Strategic Compliance for Multinational Corporations Training Course



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Rome

5800 € (Per Person)

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Course Introduction / Overview:

This intensive training course provides a comprehensive framework for designing, implementing, and managing a strategic compliance program within a multinational corporation. In today's complex global regulatory landscape, compliance is no longer a reactive, check-the-box function but a critical strategic enabler for sustainable growth and corporate integrity. This course moves beyond foundational principles to explore the nuances of cross-border compliance challenges, from navigating conflicting legal jurisdictions to fostering a unified ethical culture across diverse operational contexts. Drawing on insights from leading thinkers like Eugene Soltes, author of "Why They Do It: Inside the Mind of the White-Collar Criminal," participants will delve into the behavioral aspects of compliance and learn how to build programs that are not only robust but also resilient. BIG BEN Training Center has designed this program to equip professionals with the foresight and skills needed to anticipate regulatory trends, manage third-party risks effectively, and lead internal investigations with confidence. Participants will leave with a practical toolkit for transforming their organization's compliance function from a cost center into a source of competitive advantage and stakeholder trust, ensuring robust corporate governance and risk management across all global operations.

Target Audience / This training course is suitable for:

- Chief Compliance Officers and Heads of Compliance.
- In-House Legal Counsel and Corporate Lawyers.
- Risk Management Professionals and Managers.
- Internal and External Auditors.
- Ethics and Corporate Governance Officers.
- Senior Executives and Board Members with oversight responsibilities.
- Procurement and Supply Chain Managers.
- Human Resources Directors involved in policy implementation.
- Business Unit Managers operating in international markets.

Target Sectors and Industries:

- Financial Services including Banking and Insurance.
- Pharmaceuticals and Life Sciences.
- Technology and Telecommunications.
- Energy, Oil, and Gas.
- Manufacturing and Global Supply Chains.
- Aerospace and Defense Contracting.
- Professional Services and Consulting Firms.
- Governmental and Public Sector Agencies.

Target Organizations Departments:

- Legal Department.
- Compliance and Ethics Department.
- Risk Management Department.
- Internal Audit and Control.
- International Operations and Business Development.
- Procurement and Vendor Management.
- Human Resources.
- Finance and Accounting.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a cohesive global compliance framework tailored to multinational operations.
- Conduct comprehensive cross-border compliance risk assessments to identify and mitigate key threats.
- Navigate the complexities of major international regulations such as the FCPA, UK Bribery Act, and GDPR.
- Design and execute effective third-party due diligence and ongoing monitoring programs.
- Lead and manage internal investigations into potential compliance breaches with integrity and precision.
- Foster a strong, ethical corporate culture that transcends geographical and cultural boundaries.
- Implement robust monitoring, auditing, and reporting mechanisms to ensure program effectiveness.
- Manage regulatory inquiries and respond effectively to compliance crises.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can immediately apply their learning in a real-world corporate context. We move beyond traditional lectures to a blended learning approach that emphasizes experiential learning and peer-to-peer collaboration. The course is built around a series of in-depth case studies of real multinational corporations, allowing participants to analyze both compliance successes and high-profile failures. Through facilitated group discussions and workshops, attendees will dissect complex scenarios, debate ethical dilemmas, and develop strategic solutions. Practical exercises, such as creating a risk assessment matrix or outlining an investigation plan, provide hands-on experience. Role-playing simulations will be used to practice skills in areas like handling whistleblower interviews and communicating with regulators. Our expert instructors provide continuous feedback and guide participants in developing actionable plans they can implement within their own organizations. This immersive approach ensures a deep understanding of strategic compliance management and equips leaders with the confidence to navigate the global regulatory environment.

Course Agenda (Course Units):

Unit One: Foundations of Strategic Global Compliance

- The Evolution from Reactive to Strategic Compliance.
- Understanding the Global Regulatory and Enforcement Landscape.
- The Role and Responsibilities of the Modern Chief Compliance Officer.
- Key Elements of an Effective Global Compliance Program.
- Corporate Governance and the Board's Role in Compliance Oversight.
- Establishing a Framework for Ethical Decision-Making Across Cultures.
- Linking Compliance Strategy with Overall Business Objectives.

Unit Two: Navigating Key International Regulatory Frameworks

- Deep Dive into the U.S. Foreign Corrupt Practices Act (FCPA).
- Understanding the UK Bribery Act and its Global Reach.
- Compliance with Global Data Privacy Regulations (GDPR).
- Navigating International Sanctions and Trade Compliance Regimes.
- Anti-Money Laundering (AML) Principles for Corporations.
- Competition and Antitrust Laws in a Multinational Context.
- Managing Extraterritorial Jurisdiction and Conflicting Laws.

Unit Three: Designing and Implementing a Robust Compliance Program

- Conducting a Comprehensive Enterprise-Wide Risk Assessment.
- Drafting and Implementing Global Codes of Conduct and Policies.
- Developing and Delivering Effective Cross-Cultural Compliance Training.
- Establishing Effective Communication and Reporting Channels.
- Leveraging Technology (RegTech) for Compliance Management.
- Whistleblower Mechanisms and Anti-Retaliation Policies.
- Measuring and Demonstrating Compliance Program Effectiveness.

Unit Four: Managing High-Risk Areas and Third-Party Risk

- Conducting Risk-Based Due Diligence on Third Parties.
- Contractual Safeguards and Compliance Clauses for Agents and Partners.
- Ongoing Monitoring of the Third-Party Lifecycle.
- Compliance Considerations in Mergers and Acquisitions (M&A).
- Managing Risks in High-Corruption-Risk Jurisdictions.
- Supply Chain Integrity and Human Rights Compliance.
- Navigating Gifts, Hospitality, and Facilitation Payments.

Unit Five: Monitoring, Investigations, and Crisis Management

- Developing a Proactive Compliance Monitoring and Auditing Plan.
- Best Practices for Conducting Internal Investigations.
- Evidence Preservation, Data Collection, and Employee Interviews.
- Reporting Investigation Findings to Management and the Board.
- Managing Regulatory Inquiries and Government Investigations.
- Developing a Compliance Crisis Management and Communication Plan.
- Remediation, Disciplinary Actions, and Program Enhancement.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can a multinational corporation design a universally effective compliance program that respects diverse cultural norms without compromising its core ethical principles?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a truly strategic, forward-looking perspective on multinational compliance, moving beyond the standard legalistic and rule-based approaches. While other programs may focus on memorizing specific regulations, our curriculum emphasizes the integration of compliance into the core business strategy, treating it as a driver of value and a competitive differentiator. We focus on the "how" and "why" behind effective programs, using nuanced case studies that explore the complexities of real-world ethical dilemmas and organizational pressures. A key differentiator is our focus on the human element of compliance, exploring the behavioral science behind misconduct and the leadership skills required to build a resilient ethical culture that transcends borders. The course provides a holistic framework that connects disparate risk areas—from anti-bribery and data privacy to supply chain integrity—into a single, cohesive management system. Participants will not just learn the rules; they will master the art of applying them with commercial acumen and cultural intelligence, preparing them to lead compliance functions that are both effective and efficient in a dynamic global environment.