# Integrated GRC Leadership and Corporate Governance Training Course



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Casablanca

4500 € (Per Person)

Ref: #LAW7105_287173

## Course Introduction / Overview:

In today's volatile and highly regulated global landscape, a siloed approach to governance, risk, and compliance is no longer viable. This course provides a comprehensive framework for integrating these critical functions into a cohesive strategy that drives organizational performance and resilience. This program, offered by BIG BEN Training Center, is designed to transform participants into strategic GRC leaders capable of navigating complexity with foresight and integrity. We delve into the core principles of corporate governance, enterprise risk management (ERM), and regulatory compliance, moving beyond theory to practical application. Drawing on insights from thought leaders like Norman Marks and concepts from his works such as "World-Class Risk Management," the course emphasizes the leader's role in embedding a proactive, risk-aware culture. Participants will explore how to establish a robust GRC framework, leverage technology for greater efficiency, and communicate effectively with the board and key stakeholders. This is not just a course about rules and regulations; it is a leadership program focused on building sustainable value, enhancing decision-making, and safeguarding organizational reputation through strategic GRC implementation. By mastering these principles, leaders can turn GRC from a cost center into a strategic enabler of success.

## Target Audience / This training course is suitable for:

- Board Members and Directors.
- C-Suite Executives (CEOs, CFOs, COOs, CIOs).
- Chief Risk Officers and Risk Managers.
- Chief Compliance Officers and Compliance Professionals.
- Heads of Internal Audit and Internal Auditors.
- Legal Counsel and Corporate Secretaries.
- Senior Managers and Department Heads.
- IT Governance and Security Professionals.
- Individuals aspiring to leadership roles in GRC.

## Target Sectors and Industries:

- Banking, Finance, and Insurance Services.
- Healthcare and Pharmaceutical Industries.
- Energy, Oil, and Gas Sectors.
- Telecommunications and Technology.
- Manufacturing and Industrial Companies.
- Retail and Consumer Goods.
- Government Agencies and Public Sector Organizations.
- Consulting and Professional Services Firms.
- Non-Profit and Educational Institutions.

## Target Organizations Departments:

- Executive Leadership and Board of Directors.
- Risk Management Department.
- Legal and Compliance Department.
- Internal Audit and Control.
- Finance and Accounting.
- Information Technology and Cybersecurity.
- Operations Management.
- Human Resources.
- Strategic Planning and Corporate Development.

## Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a cohesive and integrated GRC framework.
- Align GRC strategies with the organization's strategic objectives and risk appetite.
- Lead enterprise-wide risk assessment and mitigation initiatives.
- Design and oversee effective corporate compliance programs.
- Foster a strong culture of ethical behavior and integrity throughout the organization.
- Leverage GRC technology to enhance monitoring, reporting, and decision-making.
- Communicate GRC-related matters effectively to the board and senior management.
- Navigate the complexities of the global regulatory environment.
- Enhance organizational resilience through proactive risk and crisis management.
- Champion the value of GRC as a strategic business partner.

## Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring that participants can immediately apply their learning in their professional roles. We believe that adult learning is most effective when it is experiential and collaborative. Therefore, this course moves beyond traditional lectures to incorporate a rich blend of learning techniques. Sessions will feature expert-led presentations on core GRC concepts, followed by dynamic group discussions and brainstorming sessions that encourage the sharing of diverse perspectives and experiences. A cornerstone of our approach is the extensive use of real-world case studies and business scenarios, which challenge participants to analyze complex GRC issues and develop strategic solutions. Hands-on workshops and practical exercises will provide opportunities to work with GRC tools and frameworks. Team-based activities are integrated throughout the program to simulate cross-functional collaboration, a critical skill for any GRC leader. Continuous feedback from the instructor and peers is provided in a constructive environment to foster growth and mastery of the subject matter. This blended learning approach ensures a deep and lasting understanding of GRC leadership principles.

## Course Agenda (Course Units):

### Unit One Foundations of Integrated GRC and Governance

- The strategic importance of an integrated GRC approach.
- Core principles and models of modern corporate governance.
- Understanding the three lines of defense model.
- Key GRC frameworks (COSO, ISO 31000, OCEG).
- The role of the board and senior leadership in GRC oversight.
- Defining organizational culture, ethics, and their impact on governance.
- The business case for investing in a robust GRC program.

### Unit Two Leadership in Enterprise Risk Management (ERM)

- Transitioning from traditional risk management to strategic ERM.
- Developing and communicating a clear risk appetite statement.
- Advanced risk identification and assessment techniques.
- Quantitative and qualitative risk analysis methods.
- Designing effective risk mitigation and control strategies.
- Fostering a proactive and risk-aware organizational culture.
- Integrating risk management into strategic planning and decision-making.

### Unit Three Driving a Culture of Compliance and Ethical Integrity

- Navigating the global regulatory landscape and managing change.
- Key components of an effective compliance management system (CMS).
- Developing and implementing corporate policies and procedures.
- Conducting internal investigations and managing whistleblowing programs.
- The leader's role in promoting ethical decision-making.
- Training and communication strategies for compliance programs.
- Measuring and reporting on compliance program effectiveness.

## Unit Four GRC Integration, Technology, and Stakeholder Reporting

- Strategies for integrating governance, risk, and compliance processes.
- The role of GRC technology and software solutions.
- Data governance and its importance for GRC.
- Developing key risk indicators (KRIs) and key performance indicators (KPIs).
- Creating effective GRC dashboards for senior management.
- Reporting GRC matters to the board of directors and its committees.
- Engaging with external stakeholders, including regulators and investors.

## Unit Five Advanced Leadership Strategies and the Future of GRC

- Leading the organization through crisis and disruption.
- Managing third-party and supply chain risk.
- The growing importance of Environmental, Social, and Governance (ESG) factors.
- The impact of artificial intelligence and automation on GRC.
- Strengthening cybersecurity governance and oversight.
- Developing personal leadership skills for GRC professionals.
- Building a roadmap for continuous GRC program maturity and improvement.

# FAQ:

### Qualifications required for registering to this course?

There are no requirements.

### How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

## Something to think about:

How can leaders balance the drive for innovation and growth with the stringent demands of risk management and regulatory compliance without stifling progress?

## What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the strategic leadership aspect of GRC, rather than treating it as a purely technical or administrative function. While many programs concentrate on the mechanics of individual risk or compliance tasks, this training course elevates the conversation to the executive and board level. It is designed for current and future leaders who need to integrate GRC into the very fabric of corporate strategy and culture. Our curriculum emphasizes the development of a holistic perspective, enabling participants to see how governance, risk, and compliance interrelate to drive performance and protect value. The methodology is deeply rooted in practical application, using complex, real-world case studies that mirror the challenges leaders face today, from cybersecurity governance to ESG integration. We move beyond checklists and regulations to explore the nuances of ethical leadership, stakeholder communication, and fostering a resilient organizational culture. The program is structured to build strategic thinking and decision-making capabilities, empowering participants to champion GRC not as a set of constraints, but as a critical enabler of sustainable growth and long-term success in a complex world.