkit, emphasizing the application of renowned frameworks like Design Thinking and Six Thinking Hats to solve tangible business problems. The course's unique value lies in its focus on developing a specific mindset—one that is both analytical and imaginative, structured and flexible. Rather than just teaching techniques, we cultivate the cognitive flexibility required to lead in an era of constant disruption. The emphasis on leading innovation, managing creative teams, and fostering psychological safety provides a human-centric approach that is often overlooked. Participants leave not just with new skills, but with a transformed perspective on their role as leaders who can confidently steer their organizations toward a future they help create, not just react to.