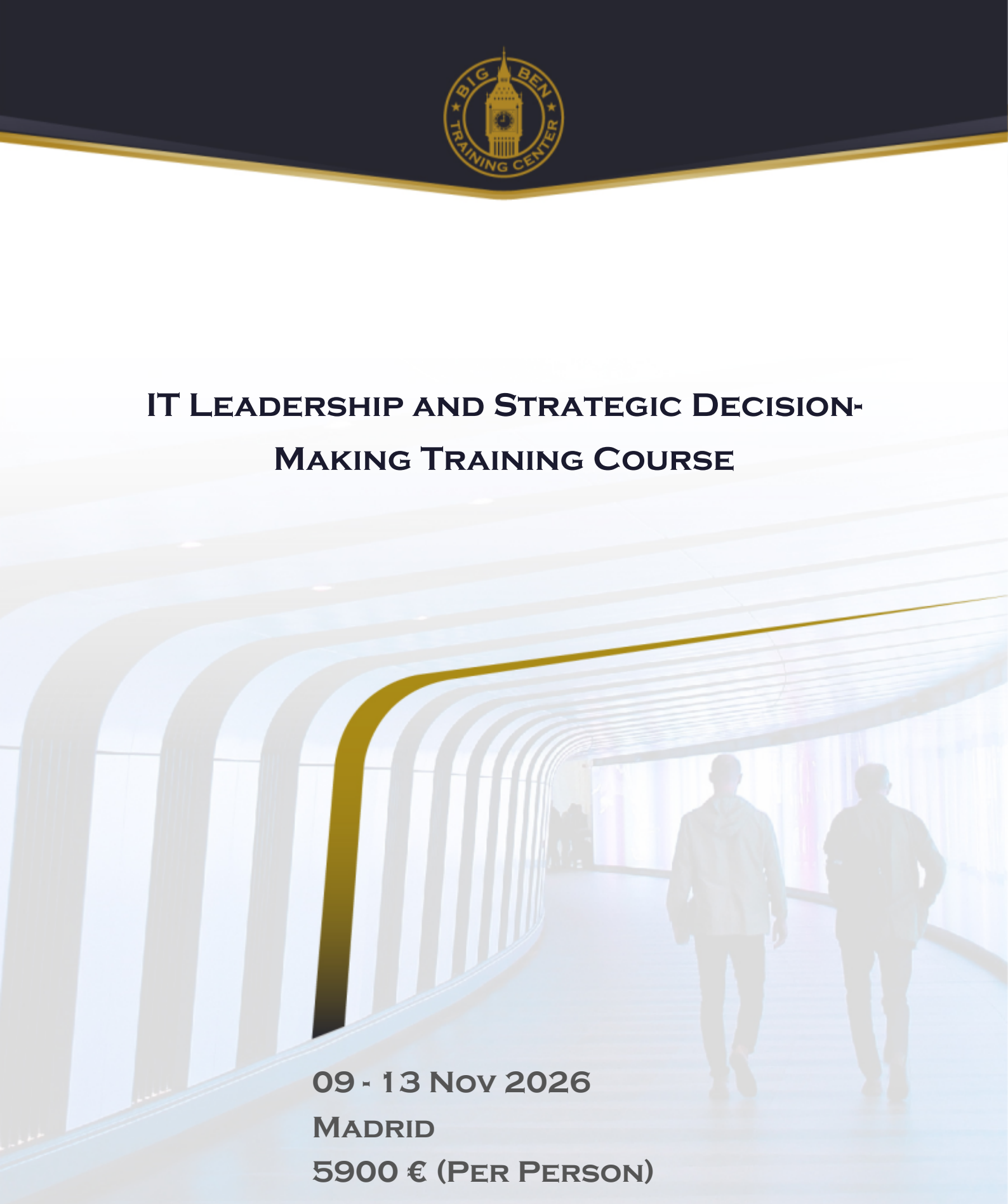
IT Leadership and Strategic Decision-Making Training Course



09 - 13 Nov 2026

Madrid

5900 € (Per Person)

Ref: #IT2318_48998

Course Introduction / Overview:

In today's fast-moving business world, IT is not just a support function, it is a key driver of strategy and innovation. This IT Leadership and Strategic Decision-Making Training Course is designed to equip IT professionals with the skills needed to transition from a technical role to a strategic leadership position. The program provides a deep dive into the business side of IT, including financial management, stakeholder communication, and organizational change. We will explore how to align technology initiatives with business goals and use data-driven insights to make informed decisions. Participants will learn how to build a high-performing IT team, manage risk, and foster a culture of innovation. The course draws on principles from academic works such as "IT Leadership: A Practical Guide to Business-Centric Technology Leadership" by Eric P. Bloom, which emphasizes the need for IT leaders to speak the language of business. BIG BEN Training Center believes that strategic IT leadership is a critical component of any organization's success, enabling it to leverage technology for competitive advantage and long-term growth.

Target Audience / This training course is suitable for:

- Chief Information Officers (CIOs).
- IT Directors and Managers.
- Senior IT Architects.
- Team Leaders and Project Managers.
- Aspiring IT Leaders.
- Business Executives who oversee IT.

Target Sectors and Industries:

- Financial services.
- Technology and software.
- Healthcare.
- Manufacturing.
- Government agencies and public sector.
- Consulting and professional services.

Target Organizations Departments:

- Information Technology.
- Operations.
- Strategic Planning.
- Finance.
- Business Development.
- Human Resources.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a strategic IT roadmap that aligns with business objectives.
- Master financial planning and budgeting for IT.
- Lead and inspire high-performing technology teams.
- Communicate the value of IT investments to stakeholders.
- Make data-driven decisions to drive business growth.
- Manage and mitigate technology-related risks.
- Navigate organizational politics and lead change initiatives.

Course Methodology:

The training methodology for this course at BIG BEN Training Center is highly interactive and focused on practical leadership development. We use a combination of case studies, group discussions, and role-playing exercises to simulate real-world leadership challenges. Participants will engage in workshops where they will practice building a business case for a technology project, presenting a budget to a senior leadership team, and managing difficult conversations with stakeholders. The course is designed to be a collaborative and immersive learning experience, preparing attendees to handle the complexities of strategic IT leadership with confidence. Our goal is to empower IT professionals to become visionary leaders who can effectively bridge the gap between technology and business strategy.

Course Agenda (Course Units):

Unit One: The Evolution of IT Leadership.

- From a technical manager to a strategic leader.
- The changing role of the CIO.
- Understanding the business value of IT.
- Developing a personal leadership brand.
- Building a strategic mindset.
- Effective communication with non-technical stakeholders.
- The IT leader as a change agent.

Unit Two: Strategic IT Planning and Governance.

- Creating a strategic IT roadmap.
- Aligning IT strategy with corporate goals.
- IT governance and decision-making frameworks.
- Portfolio management for IT projects.
- Managing technology roadmaps.
- Assessing and managing IT risks.
- The role of IT in mergers and acquisitions.

Unit Three: Financial Management for IT Leaders.

- Developing and managing the IT budget.
- Cost optimization and value analysis.
- The principles of IT chargeback and show back.
- Calculating Return on Investment (ROI) for IT projects.
- Vendor management and contract negotiation.
- Understanding cloud finance and economics.
- Communicating financial value to the board.

Unit Four: Data-Driven Decision-Making.

- Leveraging data and analytics for strategic insight.
- Building a data governance framework.
- The role of business intelligence in IT leadership.
- Making informed decisions under uncertainty.
- Using metrics to measure IT performance.
- The ethics of data and AI.
- Building a data-driven culture.

Unit Five: Leading High-Performing IT Teams.

- Building and managing a strong IT team.
- Talent management and skill development.
- Fostering a culture of innovation and collaboration.
- Managing change and overcoming resistance.
- Effective conflict resolution.
- Mentoring and succession planning.
- The importance of emotional intelligence in IT leadership.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of rapid technological disruption, how can IT leaders effectively balance the need for short-term operational stability with the long-term strategic imperative for innovation?

What unique qualities does this course offer compared to other courses?

This training course is a specialized program that focuses on the soft and strategic skills essential for effective IT leadership, an area often neglected by traditional technical training. While many programs teach the technical aspects of IT, this curriculum is designed to help professionals develop the business acumen, communication skills, and strategic mindset required to lead. We move beyond theory to provide hands-on exercises and real-world case studies that allow participants to practice making strategic decisions and leading teams. The course is for professionals who want to move beyond a technical role and become a true partner to the business. BIG BEN Training Center's approach is to empower attendees to become visionary leaders who can confidently navigate the complexities of modern IT and drive organizational success.